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SENIOR COLUMN

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Special section dedicated to the final thoughts of graduating Rotunda staff members
Seniors

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At least two students garnered charges involving alcohol between April 7 and 9

Trevor Heath

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Team becomes first club sport to attend national competition

Patrick Sanderson



GRAPHIC BY LAURA GOTTSCHALK

by Rae Mundie
Features Staff
@rjmundie

Over recent weeks, students have been using sidewalk chalk to protest against what they call the university's "no chalk policy." An online petition to lift the ban created by junior Julie Greenough has accrued 241 signatures so far with a goal of 1,000.

"Many students are not aware of this policy," said Greenough. "Therefore, I have attempted to give them an opportunity to be informed citizen leaders, and provide a

peaceful way to contribute so that ultimately their voices can be heard."

Greenough also organized a protest on April 13, inviting people to write in chalk on Brock Commons outside of the dining hall to express their freedom of expression.

— "CHALK," CONTINUED ON PAGE 4

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Update: Construction

Plans include completion of tennis courts, Curry and Frazer halls to begin renovations soon, new admission building and academic building

by Julia Bodgan
News Staff
@ayyejuliaaa

Longwood has continued progress on resurfacing the tennis courts located between Willett hall and Dorrill Dining Hall with an expected date of completion by June 15, according to Bill Irish, facilities contract administrator.

"We had given out specific instructions to the construction teams prior to the (vice presidential) debate to place plywood on top of the courts. However, there was a miscommunication and some kind of floor decking was put down instead. The weight of all the trailers on top pushed through the playing surface all the way to the asphalt," said Irish.

According to Irish, the new courts will include a new black coated fence outside of the playing area, reinstalling the poles to the outside of the court and adjusting the colors to resemble Longwood colors.

"If we get lucky with the weather, the courts will be done by graduation," Irish said.

Due to the miscommunication between the management and those doing the construction, Longwood University is not responsible for any of the cost of resurfacing of the tennis courts, according to Irish.

Also in the works are a new admissions building, a new academic building and a steam distribution, according to David Pletcher, director for capital design and construction.

"The new academic building will be located at the old tennis courts between French (Hall) and the heating plant. The steam distribution will be on Wheeler mall, the underground steam pipes all have to be replaced," Pletcher said.

Curry and Frazer residence halls are also set to begin renovations soon, according to Pletcher.

"Construction will be phased so that the freshmen students will still be able to use the university properties, like the Longwood ran apartments," said Pletcher.

Progress with the new student success center, named Brock Hall, and the new university center,

Upchurch Center, has taken place since starting summer 2016.

Brock Hall is expected to host first year experience, registrar, disability resources, center for academic success, New Lancer Days and the Associate Vice President for enrollment, according to Jerome.

The Upchurch Center will host student organizations, a multipurpose ballroom, Office of Fraternity and Sorority Life, a food court, cabaret stage, meeting rooms and various lounges, according to Jerome.

According to Jerome, included in the food court are Panda Express, a full Starbucks, Burger Studio and Au Bon Pan.

"The new student union will be about six times the size of the old one," said Jerry Jerome, term planner for construction projects.

"The Upchurch Center is slightly behind schedule. However, that is typical when you are getting a building out of the ground. Conditions underground are hard to verify, and we realized that some utilities were not what we thought they were," said David Pletcher, director for capital design and construction.

Brock Hall is set for completion by Oct. 2017, and the Upchurch Center is set for completion around August 2018.

President W. Taylor Reveley IV mentioned to Pletcher that he was going for a more modern-themed interior, while the exterior still had the same historic Farmville glow.

According to Pletcher and Jerome, the only buildings that the university actually pays for are non-general funding buildings.

"However, academic buildings are paid for by state money, general funding," Jerome said.

Continue to follow *The Rotunda* for more updates.

Spring Weekend required increased security

Longwood and Farmville Police Departments leave mostly positive remarks of the event



EVA WITTKOSKI | THE ROTUNDA

The Longwood University Police Department charged two students with alcohol-related violations, according to the 2017 Daily Crime Log available on the university's official website.

by Trevor Heath
News Staff
@trevorheath340

As 3,000 people attended Spring Weekend between April 7-9, Longwood University Police Department (LUPD) and Farmville Police Department (FPD) increased security to provide for the increased attendance on campus.

"We had around 1,500 people here for the admissions open house that Saturday, but estimated an overall total of 3,000 people that showed up for the event," said Col. Robert Beach, LUPD chief of police.

Charges of underage alcohol possession, throwing of objects at a band member of one of the concerts and public intoxication on Saturday evening arose from the event, according to Beach.

While Farmville and Longwood have joint jurisdiction within the town of Farmville, both departments focused on maintaining their specific jurisdiction areas to maintain public safety and crowd control efforts in and around the campus, according to both Beach and FPD Chief A.Q. "Andy" Ellington.

LUPD made two student arrests during the event's time frame, the first consisting of a drunk in public charge, while the second was charged with both drunk in public and underage possession of alcohol, as stated in the 2017 LUPD Crime Report.

The report stated the first arrest occurred on Stubbs Mall on April 8 in the late afternoon; the second arrest occurred on South Main Street at 2:39 a.m. on April 9.

"No physical injuries or issues occurred during the event

between Friday and Saturday," said Beach.

Farmville officers made a few arrests of students during the same weekend who were allegedly drunk in public or found with the underage possession of alcohol.

"I am not sure of the total number of Longwood students that were arrested that weekend, but I do know that some arrests were made due to the involvement of alcohol," said Ellington.

Ellington said he had officers "patrolling on foot in residential areas where students live such as St. George Street, Buffalo Street and Beech Street to keep an eye out for pedestrians under the legal drinking age that showed signs of intoxication or possessed alcohol under the legal age."

According to Beach, LUPD designed three plans in preparation for this type of event: a Public Safety and Police Department Incident Action Plan, Communication Plan and Medical Plan.

The three plans are a "multi-page, 'what if,' document created by Lt. John Johnson, operational lieutenant for Longwood Police," said Beach.

Once the plans are completed for the event, a conference is held to brief all LUPD officers and emergency coordinators, as well as external organizations like Lancer Productions (LP), Lankford Student Union, FPD, Fire and Rescue Squad and the Virginia State Police. It is also meant to define resources, policies and procedures, and developing

assignments for the event, according to Beach.

"Each morning of the event, the department briefs on the plan again and then functions out the plan during the event. After the event ends, we produce an 'After Action Review' of the event and produce a document that is given to the participants and everyone involved to plan for the next year," said Beach.

In addition to creating a safe atmosphere, the performers have to be held accountable of the law as well.

"(LUPD makes sure the performers aren't) drinking or smoking dope or anything against the law. If they do choose to do so, then our officers will respond to the action and an arrest will be made," said Beach. "We work directly with Lancer Productions and the Student Union in viewing the individual contracts issued for each band, and we stipulate what can and can't be done."

To improve large events on campus in terms of security, LUPD will be holding meetings with Longwood organizations this summer to better secure the area of the concerts and to limit backpacks from the event. Backpacks usually contain illegal items on campus such as drugs and alcohol, according to Beach.

Unlike last year, there were no noise complaints placed.

"Last year, we (FPD) received numerous noise complaints about the music being too loud, but this year no calls came in complaining about noise," said Ellington.

— “CHALK,” CONTINUED FROM FRONT PAGE



EVA WITTKOSKI | THE ROTUNDA

Students anonymously protest their right to ‘chalk’ in order to express themselves and their beliefs.

“Within 20 minutes, I was stopped by the police. The drawings did not contain curse words, racial slurs, or bodily depictions. I hold the belief that our chalk policy needs to change,” said Greenough.

As Greenough didn’t reserve the space for the protest in advance, she said Chief of Police Col. Robert Beach told her to leave and the the Longwood University Police Department would be in contact.

She said she isn’t currently facing charges through the

student conduct board or court system, however she is meeting with Vice President of Student Affairs Dr. Tim Pierson on Tuesday regarding the recent chalk appearances on campus.

According to Greenough, she hasn’t used chalk on campus since her protest, stating other students have continued to chalk afterward.

The 86-page 2016-17 Student Handbook doesn’t include the word “chalk,” or state it can’t be used on campus.

“The current reason why you cannot write in chalk on campus is because of the Advertising and Posting Policy,” said junior Kevin Napier, the SGA president. “The chalk protest was started by an individual, who felt as though she should be able to write in chalk anywhere on campus due to freedom of expression.”

The Advertising and Posting Policy in the 2016-17 Student Handbook states any “posters, flyers or materials” displayed on campus require approval from the University Center and Student Activities. Each poster has a stamp on it to say that it has been approved and is allowed on campus property.

Greenough said her protest “is built on is the belief that using sidewalk chalk should not be considered an act of vandalism,” as students who violate the allegedly unofficial

ban face conduct board charges. To her, the chalk ban also prevents more options for advertising events that may benefit from using the medium.

Napier stated the Student Government Association (SGA) will be inviting the individual to their meeting on Tuesday in order to clarify the policy on chalk use around campus. He said the university is currently working on clarifying the policy on chalk in the student handbook as well.

Jen Fraley, associate dean of conduct and integrity, said, “I’m happy that students are expressing their opinions, I hope that they would do that within the bounds of our policies and procedures.”

According to Fraley, students are welcome to express dissatisfaction with the university’s procedures through the channels provided.

Greenough said the vagueness in the student handbook used to support university charges on the subject “allows the university to overstep boundaries.”

She added, “When it comes to freedom of expression, Longwood cares more about appearance and liability than their own students voice.”

Editor-in-Chief Halle Parker contributed to this report.

SFC process will see change next fall

No longer need SGA approval

by Jesse Plichta-Kellar
News Staff
@JesseKellar

Starting in the fall 2017, the Student Finance Committee (SFC), a subcommittee of the Student Government Association (SGA), will no longer need the final approval of the SGA to allocate funds to clubs and organizations as of Tuesday, April 18 in the SGA meeting.

According to Dustyn Hall, executive treasurer of the SGA, the bylaws passed by a unanimous vote, modifying the SFC’s allocations process.

According to Tim Pierson, the vice president for student affairs, the SFC serves to “allocate student activity fees to the Longwood University community in the best interest of the student body.”

Pierson explained that the SFC consists of no more than 15 members, all of whom are part of the SGA.

“I am actually the chair,” said Hall. “I chair all our meetings, and I am in charge of the oversight of the process in addition to the allocation of money to student clubs and organizations each year.”

The change will expedite the process of organizations receiving allocations, according to Hall.

“If you’re involved in an organization, and you’re involved in the allocations process ... I think it definitely makes it easier,” said Hall.

The current process requires appearances before the SFC and the SGA senate for one time allocation after sending in forms by the 6 p.m. Wednesday before the meeting to Hall.

In the current process, according to Hall, organizations must then go to senate before they can receive any money.

The revisions, according to Hall, will eliminate the senate-related step. The only time the senate will be asked to review a funds request is in the case of an appeal against an SFC decision, according to Hall.

“The SFC will have the final say in all one-time allocation requests, with the appeals process going to senate as a whole,” Hall explained. “If an organization doesn’t feel like their case has been heard or like there’s some sort of injustice they can appeal the whole senate and then it would become a senate vote.”

According to Pierson, changes to the bylaws happen on a fairly regular basis to meet the needs of the student body.

“It’s not atypical to have changes in the bylaws periodically in order to have the process and procedures best serve the needs of the student organizations,” Pierson noted. “The committee has been reviewing the document for approximately the last month.”

According to Hall, the changes were spurred by conversations on how to improve the SFC over the past few years.

“We’ve had these conversations, how we can improve the Student Finance Committee,” Hall said. “And even further than that, how we can improve the student body as a whole in our spending of our fees.”

Hall also commented it gave the SFC more responsibility in its role.

“You got to ask questions, you got to make those tough decisions. We’ve really been having to do that this past year with our budget,” he said. “I feel like my committee has done an amazing job working through those issues.”

SFC Report: April 20

by Cassandra Maddox
News Staff
@longwoodrotunda

Lambda Chapter of Alpha Kappa Alpha Sorority, Inc.

- Allocation of \$1,217.52
- Funds for 2017 Leadership Summit in Las Vegas, NV during July 12-16.
- Allocation will go towards registration, required risk management summit, hotel and transportation by plane.
- The Student Finance Committee (SFC) approved the allocation.

Movers And Shakers

- Allocation of \$943.20
- Funds for t-shirts.
- SFC approved the allocation.

Phi Beta Sigma Fraternity, Inc.

- Allocation of \$1,034
- Funds for upcoming Conclave in Detroit, Minn. during July 18-23.
- The allocation would cover registration, hotel and transportation by plane.
- SFC approved the allocation.

SGA Brief: April 18

Discussion of chalk protest, questions about bringing larger bands to campus answered, revised SFC bylaws approved, one allocation and two constitutions approved

by Cassandra Maddox
News Staff
@longwoodrotunda

In the April 18 Student Government Association (SGA) meeting, President Kevin Napier held a discussion about the chalk protest and policy with the SGA. Napier recalled that the written protest was spotted around April 17 as the words "Give us chalk" were seen written on Longwood's sidewalks and buildings.

Napier explained such was done because some students felt they should utilize their freedoms of expression and speech through the use of chalk. A petition was made regarding students' support to write with chalk whenever on campus property, as stated by Napier.

There was concern over what students would intend to write or draw, along with possible destruction of property. Napier mentioned that most Va universities have some sort of policy to allow the use of chalk to some extent.

David Love, director of landscaping and grounds management, stated that Longwood currently holds a free speech area for students. It was also pointed out that every surface on campus, whether it be brick from the buildings or concrete on the sidewalks, handles chalk differently when it comes to cleaning the chalk off. Love continued to add how such cleaning would take time away from contributing to events on campus.

One senator stated that allowing students to write or draw with chalk on campus could be portrayed as a good thing when it comes to advertising. It could contribute positively by promoting college events and/or encouragement on campus.

Further discussion of the chalk protest and policy may take place during the next SGA meeting on April 25, as mentioned by Napier.

Susan Sullivan, director of the university center and student

activities, attended the SGA meeting to inform the SGA that larger bands or artists cannot perform at Longwood if the budget for them exceed the set maximum. Sullivan stated the budget would exceed \$25,000-\$30,000 as the bands or artists would request more money for necessities such as food or security.

It has been considered having possible events for students to pay to see big bands or artists perform indoors, however it would not have the same experience Spring Weekend would give outdoors, as stated by Sullivan.

Treasurer Dustyn Hall requested the SGA's approval of the revised Student Finance Committee (SFC) bylaws. Such revisions consisted of the tier systems and the allocations for each tier.

The revised SFC bylaws were approved by the SGA.

Senior Class President Drew Pelkey and RCL Advisory Board Representative Kayla Brown requested the allocation of \$5,000 for Senior Week as stated during the April 13 SFC meeting.

The allocation was approved by the SGA.

Executive Senator Morgan Rollins requested the approval of the constitution for the Bare and Naked Ladies club from the SGA. Rollins stated that she wanted to start the club to encourage positivity and self-love toward others.

The constitution was approved by the SGA.

The revised constitution for the Student Nursing Council was approved from the SGA as well.

The next SGA meeting will be on Tuesday, April 25 in the Martinelli Board Room in Mougans Alumni Center at 3:45 p.m.

SPEAK UP!

When: 11:30 a.m. - 12:30 p.m., Tuesday, April 25

Where: In front of Ruffner Fountain

What: Tell *The Rotunda* your thoughts on national and campus news, get information from other student organizations and learn about joining the staff, all while jamming to music from WMLU.

Contact: therotundaonline@gmail.com

2016



2017

*On behalf of the class of 2020, the
Office of First Year Experience and Family
Programs is pleased to announce the 2020
class of Outstanding First Year Advocates*

Paula Amburgey
Student, Class of 2018

Dr. Andy Anderson
Assistant Professor, Biology

Williane Charles
Student, Class of 2017

Addison Chenault
Student, Class of 2016

Catherine Ciucci
Student, Class of 2017

Dr. Seth Clabough
Director of the Writing Center

Kimberly Daucher
Student, Class of 2019

Adam Fletcher
Student, Class of 2016

Ashley Fox
Student, Class of 2016

Jessica Gangitano
Student, Class of 2017

Emma Kauffman
Student, Class of 2015

Dr. Conni Koski
*Assistant Professor,
Criminal Justice*

Victoria LeFevre
Student, Class of 2018

Dr. Heather Lettner-Rust
Associate Professor, English

Roxanne Martin
Assistant Registrar

Kathleen McGovern
Student, Class of 2018

Dr. Christopher McGee
*Associate Professor, Childrens
and Young Adult Literature*

Sharon Perutelli
*Administrative Assistant,
Sociology, Anthropology and
Criminal Justice Studies*

Hunter Purcell
Student, Class of 2018

Kim Redford
*Director, User Support
Services*

Harley Scott
Student, Class of 2019

Dr. David Shoenthal
Professor of Mathematics

Emily Spittle
Student, Class of 2017

Aneicia Stimpson
*Director of Information Technology,
Program Management*

Dr. Larissa Tracy
Associate Professor, Medieval Literature

Dr. Thomas Wears
Assistant Professor, Mathematics

These faculty, staff, and students were nominated by current first year students as individuals who have made a positive contribution to their Longwood experience thus far. These advocates are dedicated to the success of the freshman class and go above and beyond to make positive and meaningful connections through their interactions. Many advocates have no intention of impacting the lives of these students, but their actions have not gone unnoticed.

Please join us in
congratulating the
2016 class of
Outstanding first Year
Student Advocates.

“



ANN POLEK | THE ROTUNDA

Humans of Longwood: The Edwards

by Cassie Tagert
Copy Editor
@longwoodrotunda

Dr. Wade Edwards and Professor Heather Edwards describe meeting each other in France.

“Heather and I met in a two-year Master’s program in French at Miami University in Oxford, Ohio. In between the two years, we took classes for six weeks at the Université de Bourgogne with other students in our program. It wasn’t the first time we had been to France – Heather studied for a quarter as an undergraduate in Nice, and I studied for a year in Angers –but it was the first time we had been to France together.

(One day) after our classes had ended, we were driving through eastern France, looking for her great-uncle’s grave in an American cemetery for World War II soldiers. Following a map sketched by her grandmother, we arrived at the small village of Champignol, only to discover that the cemetery had been moved years earlier to Epinal, a much larger city to the east. We were fortunate enough to be befriended by Champignol’s mayor, who led us to the field that had once house the graves, now a gorgeous sea of orange poppies.

Without really knowing anything about us, he invited us to dinner and shared pictures and stories of his town’s former cemetery.

Heather left her contact information, and was pleasantly surprised when, after we’d returned to the US, a package full of facts and photos arrived from the mayor. He wanted to share the research he’d done on my uncle and his new resting place.

This is a story that also captures what we love about French culture – people in small towns have pride in their communities and love to host visitors. Any American who can speak French is treated like royalty.”

”

Eco-April events helping to sustain our environment

Office for Sustainability hosts events on campus throughout April

by Miranda Farley
Social Media Editor
@mir4nd9

The Office of Sustainability hosted, and will continue to host, Eco-April events around campus to creatively educate and promote an eco-friendly lifestyle in the community.

Senior integrated environmental science majors Alex Lee, Jennifer Carlson and Frida Cruz were some of the eco-representatives in charge of running the events, as well as sophomore integrated environmental science major Jessica Newcomb and sophomore accounting major Helen Iraheta. Epsilon Eta, the environmental honors fraternity, members participated in the Eco-April events.

According to Carlson, the purpose behind the events was to “seed a culture of sustainability at Longwood.”

“They may be ... small things, but they’re still getting the idea out there, getting people talking,” said Carlson.

The second annual Environmental Discussion Panel was held on April 12 in the Student Union Ballroom. Five faculty and staff members discussed topics from different perspectives.

Some topics discussed included fresh water quality, environmental education, climate change and government environmental policy.

“It was really cool because we got a good array of perspectives and disciplines,” said Carlson.

Carlson and Lee agreed the Environmental Discussion Panel was their favorite event so far this year. According to Lee, the event had a positive atmosphere and the panel was very conversational.

The Powersol Ribbon Cutting event took

place on Brock Commons on April 10. The new umbrellas covering the picnic tables have solar panels on the top and a place to charge your electronic devices by USB at the base of the umbrella.

The umbrellas were mainly funded by a grant from the Parents Council, and the Office for Sustainability matched the funding so there could be two umbrellas.

“I would say the Powersol event was really engaging,” said Lee. “People that aren’t really interested in sustainability were able to come out and get excited about it because everybody uses their phone.”

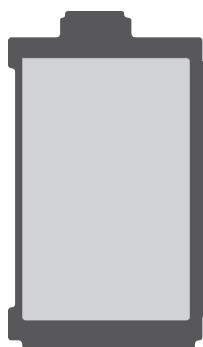
The LU Eat Smart project lasted for a week, promoting food awareness. Two wooden cut outs of a cow and a pig were displayed on Brock Commons outside of Dorrill Dining Hall.

The animal cutouts had information posted on them about how much water goes into creating meat products for example hamburgers and how much methane gas is released through certain farming practices.

“One of our workers is a vegetarian, so she wanted to spread food awareness,” said Lee.

The Arbor Day Tree Planting event is coming up on Wednesday, April 26. Students can sign up on the Facebook event page for an hour slot from 8 a.m. to 4 p.m. to plant a tree on campus either with a group of friends or organization.

To stay up to date on their events, the organization encourages students to follow them on social media. They can be found on Facebook as @longwoodsustainability.



THE REEL LIFE

{reviews by Jacob DiLandro}

Re-viewing "The Cat in the Hat" (2003)

Meow-ch!

by Jacob DiLandro
A&E Staff
@spongejay1

Adaptations can run the gamut of quality. Most films take liberties with adaptations and rarely is a movie a perfect copy of a book, comic or video game. Occasionally though, a movie comes out that truly defies any and all expectations of the source material. 2003's "The Cat in the Hat" is one of those films.

Universal and Dreamworks created an adaptation of the classic children's book with Mike Myers starring as the eponymous cat. Bo Welsh, production designer of films such as "Edward Scissorhands," "The Color Purple" and "Thor" directed the film, his directorial debut, from a script from three writers behind a handful of Seinfeld episodes and "Eurotrip."

Things initially seem to be in the right hands, as even the studio logos are in the Cat's trademark deep blue, red and white. The production design is excellent, as the town and visual effects look like they were lifted directly from the book's illustrations.

However, less than five minutes in and problems arise. The children's (Sally and Conrad) mother works at a real estate firm and her boss, who is a severe germaphobe, entrusts her with hosting a meet and greet party at her spotless house. This adds a major conflict to keep the house clean, something that was not in the original book, but is unnecessary. The charm of the original book came from the fact that the conflict was just about the basic instinct to obey one's parents.

Sally and Conrad are acted poorly, plain and simple. Portrayed by Dakota Fanning and Breslin Spencer, respectively, no effort goes into making them likable from



COURTESY OF UNIVERSAL PICTURES, DREAMWORKS PICTURES, AND IMAGINE ENTERTAINMENT

either the actors or writers. Spencer is so awful and bland, that even the popular "Stinker's Bad Movie Awards" introduced an award for poor performing child actors called "The Spencer Breslin Award."

This is a film being pulled in three different directions and none of them succeed. The writer's feel like they are trying to make a satirical take on the Hollywood children's film. Scenes featuring making children sign literal contracts before they can have fun and referencing the pop songs make it feel like a satire.

It would have succeeded more as a satire, if it wasn't for the obscene amounts of overly adult humor shoved into it. The director himself, in an interview, even stated that he was surprised that the film even received a PG rating.

Mike Myers, more so than the uneven script and flashy but superficial direction, is the film's biggest problem. He

feels like a shaken up can of soda or a garden hose running wild. No one ever reigns him in. His annoying laugh after every line manages to make his performance even more annoying and aggravating. Chewing scenery like it's his primary source of fiber, Myers runs rampant like the Cat himself, except no one ever tells him to reign it, ever!

Numerous other issues, like the poor CGI, acting on the Fish and the surprisingly abundant amounts of adult humor make the movie just unappealing. "The Cat in the Hat" is a poorly executed film in every sense of the word. While some enjoyment can be gained from viewing it as a 'so bad it's good' treat, the overall contrast between the high visual quality and the low effort from the creative team makes this just a painful viewing experience. This cat needs to be put down!



DAMN. Kendrick

On his third studio LP, Lamar wrestles with himself

by Richie Kamthoum
Asst. A&E Editor
@richiepbm

Reviewing a Kendrick Lamar album feels like cracking the Da Vinci code. There is just so much to unpack, from the album cover art, to the song titles, track sequencing, theories and easter eggs hidden throughout; it's truly a body of work in every sense. Despite the overall rankings listeners tend to do with albums, there is no doubt Lamar's albums grow in complexity with each release and "DAMN." is more of the same.

Opening up with the line, "Is it wickedness? Is it weakness?" Lamar instantly poses questions on intro "BLOOD." that insinuate the music to come is sinister, passionate and introspective. The narrative then moves to Lamar being killed by a blind woman and a sample of Geraldo Rivera chastising Lamar's song "Alright" in which he is critical of police brutality.

Without delving too deep into every song individually, it'd seem more fitting to look at how the tracks work with or against each other. The album sequencing has a recognizable duality to it. The track "HUMBLE." follows "PRIDE.", "LUST." then "LOVE.", "FEAR." then "GOD.", a visible hint for the listener to get the main theme surrounding the album. That theme is the human emotions Lamar has come to grips with, as he mentioned during his latest interview with Zane Lowe for Beats 1.

Along with that tidbit, Lamar mentioned "DAMN."

as him looking inward to change the world, following his second studio album "To Pimp a Butterfly" looking outward at the social ills of the world. If "DAMN." is an inward look, a mirror essentially, than that mirror reveals a hip-hop savior who is still trying to save himself. Damn indeed.

The actual music on this album is sonically more commercial than the sprawling "Butterfly." As is customary with each of his releases, Lamar totally shifted from the jazz-funk fusion of "Butterfly" and instead opted for trap, boom-bap, soul and 808's heavy sonics. The result is an array of hard-hitting tracks mixed with mellow vibes and more direct lyrics than "Butterfly."

As far as the rapping on the album goes, Lamar seems less interested in making words bend, stuffing metaphors and similes ad nauseam, rather aiming to be more direct yet subtle, aggressive yet paced. This makes the rapping more digestible for the average listener in comparison to "Butterfly" and is similar tone-wise to his famed debut, "Good kid maad city."

Although towards the end of the album, there is a sense of clarity and what feels like a conclusion of the point Lamar is making, the dizzying outro "DUCKWORTH." in which his label boss Anthony "Top Dawg" Tiffith almost killed his dad "Ducky" or Duckworth puts into perspective how

tight of a rope Lamar's fate and life has been since he was introduced to the world on "Section. 80." Album guest, Kid Capri tells us to listen to the album in reverse on the song and that creates an alternative universe that concludes with "BLOOD." in which Lamar is killed because of his progressively growing sins, straying away from God.

In an interview before the album, Lamar said the album would focus on God. But instead of directly mentioning God in every way imaginable, or being overtly positive like Chance the Rapper's "Coloring Book," "DAMN." is filled with spiritual vibes, references to the Old Testament and a distraught Lamar concerned of his soul burning for eternity because nobody is praying for him. He's trapped in a god complex as he wants to be the savior of the world, praying for everyone, while he believes nobody is even praying for him, leading to self-destruction.

What "Butterfly" lacked in accessibility, "DAMN." more than makes up for as Lamar bares his soul across 14 wonderful tracks. The album packs a punch and feels like a code to crack, but is an enjoyable task, much like a puzzle. If anything, "DAMN." showcases Lamar as the best rapper and artist of this generation bar none and shows an artist always upping the ante on his quest for greatness.



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THE HONOR SOCIETY OF



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LONGWOOD UNIVERSITY CHAPTER 136 OF PHI KAPPA PHI extends its congratulations to the following new initiates who were selected for membership from the upper 7.5% of the junior class and the upper 10% of the senior and graduate classes and the faculty, administrators and alumni who have achieved scholarly distinction.

Congratulations

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ROTONION

{Pronounced: row • ton • yun (noun); a ridiculous argument column}

Bonus dollars & dealing with rejection

His answers

by Austin Berry
Former Layout Editor
@austinoburrito

Hello anyone who bothers to read this, and welcome to the Rotonion. Please set your oven to medium heat and cut your Rotonion into rings because this week we are going to saute some more questions, and season to taste.

First on the chopping block:

Q1: “Help. I still have 200 bonus dollars, and it’s May. What should I do?”

Buy me food.
Next.

Q2: “I go to Charley’s from time to time, and this big nerdo keeps recommending that I get a reuben instead of the endless italian buffet. How do I inform him that I can’t continue to talk with him? Or should I just ignore him from now until forever?”

The end of a relationship is always hard, especially when one party involved just doesn’t realize that it’s over. Obviously this man, we’ll call him Ruben (side note, who decided that Ruben is a good name? IT’S A SANDWHICH. I digress), is devastated; he’s not over you, and is still holding on hope that you’ll come back.

It’s hard to do, but there is only one course of action to take here: you have to be completely upfront with Ruben so that there are no mistakes about how you feel. You simply cannot ignore him, whoever you are. It’s not enough. You have to tell Ruben that you and him are done, that

you’re seeing the Italian buffet now. It would just be too difficult for both of you to continue to talk, so you have to cut him out cold turkey.

However, there is the risk that he still won’t get the point. You could have the Italian buffet rough him up, but that’s stupid and violent. I doubt the Italian buffet is really that kind of guy anyway.

If Ruben continues to bother you after you are upfront with him, just get a restraining order.

I hope you and the Italian buffet have a wonderful relationship.

Thank you for reading this week’s Rotonion with your own two eyes. I hope that, as your semi faithful columnist, (I forget sometimes) I have brought you satisfaction in my mediocre answers.

SPONSORED: *I have this passion of discussing a fanfiction of “Dragon Ball Z” + “Scrubs,” but nobody else really feels as adamantly about this as I do. I guess this is less of a question, and more me trying to put this desperate wantingness into the paper for others to see and hopefully respond. My number is 434-867-5309.*

Her answers

by Cassie Tagert
Copy Editor
@longwoodrotunda

Q1: “Help. I still have 200 bonus dollars, and it’s May. What should I do?”

Let me start by congratulating you. Most college students do not have the level of self-control or appreciation for Dhall food to end the year with 200 bonus dollars left. Good on you.

At this point, bonus dollars are quite the commodity. You could just go on a spending spree and use the remainder of the semester to eat fast food non-stop, OR you could use it to your advantage. Nobody wants to be stuck eating Dhall food for two and a half weeks straight (What’s up with that exam schedule, anyway?), but that’s exactly the situation that a lot of students are in right now (Did you read Vivian’s Dhall article from last week?).

So, trade them for things you need but can’t afford as you’re stuck with bonus dollars, which are truly useless unless you want a bursting burrito or sketchy sushi anyway.

Need a couple of blue books for exam week? Make some poor hungry fool give you theirs in exchange for two Krispy Kreme donuts, purchased with bonus dollars. Need allergy medicine because the pollen has clogged your sinuses and you can no longer see straight? Five donuts. Need a ride to Hampden Sydney? Six donuts.

The possibilities are endless.

We could trade bonus dollar donuts for anything. Cigarettes? Tequila? Those “tobacco-only” bongs from that weird gas station? Donuts.

Editor’s note: The Rotunda does not

encourage or condone the use of any drugs or under-age drinking.

Q2: “I go to Charley’s from time to time, and this big nerdo keeps recommending that I get a Reuben instead of the endless Italian buffet. How do I inform him that I can’t continue to talk to him? Or should I just ignore him from now until forever?”

This is a difficult predicament. You could just ghost him, but that’s a little old fashioned for my tastes. It’s 2017. Gotta find new ways to make people feel hurt and uncared for without using techniques invented in the age of Apple Bottom Jeans and Taylor Swift’s “country” phase.

Here are a few 2017-inspired suggestions:

1. Write “Reubens suck” all over campus in chalk and sign the chalk petition. SGA is currently having talks about alleviating the rules against chalk, perhaps only in a “safe-space,” so you need to do it while it’s still cool and breaking the rules. Make a statement.

2. Organize a march on Washington. Get all the pasta-loving, Reuben-hating social justice fighters together and show that big nerdo how you really feel. You can even make pasta hats and call it a movement. Just hope he’s paying attention or cares.

3. Make a meme about it. Unfortunately memes are only popular for about a month at a time, but that’s still longer than people will remember your march or chalk protest. It’s less controversial though.

Go big or maybe just eat the pasta and ignore his suggestion.

It's not goodbye Longwood, it's see you later



by Meghan West
Former Business Manager
@longwoodrotunda

As I sit here writing this exactly one month from the day I walk across the stage, I can only wonder what I would have done without the people at Longwood and my time on *The Rotunda*.

People often thought I was a communication studies major because I was a part of the school newspaper, but this is completely inaccurate. *The Rotunda* was always a hobby for me and one of the first organizations I joined on campus at the end of my freshmen year.

I had previous journalism experience in high school and wanted to continue that experience on an entirely different level in the college realm. I immediately jumped into an editorial position and did not regret it for a minute.

While I am not pursuing a career in journalism, I will greatly miss my time with *The Rotunda*. This organization has helped me grow into the individual I am today and has provided me with so many connections.

I am not going to lie and tell you it was always easy, because there were times and situations where I continually asked myself why I was doing this. Sometimes I wanted to quit, but I knew I made a commitment and have learned all setbacks happened for a reason. Two weeks ago, I was honestly sad as my time on the editorial staff came to a close and I passed the torch on.

I want to thank the entire editorial board, both past and present, for welcoming me in with open arms even though my major was nowhere close to the rest of yours and for having faith in me. I also want to thank Longwood for providing me with so many wonderful opportunities.

The memories I have made here will travel with me as I move on to West Virginia to pursue a doctoral degree in audiology. Longwood will always have a piece of my heart and so will the people I met along the way.

My fellow Lancers



by Shelby Massie
Former Asst. News Editor
@Shelby_Massie

My Fellow Lancers,

So this is it... my time at Longwood University has come to an end. I have made so many wonderful friends who have helped create some of the most wonderful memories. I have been given the chance to join wonderful organizations that have helped me grow as an individual - one of those organizations being *The Rotunda*.

Working with so many unique and creative people has made some of my hardest times a little easier to handle. I will miss each of them so very much, but I know they will continue to rock the media world with the amazing content.

I also have been a part of Alpha Sigma Tau for the last three years and that has been a wonderful journey as well. It has taught me leadership and given me the sisters that I have always wanted. Each woman is unique and wonderful in her very own way. I don't know what I would have done without their support during my time here.

I could rant and rave all day about the love I have for my organizations, but I won't bore you with that. I do, however, want

to offer advice those of you who are continuing your journey with Longwood in fall.

Live it up. Talk to that person that sits next to you in math; they could become your best friend. Run for that position in your organization you have been dreaming of. It could lead to future jobs. Never be afraid to reach for the stars.

Your college years are going to be some of the best years of your life. You will laugh, cry (hopefully only a little), pull all-nighters and so many other things that you will look back on and laugh about. I am excited for what the real world has in store, but I will also miss the days of late night Walmart runs and Saturday brunch with friends.

So my fellow Lancers, I hope that you continue to live it up. Make crazy, but smart choices. Remember to take a step back, don't push yourself to the point of breaking. Breathe. Laugh. Live life to its fullest.

Wishing everyone all the love and Lancer Pride.

Forever close to my heart



by Jackie Stoffelen
Former Layout Staff
@longwoodrotunda

I'm still in amazement that in less than a month I will be walking across Wheeler Mall to receive my diploma. These past three years at Longwood have been some of the most memorable times I ever experienced. Longwood University not only became my home away from home, but will always remain as one of my favorite places to live.

While it was the university's traditions and beautiful campus that brought me to this school, it was the friendships I made, the professors who helped me along the way and the campus life that kept me here.

My best memories at Longwood were spent in *The Rotunda* office, staying up late to finish laying out the newspaper and laughing at

ridiculous jokes with my staff friends. Who can forget ordering pizza at 11 p.m. or looking through old newspaper clips. I have learned some amazing lessons while here; lessons that help make me a better person.

If there is any advice I can leave to incoming/present students, it would be to not wish these years away. Enjoy every moment and embrace everything that Longwood has to offer as there is always a last time for everything.

Before you realize it, your time here will be ending and the life you grew to know will change. I will miss you all - my friends, my professors and my college life. Thank you for being a part of my journey, you will forever be kept close to my heart.

Convenience over safety

Why Longwood University's parking policy does not work

by Samantha Rinchetti
Opinions Staff
@longwoodrotunda

\$350.

\$350 is the amount it cost me to park somewhere else for one night where I felt safe. Longwood University has a very strict parking policy. Freshman parking in Lancer Park, resident parking in the Wynne Lot, and commuter parking surrounding buildings like Cox, Wheeler, Stubbs, Ruffner and more.

What's more strict than the parking policy, is what constitutes a reason to appeal a parking ticket. I work a job that sometimes requires me to stay past midnight. At midnight, it is not safe for someone to be walking by themselves down a hardly lit street no matter how you spin it.

You are told to call the Longwood Police when you do not feel safe walking home. When I used this method my

freshman year, I was heavily questioned on where I was and what factors made me feel unsafe. They made it seem as if there was not a direct threat, then it's not important.

Why am I, a 19-year-old, 5'3, college girl, feeling unsafe walking home at 2 a.m. not good enough? Why does me parking in the Stubbs Lot at night and promptly moving it when I wake up the next day deemed a punishable offense?

\$350 is the cumulative amount of money that it has cost me to reassure myself, my friends and my family that I am safe. Keeping spots open for students who paid money for them is important and reasonable. What is not reasonable, however, is making it seem as though you are willing to put the safety of some students in jeopardy for the convenience of others.

Commuter spots are prime places on campus and allow

ease for those students. While resident students must park in the Wynne lot which, if you live in Curry or Frazier, is about a 5-minute walk. Stubbs on the other hand, is almost a 10-minute walk.

This is where the issue comes in. I am not saying that a 10-minute walk is the worst thing to ever happen. But, what I am saying, is that when it is late at night, you cannot dictate someone's safety and comfort level and then punish them for doing what they believe is safe.

The parking policy is there for good measure. Making sure that the commuter students have the chance to get a parking space close to their classes in case of traffic or other reasons, but when classes are out of session, I feel as though it should go without question that a resident may park there without consequence.

Delta Zeta: A view from the inside

by Vivian Gray
Opinions Staff
@longwoodrotunda

Greek life is a prominent force on Longwood's campus, with roughly 24 percent of students participating in 21 different academic and social sororities and fraternities, according to the Longwood website. Recently one of Longwood's sororities, Delta Zeta's Epsilon Tau chapter (DZ), who has been a part of Longwood's campus since Oct. 7, 1956, has been dismissed from campus until the year 2019. I have had my new member process suspended and am no longer affiliated with the Delta Zeta sorority, nor are any of the initiated women that were previously a part of DZ.

During the recruitment process I was told I would know when I found my home, I would have a gut feeling inside and ultimately, I did. When I first walked into Delta Zeta's chapter room I felt immediately at home and a sense of comfort, I even cried on the last day of recruitment, which I could have never imagined myself doing. When I accepted my bid to Delta Zeta I was overjoyed, and I immediately fell in love with my pledge class and everyone in the sorority; I felt like I had found a family.

A few weeks before my new member class was initiated, there was an incident that wasn't handled, in my opinion, the best way it could have been by Delta Zeta Nationals. The university didn't want to see Delta Zeta barred from campus. But according to the members who reviewed

the case from their national headquarters, the incident warranted suspension of Delta Zeta on Longwood's campus.

There are multiple stories being spread around campus and within the Farmville community about what happened to Delta Zeta, but no one will know the truth, only with the exception of the previous members of the sorority. What is known and being shared is that this sorority was suspended due to an alleged hazing charge. I have never felt personally forced to participate in any actions or felt like I was being hazed during my new member process.

No sorority deserves this type of punishment, and the loss of a sisterhood is detrimental to our college experience. I think of all these women not only as my friends, but as my family and having that stripped away has impacted all of us. This situation could happen to any sorority or fraternity on any campus at any time. I'm in no way blaming Longwood, they were very respectful of the situation and understanding.

During the interview process, the representatives from Delta Zeta Nationals gave a sense of false hope that our sisterhood would be in good hands, especially toward the new members. During DZ's first meeting with national members, the Director of Risk Prevention and Education, Will Frankenberger, called our executive board "worthless

women" and "cowards."

In my opinion, this should have never been said by a National Member, especially seeing that the men and woman on this national board claim to be professionals representing the national chapter.

When all of the members of DZ met with national review board for the last time the news was shocking. We could not have imagined this punishment, especially with Longwood's decision to suspend DZ until Dec. 2017, followed by probation for two years until Dec. 2019.

Even through this difficult time, my views are still the same. A sorority is much more than its hard letters, generous gifts or even "throwing what you know;" it's family. I imagine anyone involved in Greek life feels a strong bond and sense of community within their own organizations, and they mean a lot to them so you can imagine how the women of Delta Zeta are feeling.

I gained a home away from home through Delta Zeta, and I will be forever grateful for the experiences and the wonderful people I have met. However, I will always wonder what my college experience would have been like as a member of Delta Zeta my sophomore and junior year, and I will always question the harsh decision made by the National Board.

Club Volleyball competes under the national spotlight

The Longwood men's club team attended university's first ever national tournament



Men's volleyball club president Brian Craven organized the team's first trip to the national competition, held in Kansas City from April 13-15.

COURTESY OF BRIAN CRAVEN

by Patrick Sanderson
Sports Staff
@psanderson20

A spontaneous idea became reality last week for the Longwood men's volleyball club as they made a grueling 16-hour trip to participate in this year's NCVA Collegiate Club Volleyball Championship in Kansas City, spanning April 13-15. The trip marked the team's first national tournament appearance.

Brian Craven, men's club volleyball president and mastermind behind the idea, ran the operations and decision making during the entire process. Knowing all the factors and costs involved, he managed to pull everything in place and make the trip happen.

"I've been planning on this all year, and I didn't know if we were going to make it or not," said Craven. "We had to have everything in by January; the forms and the payments, and we did it."

Paz added they wouldn't have been able to make the trip if Craven hadn't stepped up to put it all together, and gave him the credit he deserved.

"He had an idea and he went after it," said team member and therapeutic recreation junior Coleman Paz. "Nobody can take credit, really, it was all him."

According to Craven, the three-day tournament featured over 400 men's and women's college club teams separated into different divisions with Longwood placed in Men's Division II. During the first two days, teams competed in pool play, moving to bracket play on the third. Bracket play consisted of gold, silver, bronze and copper brackets, based on where a team finishes in pool play.

The NCVA is a non-profit volleyball organization that holds this event every year, in which club teams from colleges around the nation apply, but are not guaranteed a

spot in the tournament.

The team hosted fundraising nights, including bowling, multiple Chick-Fil-A spirit nights, and yard work in Richmond which went straight toward the entry fee, which was \$950, said Craven. Other costs included travel, totaling around \$1,400, and hotel, totaling at \$1,500. They also created a "Go Fund Me" page to raise money for additional costs, in which they raised \$1,455, according to Craven.

The 14 team members were housed in the Westin Crown Center hotel on the Missouri side of Kansas City. The players said, impressed by the accommodations, it offered stunning views of the city, plenty of food options, and was conveniently a mile away from the convention center where the tournament was held.

Paz noted the tournament brought people from different parts of the country with the same interest together.

"The experience was awesome. There were so many different teams we got to see and make so many friends," said Paz. "Living in that kind of setting, meeting new people was so easy."

On a typical game day, the players' call time was around 11 a.m. to eat breakfast and prepare, then take a trolley to the convention center, according to physical and health education teacher education sophomore Aaron Campbell.

Craven said the tournament consisted of two time waves for teams to play in. One slot went from 8 a.m. to 2 p.m., while the other played between 3 p.m. and 8 p.m. Longwood competed during the later time slot, playing two to three games per day with a small break between each game.

Craven said he noticed some nerves among the players for

the first few matches, but their starting lineup eventually found their rhythm.

"They were right where I thought they would be, we could've done a little bit better," said Craven. "I think we were nervous and worked up in the beginning, but by the end we found our way."

According to liberal studies freshman Alex Flickinger, some people on the team didn't have experience playing volleyball before college, saying it showed the team could still qualify for major events without vast experience. Additionally, Flickinger hopes the club team appearing at nationals will garner attention from students on campus and have a positive effect on the sport of volleyball at Longwood.

"We hope we can get more guys out and be more active on campus," said Flickinger. "If we can just keep getting people to come out, keep producing results and going to nationals, we can just build off of that."

Craven noted there has been more player turnout for the men's club volleyball team this year, allowing them to have two teams versus one – A and B – unlike past seasons.

After facing stiff competition during the two days of pool play, Longwood qualified for the Men's Division II Bronze bracket. After winning the first round of playoffs, their nationals run ultimately ended with a semifinal loss.

All players agreed that it was a successful trip, and coined the hashtag "#RushVB," calling for students to join the team, regardless of experience. Craven added he hopes to continue improving the team by adding more players, and bringing the team back to nationals.

Recruiting Mallory Odell: Incoming two-sport athlete

Longwood women's basketball and softball teams will share all-star 2017 freshman

by TJ Wengert
Sports Staff
@tjwengert

After a rough year with only four wins, Longwood's women's basketball will look to improve with its 2017 incoming recruiting class, which features a three-star prospect.

Mallory Odell, a Richmond, Va native, has committed to play for both the Longwood women's basketball and softball teams.

"I've been playing both basketball and softball for as long as I can remember. So, when the opportunity came about to play both at the collegiate level, it was too good to pass up," said Odell.

ESPN ranked the 6-foot-1-inch athlete as a three-star recruit after averaging 21 twenty one points, 13 thirteen rebounds, six steals and four assists per game in her junior season at Deep Run High School. In the same year, Odell advanced to the final round of cuts for U-16 U.S. national team in Colorado Springs, Co.

"I traveled to Colorado Springs to the Olympic Training Center. It started out with 150 girls, and we did different drills then played several games in front of all the coaches then after each round they began to make cuts," said Odell. "I made it to the roster of 50 girls. The tryouts last three days, and it was an amazing experience that helped me learn a lot and really improved my game. It was an awesome being able to play against some of the best girls from across the country and really see where I matched up with them."

Longwood women's basketball head coach Bill Reinson said, "She has guard skills, but I see her more as a four (power forward) because she can play a little bit outside. She's really smart. She can defend the post, and as she gets stronger, she can play inside a little more."

Reinson said Odell will become the first two-sport athlete for Longwood since three women filled in during women's basketball's injury-riddled 2011-2012 season.

While Odell had an illustrious basketball career in high school, she held a similar reputation on the softball field.

Longwood softball head coach Kathy Riley said, "When Bill (Reinson) was recruiting her, she sat down with me, and her and her dad had an interest in exploring both possibilities. Looking back, I think it's one of the reasons why she was more positive about Longwood, since we open in trying to see if she could play two sports."

Odell said, "I can't wait to come for the summer and start

working out with the basketball team. I am so excited to see what I can do at the next level in both sports, and I am excited to work with both coaches and really work hard to improve my game and contribute to each team as much as I can."

At Deep Run, Odell played for the varsity softball team since her freshman year, named the captain for both her junior and senior seasons. Over her four years, the two-time all-conference selection she competed in 57 games while sporting a .381 batting average, a .462 on base percentage and driving in 40 RBIs.

Riley added, "She's bringing an all-around athlete, good movement, she has leverage, and she has more foot-quickness than the average softball player that is 6'1" tall. So, she is really bringing athleticism to the table. She'll also, which really helps her, have a conditioning level that will be superior because of the amount of running she'll be doing during basketball season."

Odell will learn under a coach with experience as a two-sport athlete, as Riley said she also played both softball and basketball at East Carolina University.

Odell said, "I think she'll be super helpful throughout my career since she has experienced it firsthand herself. Hopefully she will share some advice with me on how to juggle everything that's going on, and it's comforting to know that she can relate to what my experience will be like as a two-sport athlete."

The two coaches decided how to split time between the two sports equally.

Riley said, "Bill has really helped us out. He's letting us have her for the beginning of the year up until the start of the basketball season. We can help her in certain ways like with our lifting program, and I do a fair amount of running for our softball players."

Outside of being a talented two-sport athlete, Odell belongs to the National Honor Society and the Spanish National Honor Society. Her high school GPA sits at a 4.1, and she was accepted into the Cormier Honors College.

Odell said, "School is just as important to me as sports. Both my parents are teachers, and I have an older sister who plays basketball in college as well. I'm currently undecided on my major, but I may be interested in environmental studies or environmental law."

WEEKLY ROUNDUP

BASEBALL

Friday, April 21

vs. Winthrop W 9-7

vs. Winthrop L 4-15

Saturday, April 22

vs. Winthrop L 3-7

SOFTBALL

Friday, April 21

vs. Charleston Southern W 3-2

vs. Charleston Southern W 2-0

Saturday, April 22

vs. Charleston Southern W 3-0

LACROSSE

Saturday, April 22

vs. Gardner-Webb W 21-7

MEN'S GOLF

Saturday, April 22

@ Big South Tournament 6/9

WOMEN'S TENNIS

Friday, April 21

vs. Winthrop L 0-4

vs. Miami L 0-5

How to get a job after college: Reach out to alumni

by Julia Bogdan
Features Staff
@longwoodrotunda

"What is your greatest fear?" Bryan Rose '11, assistant director of university career services, asks every student who walks into his office. "I tell them, 'Don't think about spiders, snakes, or small spaces. Think generally, what is your greatest fear?' and usually, people's biggest fear is the fear of the unknown. I think that's what holds them back. They're scared of speaking something into existence that they don't actually want to do in 40 years, or they're scared of what it takes to make it happen, so they don't take that first step."

According to Paige Rollins '15, assistant director of live digital events in the Office of Alumni and Career Services, starting a LinkedIn profile is the very first step to finding a job after college. "Begin making this right away, your freshman year."

Ryan Catherwood, assistant vice president of alumni and career services, confirmed Rollins' advice, "Beginning your LinkedIn profile is most definitely the first step." Catherwood said, "It is the primary method where people will find you and do research on you. It's also how you

connect with people."

"People want to help other people," Catherwood said. "(When you have a LinkedIn,) you can connect with Longwood alumni who are in the field you want to be in and create relationships with them."

When a student is trying to find an internship or job, Rose helps them search the internet and trying to find Longwood alumni in their field. "Find alumni and try to reach out to that person over LinkedIn to create that relationship. Sometimes, even Longwood alum will reach out (to the student) and say, 'hey, send me your resume so I can forward it to my company.' Usually the Longwood alums will help students get a leg-up," Rose said.

"You don't get the job by just applying for it. Basically, you get lucky if that is the case," Catherwood said. In his experience when hiring people, he asks for referrals from trusted sources.

Rose said, "70 percent of people who are getting jobs and internships these days are getting them through referrals."

"In my college life, I wish I would have known that alumni

want to help you. A common misconception is that you're doing it on your own and everything is out to get you. You don't have to be in a fraternity or sorority or certain club to have this alumni network, just being a student at Longwood will suffice," Rollins said. "The alums are your friends, they did the same thing as you, they walked across campus, they graduated, they went to Buffalo (Street). They're real people and they're not scary."

The Career Center helps prepare students for graduation and teaches students how to get hired. They'll do anything like helping with resumes, mock interviews, to LinkedIn profile reviews.

"We do anything and everything grad school and job wise," Rose said.

The best way to meet with the Career Center is to call their main line, (434) 395-2063, 9 a.m. to 5 p.m. Monday through Friday.

Rollins said, "Our true passion is to help students."



Not a day off, a day ON!

Cook-Cole College and the Cormier Honors College
Spring Showcase 2017

Wednesday, April 26th

8am-12pm in Bedford, Blackwell, CSTAC, Chichester, French, and Maugans

12pm-1pm in Blackwell Ballroom - Honors Poster Session

In recognition of the university's Campus Wide Research and Assessment/Showcase Day, classes will be cancelled so that our students may be free to showcase their wonderful work and so that members of the campus and local communities can come and may attend. Over 500 students from across the spectrum of academic disciplines will be presenting the results of their scholarly work in poster sessions, presentations, readings, and artistic endeavors. There will also be Senior Music Recitalists at 5pm in Wygal, a Clown Show at 7pm in CSTAC, Art and Graphic Design and Animation Junior Show in Bedford, and Point of Departure Senior Show at the LCVA.