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Rotunda - Vol 99. no. 07 - Nov 16, 2020

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NOVEMBER 16, 2020

VOL 99. ISSUE 7

CARRIE BAILEY | THE ROTUNDA

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In virtual SGA



JESS BOGGS | THE ROTUNDA

Live presentation, COVID-19 updates

by Allison Turner | News Editor | @allisonturner

In this week's Student Government Association (SGA) meeting, the senate received a presentation on how to use 25live, and a representative from the Health Center gave updates.

In Special Orders of the Day, Event Manager Ashley Long and Conference Specialist Mallory Minniear gave a presentation on how to use 25live, the event scheduling program for the university.

They explained that you can create an event at least four days in advance, and up to 365 days from the scheduling date. Space is reserved on a first come, first serve basis, and the event must be approved prior to it happening. Students who want to schedule an event can go to 25live.collegenet.com.

Ronald Goforth, clinic director at the University Health Center, gave updates on COVID-19 cases at Longwood.

He said that cases have been low, but they have seen

increased incidences in steps as of late. He added that all cases are looked at on a case-by-case basis, and if a student has been exposed, they are required to quarantine, per guidance from the Center for Disease Control (CDC) and Virginia Department of Health (VDH).

In New Business, senate approved one new club, Invitation to Freedom. They can now hold meetings as an official club effective immediately.

In the Advisor's Report, Dr. Tim Pierson announced that there will be the annual tree lighting at the Rotunda on Monday, November 16, before students leave for break.

In the Treasurer's Report, Claire Lesman announced that there will be a Student Finance Committee (SFC) meeting on Thursday at 4:30 p.m.

The final SGA meeting of the semester will be held on Tuesday, November 17 at 3:45 p.m. on Zoom.

GRAPHIC BY MELANIE LEWIS

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2020 Presidential Election polling results

of 135 Longwood faculty, staff and students



Joe R. Biden

55%



Donald J. Trump

39%

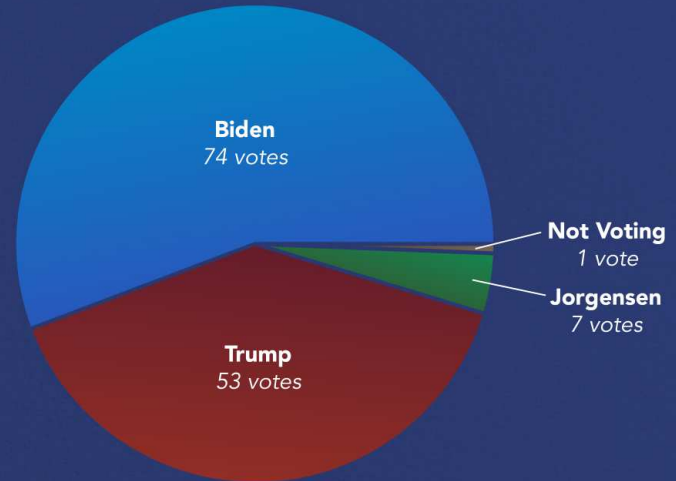


Jo M. Jorgensen

5%

Not voting

<1%



GRAPHIC BY ANGELI LEONG

Lancers participate in 2020 mock election poll

by Allison Turner | News Editor | @allisonkturmer

The coronavirus pandemic has changed most things about 2020, but what it has not changed is the 2020 presidential election.

Today, November 3, the United States is holding its 59th presidential election, between President Donald Trump (R) and former Vice President Joe Biden (D).

Students at Longwood have been active across campus promoting their preferred candidate, while also encouraging other students to exercise their right to vote. Midge Costello, secretary of the College Democrats, emphasized the importance of voting in this year's election, due to the lower turnout seen in 2016.

"That's not a good representation of the country, because if you don't get everyone's voice, you don't have everyone's ultimate opinion," she said. "If you want the true opinion of the country, then you need everyone's vote to be there."

Costello added that this year she voted for former Vice President Joe Biden, as she is not happy with how the current president, Donald Trump, has been handling

the country.

Royce Coleman, vice president of the College Republicans, also believes in the importance of exercising your right to vote, although he voted for incumbent President Donald Trump.

"The best way to have your voice heard is to go to the polls and vote," Coleman said.

In order to gauge how the students at Longwood will vote, Rotunda Studios sent out a poll on Wednesday, October 28 for faculty, staff and students to participate in.

The poll was posted on social media and was sent to both the College Democrats and the College Republicans, in order to avoid bias. It was open for four days, and had 135 responses from students and faculty across campus.

There were four questions for respondents to answer, which included if they were a student or faculty member, what gender they identified as, what year students were and who they voted for in this year's election.

The results showed that 54.8 percent, or 74 respondents, voted for former Vice President Joe

Biden, while 39.3 percent, or 53 respondents, voted for President Donald Trump. Eight of the respondents did not vote for either candidate, with seven voting for Libertarian Jo Jorgensen, and one who chose not to vote.

When breaking down the results by gender, the poll showed that Joe Biden was more popular among females at Longwood, as he earned 61 percent of their votes, as opposed to 35 percent who voted for Donald Trump. In contrast, 50 percent of males voted for Donald Trump, while 40 percent voted for Joe Biden. The remaining 5.9 percent of respondents either voted for Jo Jorgensen or did not vote at all.

It is important to note that this poll was conducted on Longwood University's campus in a nonbiased way, and this does not reflect the official results of the 2020 presidential election.

To learn more about voting in the 2020 election, go to vote.org.

CARRIE BAILEY | THE ROTUNDA

This is democracy: charting the path forward

by Carrie Bailey | Photo Staff | @longwoodrotunda



Longwood University President Taylor W. Reveley IV discusses topics surrounding the 2020 election such as past elections, social media's impact on the election and keeping the University open on Election Day.

In the midst of election season, President Reveley IV of Longwood University along with the Student Government Association lead a discussion called This is Democracy: Charting the Path Forward, a conversation with President Reveley on Thursday, November 5.

Students and faculty gathered in Soza Ballroom in Upchurch University Center as well as on Zoom to join in on the discussion. Longwood Student Government Association President Brandon Bowen welcomed everyone to the event and thanked everyone for coming. Director of Multicultural Affairs Johnathan Page introduced President Reveley for the event. Reveley spoke about the current status of the election and the history of elections in the past. He referred back to the election in the 1800s between Thomas Jefferson and John Adams where the United States did not know who the president was on the night of the election. He reassured the Longwood community that even though the stakes are high, the United

States will come out on the other side better and stronger.

Reveley explained the process of the electoral college and how each state has two votes for the two state senators as well as the additional number of votes for the members in the House of Representatives that each state has. He also explained the significance social media can have on the election. He stated that even though there has been an increase in social media, the accuracy within the social media platforms has decreased over time.

At the end of the discussion, Reveley opened the floor up for questions. A student brought up the concern of Longwood holding classes on Election Day and how a lot of students had to choose whether to skip class to vote or request an absentee ballot. President Reveley stated that how it is important for Longwood students to voice their opinions and utilize their rights as Citizen Leaders and how he will potentially consider that in future elections.

Another concern that was brought

up during the discussion was the concept of privacy within the public eye. Reveley stated that in today's society, privacy is extremely hard to have, especially with the ongoing rise of technology and social media. He enforced the importance of monitoring what you choose to upload onto your social media platforms. He also focused on the virtue of transparency and how he hopes it will increase in the future.

Lastly, President Reveley discussed the importance of being citizen leaders both on and off campus especially during election week. Overall, even though there is a lot of division within the United States, it is important to consider what we, as citizen leaders can do to help minimize the unrest within the world around us.

PHOTO COURTESY OF CNN.COM



The future of fashion thrives in tech

by Taiya Jarrett | Opinions Editor | @ItsTaySJ

Within these past few months, the state of fashion has revealed itself to be an evolving industry that knows how to keep their audience digitally in tune and intrigued. Strikingly, this industry has introduced a new way to visualize designs and measurements in a three-dimensional model.

The future of fashion is here. With the presence of COVID-19 appearing amid New York Fashion Week, various fashion designers were bombarded with the concern of how to showcase new designs and further display the fit of measurement.

That said, fashion label Hanifa's founder Anifa Mvuemba initiated the first virtual 3D fashion show. Yet, unlike most fashion shows where exclusive entry is needed, this high-tech show was accessible to any and everyone with a cellular device as it was streamed over Instagram Live. In doing so, the show pieced together six garments from the brand's Pink Label Congo collection in a quite

captivating way.

According to FastCompany.com, "Each garment appeared in 3D against a black backdrop, as if worn by invisible models strutting across a catwalk, the garment hugging every curve. Tens of thousands of Hanifa's quarter of a million followers tuned in. The high-tech show was just the most recent manifestation of Mvuemba's push to chart her path in the fashion industry."

Thereafter, this has allowed fashion tech companies such as Bigthingx to emerge as a house innovator of the growing industry.

According to Fashionunited.com, "Bigthingx B2B business model plugs into retailers' e-commerce sites so

shoppers can explore a range of garment sizes on their avatar before purchasing. According to Forbes, this is pivotal in solving the problem of high return-rates from online shopping and reducing the likelihood of shoppers buying a product in multiple sizes, where returns are inevitable."

Ultimately, this animated version of fashion is a timeless innovation that has brought a new perspective on how the industry is viewed.

"By digitizing the human body with data on anatomy, shape, clothing size, fit and drape, Bigthingx enables brands to personalize shopping and envision designs," via Fashionunited.



PHOTO COURTESY OF FASTCOMPANY.COM



Elwood Cabinet Tables in Brock Commons

by Jessica Boggs | Photo Staff | @longwoodrotunda





Elwood's Cabinet tabled on Brock Commons to accept donations on Tuesday, November 3rd.

What to expect this Black Friday & Cyber Monday

by Taiya Jarrett | Opinions Editor | @ItsTaySJ

During one of America's most prominent and well-celebrated shopping holidays, the quarantine life has given countless individuals the opportunity to indulge in these annual traditions occurring this month.

That's right, Black Friday and Cyber Monday are right around the corner. Yet, some retailers have started the process early, with sales beginning in October and continuing throughout late November. These retailers include big-name corporations such as Walmart, Target and Amazon.

According to the Washington Post, "Most large retailers are going dark on Thanksgiving Day, reversing a years-long tradition of kicking off the holiday shopping season with a rush of 'doorbuster' deals. It's part of a larger reimagining of the retail experience because of the pandemic, one designed to accommodate social

distancing and new safety protocols, and minimize long lines, crowded malls and repeat shopping trips."

Though this year's celebration will be unusual, the pandemic is expected to continue to reshape the physical and virtual shopping experience, especially during the biggest shopping season of



COURTESY OF AARP.COM

the year. That said, this will alter the norm for this highly anticipated event.

"The stampede mentality of the past, with doorbusters sales and Black Friday deals every weekend, is being replaced

by earlier, season-long discounts," said James Zahn, senior editor of the Toy Insider, via the Post. "We're in a health crisis, so retailers are having to rethink how they get products into families' hands."

While retailers and brands are transferring their old methods into this new normal, traction and demand will likely be at an all-time high as securing the best deals is a primary objective for many consumers right now. Also, retailers are beginning to adhere to the financial concerns of consumers by opting in for extremely discounted items and free shipping. That said, this gives people the chance to revamp their wardrobe and ultimately treat themselves during an unpredictable 2020, and perhaps on a budget.

With that in mind, don't miss out on the celebration from Friday, November 27 to Cyber Monday, November 30.