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Here's Wishing
You a Very
Merry 23rd

The Hotunda

Go Dutch
To
"Dutch Treat"

VOLUME XXXIV

Longwood College, Wednesday, January 11, 1956

No. 9

Butler Encourages Campus Activities In Political Groups

Paul M. Butler, chairman of the Democratic National Committee has appealed to leading educators for cooperation in the National Committee's plan to stimulate political discussion and encourage political activities on campuses during the 1956 Presidential election year.

In a recent letter to presidents of colleges and universities throughout the country, Mr. Butler pointed out that he has written to Republican Chairman Leonard Hall to join in encouraging such activity. The Democratic National Committee's aim, he wrote the educators, is "to work with established campus groups, and to encourage the organization of ones where they do not exist."

Mr. Butler expressed the hope that restrictions against student political activities in some colleges and universities "will be reviewed and that further consideration will result in their repeal."

The following is text of Mr. Butler's letter to the educators, copy of which was also sent to Mr. Hall:

"It is our hope that young people everywhere will take a lively and informed interest in the Presidential election next year, particularly young men and women of college age who are just becoming voters. My own feeling is that political activity is an undertaking that should be especially encouraged among students so that this responsibility becomes a lifelong habit.

"We at the Democratic National Committee plan to make special efforts to stimulate political discussion and activity among college students next year, and I am writing to you and other leading educators at this time in the hope of enlisting your cooperation.

"Many schools already have Democratic and Republican clubs. It is our aim to work with established campus groups, and to encourage the organization
(Continued on Page 4)

Gina Frolics, Gerard Leaps In Gay Farce

By JOAN HEAVYSIDE
Gina Lollobrigida and Gerard Philippe are the young lovers of the French film, "Fanfan the Tulip," to be shown at the State Theatre, Wednesday, Jan. 18. The second in Longwood's Foreign Film series, is described by Theater Arts as "a racy French farce for connoisseurs of the tongue-in-cheek."

Newsweek claims the 18th century drama as "a gay and sometimes raucous French burlesque boyed up by the spirits of Gerard Philippe . . . and swelled by the fabled curves of Gina Lollobrigida."

Fanfan (Philippe) is a young rogue who joined the army of Louis XV to escape a shotgun wedding. Believing a young gypsy's (Lollobrigida) prediction that he will find glory in the army and come to marry the daughter of the king, Fanfan set about to fulfill the prediction. Time magazine describes him as "a legendary French hero who . . . was a sort of Robin Hood and Roy Rogers. He . . . bounces through the title role with zest, leaping from balconies, rooftops, and cliffs."

"As the main object of his affections, Italian actress Gina Lollobrigida is so shapely that she seems to bulge from the screen in the best 3-D style" (Time). The daughter of a sergeant, she pretends to be a gypsy to fool poor Fanfan. She appears in costumes described in the Saturday Review as "period gowns that might well have given pause to the censors" and plays a good supporting role.

Marcel Herrard does an elegant portrayal of Louis XV and Noel Roguevert is a villainous comrade-in-arms of M. Philippe.

Christian-Jaque is the director of this film which happens to derive its title from an old French children's song, "Fanfan the Tulip" is claimed by Time as "an enjoyable French costume western" and by the New Yorker as "complete with decorative royalty, lusty peasants, and swashbuckling soldiery."

Sophs to Give Production, "Dutch Treat"



Violet Marshall, Shirley Alcock, Nancy Gailey, and Carolyn Waugaman rehearse for Friday's production, "Dutch Treat" will take its audience to the Zuider Zee.

Widow and Bachelors, Fishermen and Girls All Go Dutch, Friday

By ELLA CARTER

Friday, the 13th doesn't stand for bad luck or injuries this month. Instead there's a treat in store for you! The Sophomores are all in Dutch to bring you a treat instead of a treatment. What better treat could there be than "Dutch Treat," this year's production written and directed by Ann DeAlba and Jean Hopkins, of Warwick.

With the setting beside the Zuider Zee, "Dutch Treat" shows the Sophs on the stage for the first time in comic roles to present a witty treat filled with rollicking fun and laughter.

Holland has her windmills as well as her fishermen who are in a spin to catch pretty maidens. As pretty as the tulips and just as fetching are the Dutch girls, daughters of the Widow Johnson, played by Nancy Gailey, of Colonial Heights.

"Maybe Mr. VanKirk will be your Papa yet!" says Widow Johnson convincingly to her daughters as they leave for the market place. Widow Johnson is out to get her man.

Getting out of her way is none other than the eligible bachelor, Mr. Van Kirk, played "Tee Pee" Waugaman, and he is determined to stay that way.

Seen as the eight Johnson Daughters will be Shirley Alcock, Violet Marshall, Shirley Hauptman, Dinny Coates Siersema, Emily Atkinson, Libby White, Anita Heflin, and George Ann Reynolds.

"Indulging in sin, always with grin" will be the eight fishermen played by Ginny Herre, Nancy Richardson, Janet Lloyd, Barbara Parkinson, Anne Rountree, Donna Benn, Carol Lash, and Nancy Webb.

The town gossip will be portrayed by Pat Walton. The roles of townspeople and folk dancers will include other members of the Sophomore class.

Others heading various committees are Sally Tilson, publicity; Shirley Alcock, costumes; Libby White, makeup; Jaque Trader, props and staging; Jeanette Stinson, dances; Sara Gayhart and Shirley Hauptman, tickets; Ruth Zich, program; and Tracy Faison, music.

College Buys Local Home

Longwood College has purchased the Sanford House on the west edge of the campus for use as a small dormitory during the 1956-57 session, President Francis G. Lankford, Jr. announced today.

The Sanford House at 507 High Street has been purchased for \$13,000 and after it has been converted to dormitory use, it will house 15 students. The first remodeling work will begin next week.

Longwood has requested appropriations for a new dormitory to house 200 students, but provided the General Assembly appropriates the money, the new building will not be ready for occupancy before the 1957-58 session. The present enrollment at Longwood primarily a teachers college, is 793, an increase of 15 per cent over the enrollment of 689 during the first semester of the 1954-55 session. The enrollment is expected to go up an equal amount next year.

LC Graduate Gives Article To Magazine

A professional paper written by Ned Orange, Instructor in the Department of Business Education at Woman's College of the University of North Carolina, has been published as a feature in the January issue of *Business Education World*, a professional magazine of national circulation.

Mr. Orange was graduated with highest honors from the Department of Business Education, Longwood College, receiving the Bachelor of Science Degree in 1951. He has taught at Louisburg College, Greensboro Evening College, and has been instructing in the Department of Business Education Degree from the University of North Carolina in 1953.

He has done advanced study toward the Ph. D. Degree at the University of North Carolina, University of Iowa, and Columbia University.

Mr. Orange's article is entitled "Try These Shorthand Procedures and Devices." The article was written for instructors of shorthand in high schools, business colleges and universities.

Brubeck and Brinkley To Head Production For Freshman Class

Freshmen Nancy Brubeck and Vicki Brinkley have been elected by their class to serve as co-chairmen of the Freshman Production to be held March 3.

Nancy Brubeck, from Staunton, is an English major, interested in and participating in all things pertaining to that subject. She took part in her senior play and other dramatic productions in high school and had a prominent part in Circus.

Vicki Brinkley, from Suffolk, starred in plays in her senior year of high school and attended the Dramatic Workshop at the University of North Carolina this past summer. Vicki also played a leading role in the Longwood Players' recent production, "Ring 'Round the Moon".
(Continued on page four)

New Organ Instructor To Give First Program In Jarman Hall, Feb. 14

James Carson will present a recital in Jarman Hall February 14. Before coming here last fall he served several churches as organist. At Longwood, Mr. Carson is teaching music appreciation, theory, and organ and also directs the chorus.

The program for his recital is as follows:

Prelude, Fugue, and Chaconne
Dietrich Buxtehude 1637-1707
Chorale Preludes
NunKom; der Heiden Heiland
J. S. Bach
English—"Saviour of the Hea-ther Come"

Ein' feste Burgist unser Gott
Johann Nikolans Hanff
English—"A Safe Stronghold Our God Is Still"
Sonata No. 2, c minor—Op. 65
Felix Mendelssohn
Choral No. 1—E Major—Cesor Franch
Claire de Lune—Opus 72, No. 2
Sigrfid Karg—Elert
Requiescant in Pace
Leo Sowerby
Poeme Mystique
Richar Purias
Marche Nuptials — fraue
Pieces de Fantaisie
Louis Vierne

Lorca Drama To Be Staged By LC Group

The Longwood Players have just announced "Blood Wedding" by the Spanish playwright Lorca as their Spring production.

Tryouts are being held through tomorrow for the play which is scheduled to be staged on March 8 and 9.

Lorca's famous drama will be set in the Southwestern United States near the Mexican border in the traditional costumes and background of the dated West. Full of Spanish tradition and custom, the story concerns a young bride and groom who signify men and women in one of the struggles of life.

Dr. Hartley is composing modern Spanish flavored music especially for this production.

Orientation Classes To Entertain Guests

Students from various Virginia high schools will be here the week end of January 13-14. Students from Miss Ruth Gleaves' orientation classes are in charge of the visiting students. They are responsible for finding rooms for the girls, organizing the tours and generally making their weekend an enjoyable one.

(Continued on page four)

Juniors Announce "Golden Splendor" Theme For Dance

The annual Junior Class Dance has been scheduled for February 18 from 8 p. m. until 12 midnight announced Jackie Sawyer general chairman of the dance.

The gym will be decorated with the theme of "Golden Splendor", and the Collegians, a dance band from the University of Richmond, will supply the music.

Committee chairmen include Nancy Lenz and Jeanne Saunders, decorations; Carolyn Clarke, music; and Sandra Dyer, party-after-the dance.

Other chairmen Jackie has appointed are Gayle Peoples to head publicity; Jackie Pond, in charge of tickets; and Mary Mayo to be responsible for favors.

May Day Candidates Presented For Vote

The slate of candidates for May Day general chairman and business manager was announced to the student body in assembly Tuesday. This slate will be voted on this week.

For general chairman, the following people have been nominated: Euphan Carter, Carolyn Gray, and Patsy Hamner.

Those up for business manager are Lee Hayes Catherine Meeks, and Phyllis Nurney.

Mrs. Northrup Resigns Post

Mrs. Northrup will resign from her position as Supervisor of the Home Management House and instructor of the food and nutrition classes at the close of this semester, announced Dr. Francis G. Lankford.

Mrs. Northrup will be replaced by Miss Dorame Sanzio, a graduate of the Home Economics School of V. P. I. She is from Niagara Falls, New York, where at the present time she is associated with the Bell Aircraft Corporation. Miss Sanzio was elected to Who's Who In America Universities and Colleges in her senior year. She also was secretary of her class, a member of the Home Economics Club, and a member of the Bugle staff. She received the Home Economics Club annual Scholarship award.

Warriner Announces Staff Positions Open To Eligible Students

Helen Warriner, editor of the 1956 Virginian, has announced that all Sophomores and Juniors interested in working on the annual staff may sign up on a list posted on the YWCA bulletin board. Everyone interested and eligible is urged to sign before January 18 which is the deadline.



MISS DORAME SANZIO

Interviewers to Visit Prospective Teachers

Mrs. Mary Watkins, Executive Secretary, of Longwood has just announced that for the month of January there will be two representatives from various schools visiting this campus to interview prospective teachers.

Melvin Cole, Head of the Department of Elementary Education, from Baltimore County in Tolwson, Maryland, will be here January 17 around 10 a. m. On January 19, Charles J. Walsh, Assistant Superintendent in Charge of Personal in Arlington will be available to the seniors interested in teaching in his county.

Friendly Tea Room Hostess Declares Students Keep Her "Young in Spirit"

By LINDA DOLES

You've heard of talking of absurdities over tea? Well, one can learn many facts—far from absurd over coffee in the tearoom. For instance—This year marks the 16th year that Mrs. Louise Dugger has worked in Longwood Tea Room and the 5th year that she has served as its manager. Mrs. Dugger is a well-known figure on the Longwood Campus to most of the faculty and students. She can usually be found in the tea room, always kind and cooperative and willing to help the girls in any way she can.

Mrs. Dugger, originally from South Hill, attended Randolph-Macon Woman's College until she married. After living in Ashland, she moved to Farmville where she has lived the past 17 years. Soon after moving here, she began working in the tea room as Mrs. Katherine W. Tabb's assistant and in the Post Office with Mrs. Margaret G. Cox. The tea room is not only Mrs. Dugger's work, but also her hobby, and she thoroughly enjoys it. She also likes being the night matron during the summer session which brings her into closer contact with many of the girls. She enjoys being near the girls and thinks they are "always kind and thoughtful, so much so that it's hard to refuse them anything." She says that the girls keep her "young in spirit if not in age." She is devoted to and interested in all of the college and although she did not attend Longwood she has been made an honorary member of the Longwood College alumnae.

The history of the tea room goes back to 1922 when only sandwiches and drinks were served; the room itself being much the same as today. Much of the success of the tea room can also be accredited to the help of Blanche Brown and Ellen Miles who have been on the tea room staff since its opening. The warm atmosphere and friendly surroundings have always attracted many. Nowadays, regular meals are served for breakfast, and for dinner, which is accompanied by delicious hot

breads and desserts. Among the home-cooked meals, the most popular dishes are broiled chicken, which is by far the most demanded meat; hot cakes, coffee, and juice, a typical breakfast; hamburgers; hot turnovers; lemon ice box pie; and icecream with Mrs. Dugger's own recipe for caramel sauce. It is interesting to know that if anyone would like copies of any of her recipes, Mrs. Dugger keeps them conveniently at hand and will gladly give them to anyone. Asked if she has any secret recipes, "no", but also said that she could always leave out an ingredient in a released recipe if she wished to keep one secret. The following recipe is for turnovers, one of the most well-liked foods at the tea room, and ALL the ingredients are included!

Tea Room Turnovers

½ cup Crisco
1 quart Flour
1 teaspoon Salt
1 Yeast Cake
Dissolve yeast cake in cup of luke warm water to which has been added two (2) tablespoons of sugar—Beat 1 egg; add to 1½ cup of water and sift flour with salt—add the yeast mixture to the water and mix with flour—knead all ingredients together until a soft dough is made—Then put aside in a well-greased bowl to rise until about double in size—Melt a tablespoon of butter with a tablespoon of shortening—Roll out dough—Cut with biscuit cutter (any size desired.) Dip each roll in melted butter mixture—Put in greased pan—let rise about an hour—Bake in moderate oven (350 degrees.)

Besides regular meals there are several features of the tea room that perhaps few realize. The tea room opens at 7:30 and serves breakfast until 10. Lunch is served from 12 to 2. Until closing at 4, hamburgers, candy bars, nabs, hot doughnuts, and other snacks can be ordered. There is a banquet room adjacent to the tea room that is available for private entertaining for the college and townspeople.



Mrs. Louise Dugger checks ingredients for her popular "Tea Room Turnovers".

Soph Competitor Swims World Once In Color Contest

The Swim Around the World competition has been underway for some time now and it's a stiff battle between the colors for the first four places. Nancy Richardson, of the red and whites, has been around the world once and has started around again. In order to swim around the world, a swimmer must complete 250 lengths of the pool; Nancy has swum 250 lengths which is the equivalent of 18,750 miles in the contest.

The green and whites occupy second, third and fourth places. Loretta Kuhn has completed 197 lengths, Elaine Weddle has swum 165 lengths, and Sandy Fitzgerald ties Barbara McKnight for fourth place with 15 lengths. Linda Vess of the green and whites is close behind with 114 lengths to her credit, followed by red and white Ann Jeter with 86 lengths.

Squad Chosen For '56 Season

The varsity basketball squad has been chosen and twenty-four girls were placed on it.

Eleven upperclassmen were placed on the squad. These include Jane Lohr, Lou Wilder, Loretta Kuhn, Ann Snyder, Linda Chambers, Nancy Richardson, Annie V. Weaver, Jo Maxey, Margaret Dowdy, Carol Wolfe, and Tillie Worthington.

It is particularly notable that thirteen freshmen made the squad. Nancy Andrews, Delores Dove, Sandy Fitzgerald, Lou Heiler, Gayle Cunningham, Gerry Edwards, Violet Scott, Evelyn Skalsky, Betty Spivey, Willie Taylor, Joyce Tharrington, Natalie Tudor and Jackie Waller are included in these.

The team's schedule reads as follows: On February 11 two games here with Westhampton; on February 14, two games here with Roanoke; on February 17 there are two games at Madison; on February 27 there is one game at Norfolk Division of William and Mary; and on March 3 the team plays William and Mary in two games there.

GOOD MUSIC ON WFLO
7-9—Musical Clock Time
10-11—Songs You Remember
3-4—The Variety Show
4:30-5—Today's Top Tunes

Weekdays Offer Collegiate Tidbits

Longwood students travel to various colleges for the weekend activities but they often forget those colleges and others during the week. To keep up on the various activities, news items have been selected for your reading pleasure.

The cross-country team from Roanoke won the Little Eight Cross-Country Meet. Bridgewater came in second, followed by Lynchburg, Norfolk Division of William and Mary and Hampden-Sydney.

From Roanoke College comes the news that a series of television programs conducted by various departments of the college will be televised on alternate Saturdays from 4:30 to 5:00 on Channel 10.

The purpose is to present to the public interesting and informative programs on many subjects.

From Randolph-Macon College in Ashland comes the news of a birthday. On Tuesday, November 28 the college celebrated its 125th birthday.

The University of Miami reports the latest fad for girls is smoking pipes. The pipes come in a variety of sizes and shaps, also a special ladies blend of tobacco is being sold.

From West Virginia University campus comes the news that 149 social security cards have been

issued to people named Davy Crockett and 221 cards have been issued to people named Daniel Boone.

The Jazz Society at Muhlenberg College in Allentown, Pa. recently held a concert given by none other than the great modern jazz man—Mr. Stan Kenton.

LC Students, Faculty Invited to H-S Game

Saturday night, January 14 has been designated Student-Faculty night at Hampden-Sydney it has been announced by Director of Athletics Jim Hickey.

see the Tiger basketball team play host to the Medical College of Virginia in Goman Gymnasium at 8:00 p. m. All students and faculty members from Longwood College and the high school of the area will be admitted free of charge to the game as guests of the college.

All students and faculty members should present their identification cards at the ticket window on the main floor of the gym.



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To the touch... to the taste, an Accu-Ray Chesterfield satisfies the most... burns more evenly, smokes much smoother.



Firm and pleasing to the lips... mild yet deeply satisfying to the taste—Chesterfield alone is pleasure-packed by Accu-Ray.

CHESTERFIELD

MILD, YET THEY Satisfy!



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LADIES' BLOUSES
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33 1/3 Off

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Leave Your Films

Here To Be Developed

— Fast Service —

SNACK BAR

'Future Holds Few Changes' - Crystal Ball

Everybody likes an advanced peek at what lies ahead.

This curiosity is a human trait, as human as having mother-in-laws or the nosebleed.

Each year the editors of the Oddity Almanac try to satisfy the curiosity by taking a look in their fuzzy crystal ball and making a few pertinent forecasts for the coming year.

Here are their picks for '56:

POLITICS — A drive will be launched to get both the Republicans and Democratic parties to back a bipartisan presidential election ticket—but cooler heads will prevail . . . both major party platforms will denounce ragweed and endorse motherhood, but each will remain silent on the crying question of the hour, "Shall the dandelion be made America's National Flower?" . . . It's too hot an issue for a campaign year.

BUSINESS — As usual, only more so. The nation will hit a 400 billion dollar income, and 9 out of 10 Americans will ask "Wonder who got my share?"

SEX—It will go on as usual, too. No really significant developments in this important field appear on the horizon, although a slump in this widespread popularity is expected.

INTERNATIONAL AFFAIRS —A calm year. The cold war between Elsa Maxwell and the Dutchess of Windsor will continue, but no open violence will flare . . . Babs Hutton will abstain from either divorce or marriage.

INDUSTRY —Motor car sales, after a brief lag, will spurt tremendously after all firms announce they will give a year's free parking space with the purchase of each new automobile.

SPORTS — Britain will finally uncover a promising heavyweight boxer with a plastic instead of a glass jaw (but Rock Marciana will break it in 1957 anyhow) . . . An attempt will be made to include girl watching as an Olympic sport.

HEALTH—Women will go on living longer than men, and men will go on wondering why . . . Three eminent doctors will say the best way to stay healthy is to avoid emotional tension, and three other equally eminent doctors will say the best way to stay healthy is to blow your top when you feel like it.

LABOR—As little of this as possible. New labor-saving devices will give most workers more free company time in which to ask the boss for shorter hours and more pay.

WEATHER—Feeble gust early in the year from Washington, followed by storm clouds over Chicago and San Francisco in mid-summer.

TV—Will continue as usual too, with Mickey Mouse Club and Billion Dollar Question leading the Popular Programs.

SONGS —16 Tons will remain No. 1 on the Hit Parade for the better part of this year. Rhythm and Blues music will also remain top.

MOVIE STARS — Sincerely Yours starring Liberace will get the Oscar—(sigh, sigh)—"thank you, ladies and gentlemen."

LOCAL—As is traditional Longwood will continue also.

Butler Encourages

(Continued from page 1)

of ones where they do not exist. We think it would be a splendid thing for the country if the electorate were enriched by campus political clubs working within the framework of our political parties. Unfortunately, there are so many colleges and universities which now forbid existence of student political organizations. It is our hope that such restrictions will be reviewed and that further consideration will result in their repeal.

"I am writing to my opposite, Leonard W. Hall, Chairman of the Republican Party, to invite him to join me in encouraging such student political activity. Political education, participation and debates benefit all parties as well as the nation as a whole. It seems to me that there could be few more fruitful extra-curricular citizenship training activities. I would welcome an expression from you on this subject.

"With best wishes,
"Sincerely yours,
"Paul M. Butler"

Social Notes

(Continued from Page 2)

Jackie Green, Judy Harris, Peggy Harris, Molly Ann Harvey, Della Higgins Geraldine Hines, Neal Jarman, Betty Jean Jenkins, Martha Joyner, Carol Keister, Betty Keith, Nancy Knowles, Gin Kuyk, Agnes Lee Lowry, Betty Maas, Violet Marshall, June Lee Maiz, Anne Miller, Jane Moore, Mary Ellen Moore, Julie Moncure, Liz Mosteller, Betsy Nelson, Kitty Nelson, Virginia Obenchain, Mary Sue Owens, Cathrine Ozman, Barbara Parkinson, Flo Pollard, Ju-

dy Poore, Judy Rawls, Elizabeth Riddle. Others who went were Mary Lu Roach Bobibe Jo Rogers, Ann Schular, Candra Scruggs, Dinny Coats Siersema, Elaine Steel, Mary Stokes, Sue Upson, Mary Stokes, Sue Upson, Carolyn Carolyn Ward, Kit Warren, Hardy Williams, Ann Woodhouse, and Molly Workman.

Independent: Also attending the Independent parties and dance were:

Ann Hart, Jane Karicofe, Carol King Lois Ogburn, and Sally O'Malley.

Orientation Classes

(Continued from Page 1)

The girls will attend the Sophomore Production Friday night, a picnic supper will be held Saturday in the Sophomore Rec at 5:30, and Saturday night there will be a carnival held by the Sectional Club in the main rec.

Many high schools of Virginia will be represented including Roanoke, Fredericksburg, Salem, Richmond, Hopewell, Ellerson, Suffolk, Portsmouth, LaCross, Charlottesville, and Lynchburg.

WIN

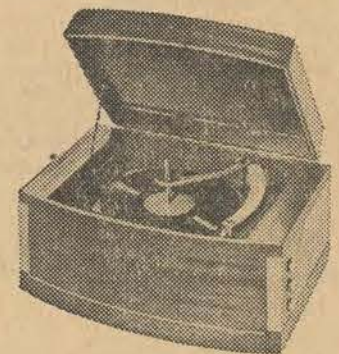
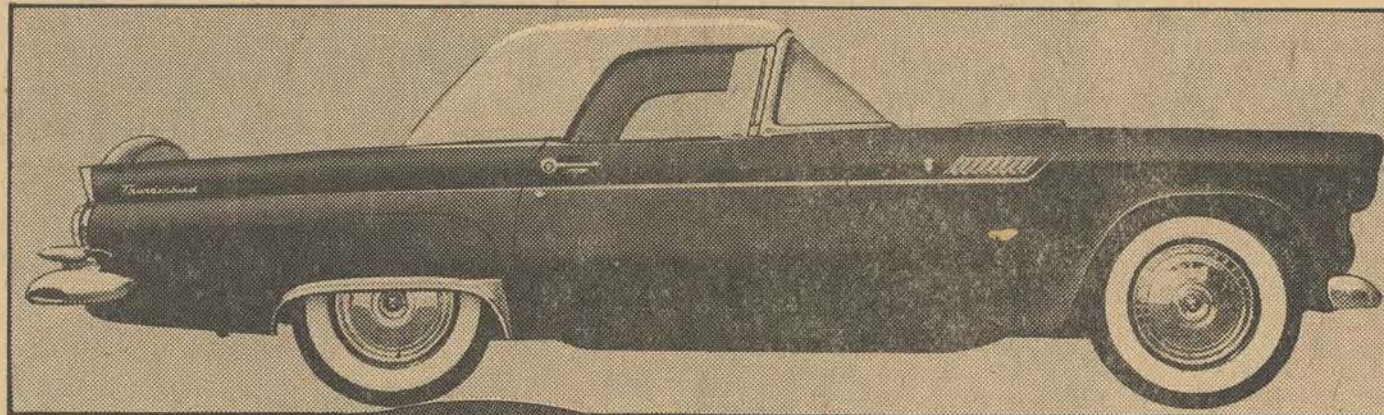
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10 Ford Thunderbirds

PLUS 40 COLUMBIA Hi-Fi Phonographs

FOR THE 50 COLLEGE STUDENTS WHO WRITE THE BEST NAMES FOR VICEROY'S PURE, WHITE, NATURAL FILTER!



10 Winners! 10 Thunderbirds! Win a fully equipped new '56 Thunderbird! In your choice of colors! Automatic transmission, two tops, power steering, radio, white side walls. Act now and win!

40 Winners! 40 Columbia Hi-Fi Sets! Own America's most exciting Hi-Fidelity Phonograph—the Columbia "360"K—in beautiful Mahogany!

Plus 10 RCA Victor Color TV Sets to the college organizations designated by the 10 Thunderbird winners!



JUST NAME THIS AMAZING FILTER! THAT'S ALL YOU DO TO WIN!

20,000 FILTER TRAPS
TWICE AS MANY AS THE NEXT TWO LARGEST-SELLING FILTER BRANDS—FOR THAT REAL TOBACCO TASTE!

HINTS TO HELP YOU WIN!

You'll think of dozens of names when you read these facts: The Viceroy Filter is the most modern in the world today! Perfected through 20 years of research!

It contains no cotton, no paper, no charcoal, no asbestos, no foreign substance of any kind! Instead, it is made from pure cellulose—a soft, snow-white, natural material found in many good foods you eat.

Only the Viceroy Filter has 20,000 filter traps—twice as many filter traps as the next two largest-selling filter brands! No wonder Viceroy gives you that Real Tobacco Taste!

Name this amazing filter and win! It's easy!

NO OTHER FILTER LIKE VICEROY!
No cotton! No paper! No asbestos!
No charcoal! No foreign substance
of any kind! Made from Pure Cellulose—
Soft... Snow-white... Natural!

It's easy to name this amazing Viceroy Filter when you know what it's made of . . . why it's superior . . . why Viceroy's give you that real tobacco taste you miss in every other filter brand!

Remember, the Viceroy Filter is made from 100% pure cellulose—a soft, natural material found in many good foods you eat! There are no impurities in the Viceroy Filter. So naturally it lets the real tobacco taste come through!

Name the Viceroy Filter! Enter this \$50,000 contest, today!



AUTO SUPPLY WILSON HOME & FOR YOUR TOPS IN POPS

1. Sixteen Tons
2. Memories Are Made of This
3. Moments To Remember
4. Only You
5. Band of Gold
6. Daddy-O
7. It's Almost Tomorrow
8. He
9. Shifting Whispering Sands
10. Suddenly There's A Valley

JUST FOLLOW THESE EASY RULES!

- 1 On any plain paper, write the name you think most suitable for the pure, white Viceroy Filter described on this page. It's easy! You can think of dozens of names like "Super-Pure," "Filtron," "Naturale," "Flavor Flow," "Cellultrate," "Twice-The-Traps." You can use one, two or three words. Any name may win!
- 2 Mail your entry to Viceroy Thunderbird Contest, P. O. Box 6A, Mount Vernon 10, New York. Write plainly or print your name, the name of your college and your mailing address at college! Submit as many entries as you wish—but with each entry include the picture of the Viceroy Filter Tip torn or cut from the backs of two (2) Viceroy packages.
- 3 Contest open to all students attending colleges and universities in the U.S.A.
- 4 Contest closes midnight, January 31, 1956. Entries judged by The Reuben H. Donnelley Corporation on the basis of aptness of thought, originality and interest.
- 5 Prizes listed elsewhere in this ad. Winners of the ten Thunderbirds will also be permitted to designate the school organizations to which Brown & Williamson Tobacco Corporation will award RCA Victor Color TV Sets! Write the name of the organization you want to receive this award on your entry.