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Sigma Kappa Presents King of Our Heart: An All Male Beauty Pageant

CHRISTINA CREECH Asst. Features Editor

The Sigma Kappa Sorority presented the King Of Our Heart: All Male Beauty Pageant on Monday Oct. 28.

"King Of Our Heart is a male pageant that is open to all males on campus. We have more contestants participating this year than in the past.

These 16 contestants will participate in four different categories including, an opening dance number, talent, Q&A and a change war," said Erin, a sister of the Sigma Kappa sorority.

The opening dance number



+

Contributor

included songs that most every Many different types of majors member in the audience knew, such as "It's Raining Men."

As a fun treat for the audience, the Sigma Kappa sorority joined to assist the constants in a dance number to One Direction's, "You Don't Know You're Beautiful."

After the dance, a member of Sigma Kappa walked one of the constants to the microphone where he would introduce himself, say what class he was in and his major.

were announced from a double major to math and physics, all the way to undeclared.

The talent portion followed, and many of their talents varied from singing and dancing to a music melody mash-up. There were a few who were brave enough to do different talents as well.

Devon Johnson, who was voted Mr. Congeniality, performed a

Sorority, Inc. The girl pretended communicate with to be mad at him for something that he said or did, so Devon tried to serenade her with different songs, such as "Just the Way You Are" by Bruno Mars. She wasn't impressed until he did a rendition of "I Will Always Love You" by Whitney Houston. Needless to say, the skit ended on a happy note.

Garret Josemans talked thoroughly about his double skit with a sister of Zeta Phi Beta major in math and physics. He was able to

passionately discuss variety of topics and relate them all to his love of science. Dani Roberts performed stand-up comedy as his talent. He informed the audience on he and how his mother,

each other.

Steven Sommer had an image of a "Gold

Neil Reves taught the audience how to tie a bow tie, which proved to actually be a challenge since one judge gave up.

Also, many contestants wrote poems or did their own renditions of showing songs, their school spirit.

For example, Tim Miller wrote a poem with a simple rhyme scheme expressing

his love for Longwood. He concluded his performance by twerking in front of the audience. Tristan Cunningham wrote

being Korean, a poem dedicated to daughters



Winner Steven Sommer performs a Photo By: Marlisha Stuar dramatic reading of a popular Kanye West song.

> and sisters, expressing how difficult it is to be a girl. After his poem, he did an amazing performance with fellow NPHC members.

See 'King of our Heart,' Page 3



Contestants in the King of Our Heart: All Male Beauty Pageant wow the crowd with unique performances from dancing to card tricks.



or Madeline's House. A lot of organizations on campus work What is this 'Big Data' Everyone is Talking About?

fireplace projected behind him, and did a dramatic reading of Kayne West's Digger."

Handwritten signs and little red flags marked the beginning of the fourth annual Red Flag Campaign event on campus. On Oct. 25 from 3-5 p.m., students gathered behind Lankford Student Union in a space designated as the "Free Speech Zone" on campus to listen to speakers, visit tables set up by student organizations and make their own posters for the campaign.

The event was promoted using the official posters, identifiable by a person holding a red flag with a personal statement on it over his or her mouth to symbolize speaking up.

"The overall concept of the Red Flag Campaign is intimate partner violence, and there's so much that all goes under that so we are able to hit different themes every year," said LaNeka Brown, senior and intern at the Student Health & Wellness Center.

She continued, "This year's theme was 'If you see something, say something' because the big problem on college campuses, as far as sexual misconduct goes, is that a lot of people are afraid to say something, so this year we focused on promoting the resources on campus. Too many people don't know about RAVE

with Madeline's House, but people don't see what goes on behind the scenes."

This event opened with student speakers who chose to share information and personal testimonies about the subjects highlighted by the Red Flag Campaign, including sexual and dating violence, challenges faced by the LGBT community and abusive relationships.

Social Work majors also participated by using a group project as an opportunity to increase awareness for issues they studied in their classes.

"While I was planning this campaign, it was hard to find a lot of students who would speak about this subject because it is touchy and many of them have dealt with it or have seen it," said Brown.

She continued, "They don't really want to say anything about it because they don't want to be judged. But the people who did speak are very brave because this is a scary thing, especially in a large group of strangers. It's very inspiring that they came out to speak."

See 'Red Flag Campaign,' Page 3

Learn about Longwood's plans to improve graduation and retention rates

MICHELLE GOLDCHAIN News Editor

One of President W. Taylor Reveley IV's goals is to improve the graduation and retention rates at Longwood University. Already, faculty and staff are on the move to do so through the usage of data-mining techniques to compile student information to find out how to know what kinds of students are most at risk for not being retained or for graduating late. This collected data has been named, "big data."

Dr. Tim Pierson, vice president for Academic Affairs described big data as "the data that makes a difference."

Pierson further added that big data will help predict trends and behaviors in students who are most at risk for not being retained or not graduating within four years.

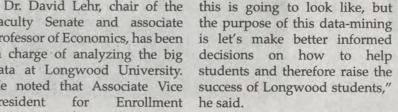
Faculty Senate and associate professor of Economics, has been in charge of analyzing the big data at Longwood University. He noted that Associate Vice President for Enrollment Management & Student Success Jennifer Green assembled the data from numerous sources, including the Registrar's Office, Admissions and more.

Lehr said, "As a university, we collect all sorts of information on students, and the question is can you work with that information? Can you work with that data in a way to better improve the success of our students?"

Lehr said, "It's taking many, many hours of work," adding later "We don't have this data properly collected.

He described the project as still "in the beginning stages."

"We're not sure what all of



The big data being collected from students includes their high school grade point average, what high school they went to, whether or not they had dualenrollment credit, how many credits the student takes while at Longwood, how many credits are withdrawn, whether the student completes credits over the summer, when General Education credits are being completed and if they are being completed successfully, honor board and conduct board issues, what major the student declares. and how many times the student changes their major and much more.

Lehr estimated that the data mining work will be complete by the end of the fall 2013 semester. He expects the development of policies and strategies from the information to begin in the spring 2014 semester. He expects a report at the end of the fall 2013 semester with the outcomes of the data-mining.

Lehr stated that the kind of statistics that he has worked with in his career have been focused on statistical modeling, which tests causal stories as to why things are affected when something specific is changed. Lehr described that the techniques with this type of statistical work is called regression techniques.

See 'Big Data,' Page 3



Shane Adcock Walk

The brothers of PHI KAPPA TAU hosted the 6th Annual Captain Shane T. Adcock Memorial Walk on Oct. 26.

All donations at the event were contributed to a fund that memorializes a fallen brother and solider Shane T. Adcock, Longwood 2003. The fund is expected to give its first award in fall 2014.

Adcock was also honored during last week's Wounded Warrior Weekend.



The Red Flag Campaign promotes awareness of and the need to speak up about intimate partner violence.



News

Longwood, Farmville Communities #SafeAtLongwood with New Weather and Emergency Alert Website

MICHELLE GOLDCHAIN News Editor

The Longwood University Police Department (LUPD) recently released a new website that will allow better communication on emergencies, weather events and other vital information. The website alerts.longwood.edu, is and is linked to the current campus alert system, friends and family know e2campus.

The e2campus alert system was launched this past summer and allows communication from the LUPD to the community via email and text message.

Longwood University and Farmville communities are able to sign up for these alert messages, including students, faculty, staff, parents of students. alumni and residents in the Town of Farmville.

Chief of LUPD Bob Beach said that the new website allows more integration of e2campus into the Longwood University network.

With this access, the happening on campus, LUPD is able to send alerts it very well can affect

alert messages to show up on the screen.

The hashtag, a time of critical incident #SafeAtLongwood, is also is important." being pushed for usage Beach stated that he will in social media accounts be working on the policies during major emergencies for the alerts.Longwood

on campus. website throughout the According to the alerts. next few weeks. Longwood website, "Cell One further development service may be down that will occur is the during a major crisis. This relocation of one of the is one way you can let siren towers on the roof of the Cunningham you're safe." Residence Halls once they Words with the hashtag are demolished. The siren

sign, or #, allow one to tower will move over to search relevant posts on Stubbs Hall. social media more easily. By clicking on words with the hashtag symbol, three different levels of one may view posts by emergencies and crises. Members of the users who have used that The first level is code red, particular hashtag. which means that there

According to the Twitter website, "The # symbol ... threat to the campus. is used to mark keywords or topics in a Tweet. It weather, such as a tornado was created originally by that has hit the ground, Twitter users as a way to an active shooter or a categorize messages." hazardous spill.

usage

media

Beach said that he sees the move to further social involve a siren alert, a during text alert, an email alert moments of crisis as a as well as an alert on the good thing, saying, "If Longwood University something significant is and alerts.Longwood websites.

This includes inclement

The second level of Roam Secure

to desktops by allowing the whole community, emergency that the alerts. so being able to reach as Longwood website will many people as possible in report on is under a banner of yellow. This level of emergency involves critical information that needs to be sent and requires action.

> One example of this type of emergency is if students living in the Longwood Landings need to be notified to move their vehicles from the parking lot behind the Longwood Landings during a severe storm that may flood the parking lot.

The siren alert system The alerts.Longwood on campus is not set website will report on off during this level of emergency. A text alert, an email alert and an alert will be posted on the Longwood University is a direct and imminent and alerts.Longwood websites.

The third level of emergency that the alerts. Longwood website will report on is under a clear banner. This level Code red emergencies of emergency includes information that is critical and needs to be known by a large volume of people.

Beach said that one previous alert system that the LUPD used included Alert

Network. He commented that Longwood has gone through different software and network providers to find the best alert system for the campus, stating that past alert systems had "some glitches."

Beach said he learned of e2campus through recommendations from colleagues around the Commonwealth of Virginia.

As the fall semester soon comes to an end, Beach advised students to prepare for Thanksgiving Break and Winter Break.

"If you're living on campus or off campus, make sure that you secure up your stuff," Beach said. He added, "Between us and the Town of Farmville, we're going to be making a very concerted effort to stay on top of that, but every year, there are those that will take advantage of students leaving, and fewer eyes and fewer ears to hear and see, and [they will] try to take advantage to steal stuff."

Despite this, Beach described Longwood University as "a fairly safe community."

Inauguration Reminder

The inauguration of President W. Taylor Reveley IV is set for Friday, Nov. 15.

Schedule of Events:

Continental Breakfast with the President (Faculty and staff)

Nance Room **Dorrill Dining Hall** 7:30 a.m. - 9:00 a.m.

Public Installation Ceremony of President W. Taylor Reveley IV

Lancaster Mall 3:30 p.m.

Special Dinner with Students

Lee Grand Dining Room **Dorrill Dining Hall** Immediately after inauguration

Residential and Commuter Life Brings Breaking News to the SGA

BECCA LUNDBERG Editor-in-Chief

The Student Government Association (SGA) meeting on Tuesday, Oct. 29 began with breaking news about the future of on-campus housing news from Jean Wilwohl, Residential and Commuter Life associate director of occupancy management.

Senate of the mid-year intentions

process. She said students who graduate in December, want to switch rooms for the spring semester, plan to study abroad in the spring or are not returning to the university must inform RCL by Nov. 1 by completing the mid-year intention form at www. longwood.edu/rcl.

Stubbs Hall, according to Wilwohl, is set to reopen after Wilwohl first informed the renovations are complete in fall 2014.

well as other female students, will continue to live in the building.

Wilwohl told the Senate, as mentioned in The Rotunda last week, that there is a construction project in the works for two wings to ARC Residence Hall.

The project, which is slated to begin in two to three years, is meant to house more students on main campus after the some of the larger rooms in ARC

Residents of sorority halls, as Cunningham Residence Halls are to triple occupancy. Wilwohl said already existing application closed in the spring. Currently, according to Wilwohl, about 50 percent of students live onlive off-campus.

There are even more major changes in the works, said Wilwohl, as the university must accommodate the influx of freshmen. For the 2014-2015 academic year, RCL will transition

live on campus.

In addition to these changes, campus and the other 50 percent Wilwohl said the C bedrooms in the currently three-bedroom Longwood Village apartment spaces will be changed to double rooms, transforming the apartment community to a fourbedroom complex and providing 94 additional spaces for students.

RCL will offer these double rooms at a price similar to those for on-campus double rooms. She said this decision was part of making "hard decisions that are going to be in the best interest of the overall student population." Kelly Martin, sustainability coordinator for the Office of Sustainability, presented an idea that SGA President Haley Vest said could be a possible new project for the Senate. Martin said while there is a Ride Board in the university's Post Office and on Facebook, there may be more effective ways for students to get rides (e.g.,

this will allow more students to - like Canvas, the university's Learning Management System. Martin said this type of program could be beneficial if it applies to students' needs.

This proposal received mixed reactions from the Senate, as some senators did not see this program as a priority for students.

Other senators thought students would use the program

Editorial Board

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Zimride). programs would allow students to get or give rides through Longwood student-only portal.

Ridepost and

She also suggested finding a way of this type

an

through

if they could access it through Canvas. Vest suggested that the senators reach out to fellow students and see if there is a need to fund a ride board portal.

During open forum, Senator Joe Gills wondered if class sizes would increase with the growing of the student population. Dr. Tim Pierson, adviser to the SGA and vice president for Student Affairs, said the President's Office will send a statement regarding this issue. Pierson said there is a commitment to keeping classes at the same size.

There will most likely be additions of faculty or departments. He said there are complications because the state does not provide schools with as much funding as it did in the past. He suggested bringing President W. Taylor Reveley IV to the SGA to talk about the "bigger picture" of Longwood.

Haley Socha, Student Services Committee chair, said the Commuter Lounge will now be open at 7:30 p.m. There will also be trash cans in the women's restrooms across campus in the near future, which was a longterm issue.

On behalf of the Student Finance Committee (SFC), Treasurer Alex Julian moved to allocate \$13,650 to Lancer Productions for National These Association for Campus Activities (NACA) attendance and the Late Night and Issues & Awareness events. The SGA approved the motion.

The Senate also approved secure, an allocation of \$251.71 to the Honors Student Association for a campus-wide murder mystery event.

Students, faculty and staff interested in attending the next SGA meeting can do so next to start Tuesday, Nov. 5 at 3:45 p.m. program in the BC rooms of Lankford Student Union.

Longwood Rotunda longwoodrotunda

Features

Program Area Coordinator Liz Bidwell Provides Insight to Hopeful Sociology Majors

CHRISTINA CREECH Asst. Features Editor

Coordinator for the Sociology Department. Bidwell is no stranger to Longwood. She was very comfortable with smalltown life before Longwood; it was one of the reasons she decided to work here.

"I came to Longwood in 1990. I came here from the University of Tennessee, where I got my masters and Ph.D. Before that, I [attended] a small private liberal arts college in East Tennessee. It's about the size of Hampden-Sydney College, but it was coed," said Bidwell.

She continued, "So, I had gone to a very small school, and then I went to a huge school for graduate school. I knew [for my teaching job] ... I wanted something on the smaller end but not quite as small as Mary Washington because as a teacher, you want to make sure there's on-going enrollment."

Bidwell made it clear that she couldn't imagine teaching anywhere else but in a smalltown setting like Farmville. She was very relieved and happy to teach at Longwood University.

"I specialize in the family research. Longwood was advertising for a sociologist who is specialized in marriage and the family. I was really excited ... to teach in the area I was specialized in," said Bidwell.

She further explained, "So, that's what bought me to Longwood. The campus was a good size, the department is a fun one to be in and the colleagues are very Bidwell. supportive."

Longwood, she realized that college of education here at

and the faculty members in her ... Criminal Justice is basically department were supportive and friendly. She also likes how Liz Bidwell is the Area the setting makes it easy to build relationships with students.

Bidwell has responsibilities as Program Coordinator such as setting curriculum changes, setting schedules and answering general questions about the majors from students.

"We have three areas in the department: Archeology, Criminal Justice and Sociology. Each program has a coordinator. They each have a department chair, but the coordinator works with all of the faculty in that discipline. Program coordinators help plan the schedules, [handle] any curriculum paperwork that needs to be signed, [and] they do academic advising. If a student has questions about the program, they will come to me first," said Bidwell.

While the three majors are collective in one department, Bidwell points out that "Sociology, Criminal Justice and Archeology overlap and blend really well."

"A bit of a history about sociology is that the program was originally Sociology and Social Work. It originally started out as one discipline, "said Bidwell.

Social Work, with its handson practice of ideas, went to the college of education, and it became more of a skill than a way of thinking.

"Sociologists, at some point, went more in the direction of studying people in society, and Social Work wanted to do more practical hands-on [work]," said

She continued, "Social Work Once Bidwell arrived at eventually went over to the not only was the town a good Longwood, so then we became a sub-field of Sociology. Most Criminology degrees are housed within the sociology programs."

Sociology is the overall major, and within that major, one has the opportunity to be a Criminal Justice or Criminology major.

There was once a concentration for pre-law, but the department decided to move it in a different direction because it just didn't really fit with the Sociology major. The department then decided to add the Criminal Justice program because it became a high-demand with incoming students.

"Our Criminal Justice program is pretty unique because most other colleges just call it Criminal Justice, and they focus more on the practitioner's side of things," said Bidwell. "We tried to make sure to keep the theological side of the major, which is the main reason we kept the name Criminology and Criminal Justice."

She further explained, "But we do have a lot of family classes. So, we decided to add a Family Studies concentration so that students could major in Sociology and concentrate their area of study on Family Studies."

Longwood is unique to offer the family life classes, and it is also a good way to know how to be a good parent in later years. It's also a great thing to put on a resume.

There are some classes all Sociology majors have to take. Some of these include Research Methods and Statistics. Also, Sociology students are offered Main Research Techniques

"As a sociologist, it's not the question of what job you can have, but what job you can't have," said Bidwell.

Dr. James Jordan: Normal Anthropology Professor by Day, **Ghost Storyteller by Night**

CHRISTINA CREECH Asst. Features Editor

Dr. James Jordan is a wellknown LU anthropology professor, ghost storyteller and consultant for the TV exceptional cup of coffee.

Many Longwood students know Jordan for his annual telling of campus ghost stories, which took place on Oct. 25 this year. He has told these tales every Halloween season for the past 17 years.

Jordan shared where he found the information for his stories, saying, "I listened to people around campus. When I came here in 1978, people would say, 'Hey you're the new kid who's interested in old time things?' I would respond, Yes, I am interested in old time things.' They would tell me about the engine relics ... things left over from the Civil War, and 'Oh, we have stories 100.

"After a year or so, I thought 'There are a lot of stories here; I should write them down.' So, I started writing them down on 3x5 index cards, and after a few more years, I thought that I should do something ... and put them together," said Jordan.

Jordan received his Bachelor's of Science in his home state of Pennsylvania. He served three

Big Data

years as Lieutenant in the U.S. The other thing that they do is Army Medical Service Corps. He came to Longwood in 1978 and has been a professor here ever since.

Jordan is a man who never slows down, and his office show "Bones" who makes an reflects his personality with different types of knives and different college degrees and achievements he has earned covering his walls.

Jordan is not only an anthropology educator, but he founded the archaeology field school at Longwood.

Other positions that Jordan has served include being the executive director of the Nature Camp of Virginia and 12 years as a Naturalist for Virginia State Parks.

Jordan has received the award for Virginia Professor of the Year. Also, the field school is named in his honor, and he was awarded the Horace Mann Award.

"As an archeology major, we are interested in finding the words of the past. The job of the archeologist is to read the human story and have the information written down or recorded. So, the words are the broken pieces of poetry, a found arrowhead," said Jordan.

"We don't recover it so much for the object itself, but the information or the words that information would contain.

CONTINUED FROM PAGE ONE

Data-mining techniques focus software for Democratic less on causal stories and more on campaigns; and Blackboard, an extracting as much information enterprise technology company from the data as possible to that develops education classify it and generate accurate software.

Reveley said, "She is one of

The Forbes website reported that Longwood University's four-year graduation rate is 40 percent, while the six-year graduation rate is 60 percent.

Additionally,

they take the findings to a lab, clean them off and study the architects," said Jordan He continued, "We take

10.30

pictures of our findings so that we have a record of everything. We also measure how far one artifact was from another."

"We make an elaborate map, and we are essentially known as book burners. We burn books; the book is the archeology site and has a story to tell, and we are taking individual words which are the individual things that we find, and we pick those up and we take them away," said Jordan. "It would be just like erasing a word from a book."

"If you erase enough words you don't know what the story is, then you can't know the story of the book, and then you are destroying the book, the same way you destroy the site, in a way," said Jordan

He continued, "It is then catalogued and put away like a book on a shelf."

Jordan has won many achievements and awards. Not only is he an exceptional teacher, with the awards to show for it, but he is a beloved folklore teller. He is a good advisor, and an all-around good person that shines at Longwood.

size, but the campus was nice, Sociology and Anthropology

King of Our Heart

CONTINUED FROM PAGE ONE

Paul Clamp did a card trick, but he only used three cards "this, this and that." It astonished the audience because it only took him three cards to confuse and wow everyone.

After the talent competition, they awarded Devon Johnson with the title of Mr. Congeniality.

Following the titling of Mr. Congeniality, they called a change run. The constants had little red cups and had to get as much change as possible from the members of the audience.

well as anticipation, while the crowned the new King Of Our audience waited to hear who the Heart who was, Steven Sommer. top eight would be.

microphone and told jokes, and find a cure for Alzheimer's.

Red Flag Campaign

there was an impromptu dance number with the constants.

Shortly after the delay, the top eight were announced and each one had to answer a question such as "Who is your greatest influence?"

After the question portion of the pageant, there was a break and the Longwood Company of Dancers did two dance performances, and the local step team performed as well.

The 2012 King Of Our Heart made a small appearance and did There was a bit of delay, as his own dance routine. He also

The money for the tickets and While the audience was from the change run went toward waiting, the Sigma Kappa the Sigma Kappa Foundation, Sorority sisters went up to the whose main attempt was to help

"We sponsor this pageant for Sigma Kappa's Ultraviolet campaign that raises awareness and funds for The Sigma Kappa Foundation's philanthropies.

These philanthropies include Alzheimer's/Gerontology, the Maine Sea Coast Mission, Leadership Development, Sister's in Need and Education," said Erin, a sister of Sigma Kappa.

The audience definitely got their money's worth and was highly entertained for a few hours. It's an event worth attending, not only to get a good laugh from the numerous performances, but to help raise money for these worthwhile causes presented by Sigma Kappa and given to their foundation.

predictions, according to Lehr.

he has been learning about datamining, or big data techniques, while he's been working on a different project dealing with SOL scores for third graders.

Reveley recently hired Victoria Kindon as Vice President for Strategic Operations, one of the three newest members in the President's Office.

According to Reveley, Kindon will focus on connecting with alumni and prospective students with social media as well as focus on marketing Longwood University for bigger name recognition throughout the country.

Kindon has experience in non-profits by working with Public Interest Data, Inc., a database that supports nonprofits with fundraising and membership development needs; and Network for Good, a website with access to tools for fundraising, volunteering and donating for charity. She also has experience in software and data analysis by working with SNL Financial, a financial information firm; NGP Software, a provider of fundraising and compliance

Since last year, Lehr said that the country's real experts in the application of 'big data' methodologies to the non-profit sector."

> Lehr commented that he has Kindon, but said, "She has just an absolute wealth of experience with applying data-mining techniques to institutions such as Longwood."

> Lehr has already begun communicating with Justin Pope, chief of staff and advisor to the president, another one of the three newest members in the President's Office.

> With Pope, Kindon, Green and Lehr assisting in the data-mining project, Lehr stated that he is still unsure as to what the role of each person will be, saying, "I'll be honest with you, what the collaboration looks like I'm not entirely clear, and that's a work in progress."

Commenting on the retention graduation rates at and Longwood University, Pierson said, "Nationally, the rates [at Longwood University] are lower like Longwood - they can be Longwood does." higher."

Longwood University's first-to-second retention rate is 79 percent for full-time students and 39 percent for part-time students.

The National Center for not yet started working with Education Statistics reported that the 2011 graduate rate for fulltime, first-time undergraduate students who began their pursuit of a bachelor's degree and completed the degree within six years was 59 percent. Additionally, the retention rate for full-time, first-time undergraduate students in a four-year institution was 79 percent, with a range of 62 percent at the least selective institutions to 95 percent at the most selective institutions.

Pierson said, " I see us being just a little more what some folks might call a little more data-driven ... I think for us, assembling the best information to help really employ these resources in the most strategic and best way that we can, I think makes a lot of sense to me."

Lehr added, "I think we are applying these techniques to an than they ought to be, but a place issue that is at the core of what

CONTINUED FROM PAGE ONE

CHRISTINA CREECH Asst. Features Editor

Devon Johnson, a member of the RAVE committee and participant of the Red Flag Campaign, added, "I liked the speakers because it was very personal, but I think my favorite part was actually hearing from Katie Klipp who talked about violence within the LGBT community because that's different. You don't hear about that very often, and it was great that she spoke to us about that."

The presentations and introductions were followed by an annual "stroll" around campus. Led by Brown who was holding a "Can You Spot a Red Flag?" sign, participants carried red flags, as well as posters

labeled with personal statements, and marched through the campus 'if you see something, say to spread awareness about the campaign's issues.

Even though the event was hosted and sponsored by the Student Health & Wellness Center, other organizations participated by setting up tables and offering information to students. Alpha Phi Omega, Peer Health Educators and the Student Health & Wellness Center were in attendance to present information.

In addition to these organizations, RAVE had students present to hand out ribbons and bracelets and request that students sign a pledge to uphold the values of the Red Flag Campaign on Longwood's campus.

"Our overall message is, something," said Sasha Johnson, wellness coordinator. "It is bystander intervention that is the best practice in violence prevention, but also in other types of situations. We want to empower students, faculty, staff, community members, friends and loved ones with the skills they need so they can know what to say. Oftentimes, people want to say something, but they don't know what exactly to say or that it's too dangerous. So we try to encourage people to never put themselves in harm and just call the police from far away. Or if it's not that kind of situation and you notice something, don't be

afraid to say something."



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4 4..... Arts&Entertainment therotundaonline.co Nursing Department Starts New Traditional with a Haunted Hospital therotundaonline.com

MARY SANSONE Copy Editor

The third floor of Stevens Hall was transformed into a haunted psychiatric hospital on the night of Oct. 25. Longwood University's Nursing Department set up this "haunted hospital" with the help of the theatre honor society Alpha Psi Omega, and for the price of four dollars, Longwood students were able to take a walk through its halls.

This is the first year that the nursing department has put together the haunted hospital for the Longwood community. Nursing students Shannon



Performers scare students during

two of the coordinators, and Riordan explained that the proceeds are planned to go to Longwood's chapter of the (SNA).

Riordan said, "One of the things that the SNA has established over the years is a scholarship fund for a graduating senior so they don't have to worry about paying for the NCLEX [National Council Licensure Examination]...The senior to receive the scholarship is determined by the amount of involvement they have had over the four years in the SNA."

for the Stevens Hall haunted hospital came from Lab Director for the Nursing Program Cindy Crews. Riordan said, "She had been joking about wanting to do something on the third floor to utilize our simulation center different rooms, including since everyone who isn't in nursing thinks it's a little creepy. After she mentioned it to me, I starting thinking about it, and Joy McCord, the current president of the SNA, and I ended up planning the whole thing out on paper."

Students lined up inside the haunted hospital were not doors of Stevens Hall, waiting to allowed

Riordan and Joy McCord were be taken in groups of six or less on the haunted tour.

The tour started in the stairwell where the tour guide told the story of Edith Stevens who Student Nurses' Association caught on fire and ran through the halls before her untimely death.

> Then, the groups were taken upstairs to the third floor where students were dressed up in creepy costumes and makeup as patients of the hospital and doctors and nurses.

"Working with Alpha Psi Omega was amazing, as well. They were so accommodating to help with makeup, acting and According to Riordan, the idea lighting, and I think that because of their cooperation the event was more successful than we could have done on our own," said Riordan.

> The tour guide brought the groups of students into many surgery rooms and delivery rooms. However, it was not just the rooms that were meant to scare students; the hall itself was full of nursing students acting the parts of crazed psychiatric patients.

The students working the to actually touch



Shannon Riordan said, "[Cindy Crews, nursing program lab director] had been joking about wanting to do something on the third floor to utilize our simulation center since everyone who isn't in nursing thinks it's a little creepy ...'

they did get close enough to send a chill down your spine. They did things such as putting their "bloody" hands up to your face or sneaking up behind you until they were mere inches from you when you turned around.

Weissenfluh shared that they went to the haunted hospital to support a friend of theirs who

anybody taking the tour, but best part about the haunted hospital was definitely Emily Hubbard in the delivery room," said Rice.

"If I had four more dollars to spend, I would definitely go to this again," said Weissenfluh.

Riordan said students should Freshmen Sam Rice and Davis expect to have the chance to walk through the haunted hospital again next year. "A lot of the nursing students are already is in the nursing program. "The thinking of ways to improve it for

next year. There are ideas being thrown around about adding rooms and switching things up,' she said.

If any students missed the chance this Halloween season or simply want to walk through those haunted halls again, they can look forward to the nursing department continuing this new campus tradition next year.

the Haunted Hospital event. **Ceramics Artist does what he** Loves, Offers Advice to Others

EMILY HASWELL Contributor

Kirk Jackson sat looking relaxed and comfortable in his paint-stained jeans. If you saw Jackson around campus, you'd probably assume he was just another Longwood student trudging off to class. However, he was here for the university's Working Artist Program.

Jackson explained the basics of the program by saying, "It's entially just a time and a paint on it, you can print on it, you can sculpt it, you can make functional wares. It can really do anything you want it to do, and I've always liked that about it. I'd always wanted to learn how to throw on the potter's wheel, and once I did learn, it was game over. I fell in love with clay"

As Jackson talked about clay, the potter's wheel and his art in general, it was clear that he had every day. Find something that truly found his calling in life. makes you excited and do that, Even when he discussed other and work your a-- off to make it things in his life, his passion for art seemed to encompass everything.

but honestly, it's just all been pretty positive"

Jackson is living the dream of many young artists, but in a way, he's living the dream almost all people have, which is to find your passion and live life doing it. "I think whether you're going into the art field or not, the best thing I could say would be to find something you're passionate about and do that

GNED Film Festival Presents Movie that Steps up to the Plate

MONICA VROOMEN Contributor

The General Film Festival brought yet another taste of culture to campus last Wednesday with Paul Lacoste's "Step Up to the Plate." Released in 2012, "Step up the Plate" follows world renowned chef Michel Bras of Restaurant Bras

and his son Sébastian. After many years of work to attain three Michelin stars, Michel Bras worries about putting the pressure of that rating on his son Sébastian as he begins to transition into retirement. The film begins with Michel Bras looking at family photos happily, reflecting on the many years spent together and some of the memories lost while he was busy in the kitchen. It is soon learned that cooking has always been a family affair when photos of a young Séba wearing a chef's costume are shown. As the seasons pass, Michel Bras struggles to embrace and support Séba by always providing a helping hand, all the while maintaining a strict control over the restaurant's quality. From spring to fall, the

audience watches as Michel and Séba argue about things in the kitchen, plan recipes together and even enjoy calm time with friends and family in their small French town of Laguiole in the Aveyron region.

Through the many intense scenes, the movie gives a clear insight on what it means to make culinary arts a family affair.

Sophomore Katharine Troth bit dry. l, "It gave me a glimpse into the lives of chefs of high quality French cuisine. I think I was most surprised by how human they were. When I think of Michelin chefs, I think of people who are really serious in their craft and who don't really have time for humor. However, some of the best parts of the film were watching the dad and the son joke and banter back and forth."

One of the downsides of this movie is its slow and silent nature. French films aren't exactly known for long dialogues and action-packed scenes, but this movie is on another level entirely. Michel and Séba were interesting to watch, but they most certainly were not entertainers, and at times, the storyline becomes a

'Although interesting to watch,

space to make work, have access to facilities. My primary goal there is to improve my portfolio, so I can apply to different residencies and potentially grad schools."

His specific passion involves making usable pots, a passion that he found only after experimenting with many different forms of art. He gained most of this experience at his high school in his hometown of Columbus, Ohio as well as at Ohio State University where he attended college.

However, now that Jackson has found his passion in Ceramics, he only has eyes for clay. "I've always liked clay and how it can take on any form. To me, it's the ultimate medium; you can draw on it, you can

Not only was Jackson lucky enough to find his life's passion but he also got to use it as a vehicle to travel around the world. He even got to spend a semester in China in a program similar to Longwood's Working Artist Program. Due to the country's rich ceramics culture, Jackson felt that the time he spent in China was his best experience in the art world to date.

However, Jackson was nothing if not grateful. When asked if he had any experience in the art world that he considers the worst, he said, "That's a tough one. I wish I had a really good answer for that. I'm sure I've had some bad, funny experiences,

possible," said Jackson.

He continued, "You know I'm going into a career path [that doesn't have much job security] ... I could get my hands chopped of tomorrow, and I wouldn't be able to make pots, but I'd find a different way to make them without my hands. Every day I wake up, and I'm excited to get to the studio. I can't imagine doing something I wasn't excited about every day ... I found what I feel like is a calling, and it just makes me excited about doing something. You've got to do something that makes you happy and keep doing that. I'll be struggling probably for the rest of my life as an artist, but at least I'll be doing something that makes me happy."

One scene in particular stuck out in this instance. Near the end of the movie, Séba demonstrates a new recipe to Michel, and while Michel is very particular and offers some criticism, he is still clearly a father and is happy to see his son create something special.

Unfortunately, there are very few moments with this level of emotion and discussion throughout the entire film.

this movie dragged on through the seasons of one year without much change in the character of the family or in the story. If you want a film that will make you feel good about wasting time watching movies, I would definitely recommend skipping this one," said Troth.

As a student studying the French language, I found the film allowed me to gain a better understanding of French culture, but after a long day off classes, it wasn't the best way to spend a Wednesday night. However, I would recommend this film to anyone interested in the culinary arts because it provides a behind-the-scenes look at a real three-star kitchen. Who knows? Perhaps you will leave inspired to learn the science of high class nutrition.

Campus Recreation, Lancer Productions and Others Join Forces to Create a Spooky Atmosphere with the Oct. 24 Late Night Haunted House

JESSICA GODART A&E Editor

The annual Campus Recreation Late Night Haunted House proved to be a huge success Thursday, Oct. 24 when it set up inside the Health and Fitness Center.

Sponsored by Campus Rec, Student Health Partners and Lancer Productions, the night brought in over 750 students to the free event, over double the amount that showed up last year according to Marissa Musumeci, coordinator of sports programs with Campus Rec. Eight students led the committee that organized the event including Jeffrey Reason, Director of Late Night Events.

Other organizations that helped volunteer throughout the event were Women's club volleyball, Men's club volleyball, Delta Zeta,

Kappa Delta, Sigma Nu, and Monster Energy Drinks and he 8GB memory. Monster.

Students lined up on the basketball courts and wrapped around tables. After noticing the students in line became bored of waiting and become restless last year, the committee set up booths with other organizations passing out items and entertaining those waiting.

Some of the booths included Lancer Productions, the Belly Dancing club, LU PR, Driver's Safety, Public Relations Student Society of America (PRSSA) and Lancer Lunatics. Students were able to play games at each booth and win prizes. Once students reached the end of the line, they finally arrived at the entrance to the haunted house.

"When people first came in, there was a table where they signed waivers. When the haunted house started there was someone who was passing out

had about 20 cases but he ran out in less than 10 minutes," said Reason, who was impressed with the amount of people who came to the event.

"All I can say is I am really happy with the turnout and I am glad we were able to partner with the Rec Center; they were a pleasure to work with, Reason added."

It was an all hands-on-deck event for Lancer Productions, so all members helped out throughout the event, which included the Late Night: Halloween Edition Costume Contest. Each attendee was photographed in their costume and was asked to write down their name, as well as contact information. Afterwards, selected staff members chose the winners.

First place went to James Driver, who dressed as an astronaut; Driver won a Nook HD with and

The second place winners, Michael and Kathleen Shetley, wore Alice in Wonderland and the Mad Hatter costume and won a Cuisine Art Panini Press.

The final winner was Robert Penn, who dressed as a French maid, and won a collection of the "The Dark Knight" trilogy.

"My favorite part of the night was standing on the outside of the haunted house and hearing everyone screaming on the inside," said Musumeci.

"When they got out at the end you could see it on their faces that all they wanted to do was get out, but you could also tell they enjoyed it."

With assistance from Jeffrey Reason



The sponsoring organizations had a great deal of success with their haunted house in the Longwood University Health & Fitness Center.

Students from 10 Counties Receive Accolades for their Artwork



The Youth Art Exhibition and the Longwood Center for Visual Arts support schoolchildren's artwork from Prince Edward and surrounding counties.

ELIZABETH STAPULA Asst. A&E Editor

This past Sunday, the Hull Education Center's auditorium filled with children, their was selected from 1500 entries parents and educators excitedly submitted from 10 counties in the

featuring those children's artwork flashed across the projector screen at the front of the room. The artwork of these 39 children

chattering as a slideshow

Central Virginia area, including Prince Edward County as well as nearby Amelia County Cumberland County, and to the Youth Art Exhibition cosponsored by the Longwood Center for the Visual Arts (LCVA) and the Longwood College of Education and Human Services.

Represented are artists from the public and private sectors, well as home-schooled as entries from early elementary to high school. One piece was picked from each school in each of the 10 counties.

As attendants enjoyed cookies and juice, Dean of Education and Human Services Dr. Paul E. Chapman spoke eloquently about the value of fostering the love and skill of artistry in children.

great skill that you have as an eagerly approached Chapman, artist; it becomes your gift,"

Chapman said, emphasizing the importance of the "artist's lens," citing a young Nigerian artist "Sam" whose work is "international and crosses all barriers." It was an empowering speech for the young audience.

The children's work ranged from colored pencil depictions of popular storybooks ("Wild Thing," Cadence Campbell, Buckingham County Elementary School) to intricate ink illustrations depicting loved family members ("My Grandparents," Jenni Green, Central High School).

Their art now hangs in the halls of Hull Education Center "where they serve as an inspiration to tomorrow's teachers," as noted by the LCVA website.

As each piece of art was "You keep honing this shown on the screen, the artist who then presented them with

as well as a blue water bottle adorned with the LCVA logo.

The event concluded with a group picture and reception for the children and families.

a certificate of participation However, their art remains as a reminder of the importance of encouraging the arts in our schools.

5



A collection of art from local elementary, middle and high school students is displayed in Hull Education Center.

'Sons of Anarchy' Shocks Fan Base with **Intense Midseason Episode**

BEN STEMBRIDGE Contributor

After a volatile first half of "Sons of Anarchy's" new sixth season, fans are struggling to comprehend the most recent episode.

"Sweet and Vaded" premiered last Tuesday, Oct. 22, and featured one of the most shocking actions yet seen in the show's history.

With the return of fan favorite Bobby Elvis, the death of Lee Toric and the destruction of the Sons of Anarchy Clubhouse by the IRA, fans have been overwhelmed with content for the past several weeks.

With the arrival and patching in of new members to replace so many that have been lost in the

The death of the psychopathic and enraged former US Marshall, removed Lee Toric from the position of primary antagonist of the club this season.

The anger and violence now radiates from IRA shot-caller Galen who has reacted poorly to club president Jax Teller's decision to pull "Samcro" out of the gun-running business.

With the bombing and destruction of the clubhouse, the Sons of Anarchy are now being forced to make a transition out of guns on the IRA's terms.

being able to cleverly outmatch of blaming it on Gemma, Tara his opponents, most viewers are throws herself belly first into the uneasy with the thought of the club giving in to the demands of weeks pregnant with Jax's third their enemies.

right towards the "Reaper Crew." motorcycle club. Terrified of Jax's psychotic and overemotional mother Gemma Teller, played brilliantly by the show's creator, Kurt Sutter's wife, Katey Segal, Tara has been set on fleeing the fictional Northern California town of Charming.

> In this episode, after months of evading Gemma and keeping her plans from her, Tara purposely has it made known to her. Enraged, Gemma rushes to Tara's office at St. Thomas Hospital and confronts her.

After locking the door, Tara does something that not one fan With Jax's incredible history of saw coming. With the intention corner of her desk. Being several child, the outcome is devastating. For the longest time, Dr. Tara

Having an honest profession

served to counter the violence and chaos of the club she has chosen to associate herself with.

Over a period of five seasons, Tara has been showing evidence of slowly descending into a darker side of herself.

This descent was slow and regulated by Tara, who is constantly trying to remind herself that the club is bad for her and her family.

However, this most recent act, with its tenacity and viciousness, can be seen as a twist in the paradigm of Tara's character.

Altogether, last week's episode of Sons of Anarchy was one of the most talked about in months.

Sparking a cascade of Internet feedback on Twitter and Facebook, fan's reactions were split between the horror of Tara's actions, and the joy that Gemma is, for now, removed from the situation.

True Love Never Dies in NBC's New Show Dracula'

JESSICA GUNTHER Contributor

Although it is set in the original time period of the book, 1896, this isn't the traditional "Dracula." This reinvention of "Dracula" is not following the original story; instead, the show presents a unique twist that is more interesting to a modern audience.

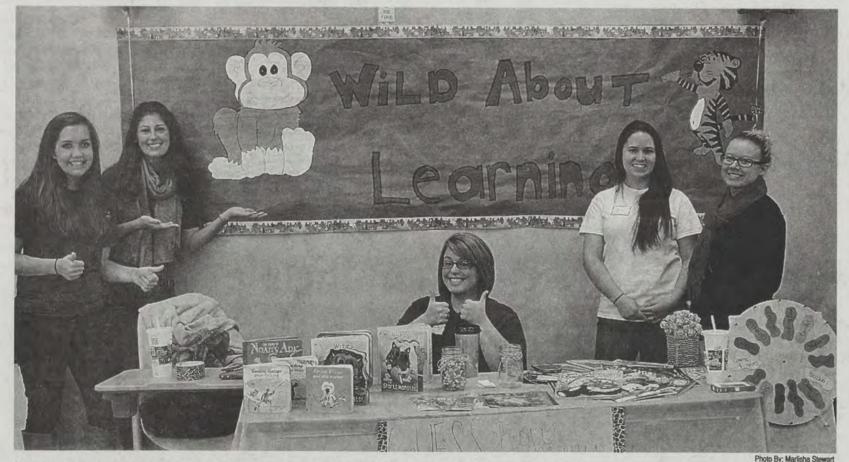
After being resurrected in 1881 and plotting for 15 years, Dracula (Jonathan Rhys Meyers) is reintroduced into London

remember a newspaper reporter that is important; although for this version of the story, it is not quite clear what his role will be. As of right now, he has formed an alliance with Alexander. And, of course, we can't forget about Van Helsing (Thomas Kretschmann) who appears as Mina's professor, but will have a much bigger role as the series continues in a way that people might not expect.

The charismatic Jonathan Rhys Meyers is Dracula, and the perfect actor to bring this character back to life. He captures the character's struggle to gain revenge while wanting to know more about the woman who looks exactly like his dead wife. Jackson-Cohen asserts himself as a struggling reporter who doesn't know what to do about his love life at the moment. Gouw plays a headstrong character in Mina who is confused by Alexander while in love with Jonathan. All the actors step into their roles with ease. With the music, the actors, the script and the sets, the pieces of this show create an authentic setting for this time period. Unlike most shows, the character you are designed to root for is not the good guy, but really the villain of the story. Even with being the villain, you still feel sympathy for him and what he has lost. The audience wants him to gain his vengeance against the Order of the Dragon. An interesting twist to the story is that Dracula's victims were once covered by the invention of Jack the Ripper. This show lives up to the hype and gets five out of five stars for its rating. I look forward to the future episodes and the show's potential. NBC's "Dracula" has much a reporter, and those familiar in store for its audience. And remember, true love never dies.

past five seasons, followers of the show felt a small sense of hope. Small hopes like this are famous for being tested by a slew of bad news that always seems to head

The main plot line of this most recent episode has been Knowles has been an oasis of the struggles of Jax's wife conditional innocence. Tara Knowles to remove her children from the terror of the and being a talented surgeon, she



The Communication Sciences and Disorders department put together a Literacy Fair to foster a love of reading among children. The event received a smaller turnout than they had hoped for, but the children who were there were able to walk away with prizes, including books, coloring books, stickers and candy.

society as the wealthy American Alexander Grayson. When first appearing, he puts on a grand show of power and wealth. He has not returned in the interest of being social, but to gain revenge from the Order of the Dragon, a secret organization similar to the Knight's Templar. He has an interesting alliance with the one who raised him from the dead.

The female characters of this show are very important and are given just as much attention as any other character. Upon locking eyes with Mina Murray (Jessica De Gouw), the reincarnation of the love who was taken from him, she becomes an obsession that threatens to get in the way of Alexander's carefully made plans. Lady Jane (Victoria Smurfit), the first female in the Order of the Dragon, presents an interesting obstacle for Alexander to overcome from the start. Lucy Westenra (Katie McGrath), Mina's friend, has a smaller part, and at this point, the audience is not quite sure of her role, but it seems she will have an important one as the series continues.

Then, there is Jonathan Harker (Oliver Jackson-Cohen), with the story of "Dracula" will

DVD Releases this Week: Scarers, Undead Police and Unlikely Heroes JESSICA GODART

A&E Editor

"Monsters University" - Pre-"Monsters Inc.," Mike and Sulley went to college to study how to be "scarers." Though they started off as rivals, they soon become best friends and work with each other to beat out the other "scarers." When things get tough, though, Mike and Sulley find themselves stuck in the human world and have to make enough scare power to escape back to their world. (Billy Crystal, John Goodman, Steve Buscemi, Bob Peterson, and John Raizenberger)

"R.I.P.D." - Who says the dead don't need police? When Nick is murdered by his own partner on the force he is asked to join the Rest in Peace Department, which protects the human world from the undead. But when a "normal" day for the dead turns into stopping the apocalypse, Nick and his new partner, Roy, realize the one behind it all may be closer to them than they realize. (Jeff Bridges, Ryan Reynolds, Kevin Bacon, Mary-Louise Parker, Stephanie Szostak)

"Byzantium" - With pasts to run from, two women find refuge in a run-down resort. Shy Clara and Noel instantly connect when Noel offers her shelter in his guesthouse, Byzantium. Eleanor, more of a schoolgirl, finds Frank and confides in him that she and Clara are 200 years old and survive on human blood. But as word of their secret spreads, their past catches them. (Gemma Arterton, Saoirse Ronan, and Jonny Lee Miller)

"Bounty Killer" - 20 years in the future, the corporations have taken over the governments and their power has led to wars and battles among society. The Council of Nine has been created with bounty killers to keep order in the world. They soon become the world's new heroes, though, as they have to end the plague that has fallen over the world. (Matthew Marsden, Kristanna Loken, Christian Pitre, Barak Hardley)

Also on DVD This Week: 'Family Tree: The Complete First Season"

therotundaonline.com

Longwood Dining Services: A Collaboration of Student Input

KELYNN KEEGAN Opinion Editor

As many students can attest. arguably one of the most exciting aspects of visiting friends at other universities is exploring those universities' dining options. I count myself among those students, and add that it's probably the highlight of such trips.

On a recent trip to Virginia Commonwealth University (VCU), I was shocked at the diversity of campus dining options available to students. Unlike Longwood, the VCU dining plan incorporates "swipes," the equivalent of a Longwood student's entry into the dining hall or Outta Here, at its outside dining locations, including Chick-fil-A, Subway, Pizza Hut, Now & Zen and Taco Bell.

In addition to these and other "swipe"able locations, the plans include a dining hall, grab-and-go location, and bonus dollars that can be used at participating outlet locations, such as the convenience store and Starbucks.

I was further surprised to find that the VCU dining contract was through ARAMARK, the same company that Longwood's dining services is run by.

Curious as to why the plans were so different, I recently sat down with Director of Dining Services Grant Avent in an interview that left me with a very different impression of the Longwood Dining Services.

At the start of the interview. I'll admit I had somewhat mentally prepared for what I thought would be a challenging discussion. Fearing I would offend Avent with my comparison of the two programs, I hesitated at first, but Avent was more than welcoming. I had only entered the dining office to schedule an interview, yet Avent had insisted he had the time right then and there to speak with me and graciously turned all his attention to my questions. I learned that ARAMARK, while holding many contracts with universities throughout the state, actually holds its oldest contract with Longwood. After some light discussion over the history of the program, Avent asked what I personally

thought of the dining services. Sensing an opportunity, I said that while I enjoyed the new additions Longwood made to the program over the last three years I've attended the university, I was still curious as to why Longwood seemed to hesitate to install any swipebased meal plans that would work at off-campus locations. The answer, he explained, was

complex.

"ARAMARK, while holding many contracts with universities throughout the state, actually held its oldest contract with Longwood."

First and foremost, the company is contracted by the school itself, and therefore works in the interest of each individual school's needs.

Secondly, to compare Longwood's Dining Services with VCU and other larger schools is like comparing apples to oranges. The budgets for the school's programs are directly related to the size of the school, and accordingly affect the pricing students pay for size of the campus that larger meal plans. For example, at a school of 40,000+ students, the priceper-meal not consumed in the dining hall vs. those consumed create the entrance price for the dining hall, say, \$5. At a smaller school, this price would be much higher if the same quantity of food were considered, as fewer students are paying for the same volume of food as the larger school, much of which would become waste.

losing money.

For VCU, this means offering a variety of locations throughout the urban campus, in order to accommodate a large population of students scattered throughout a vast area.

For the much-more condensed Longwood campus, the best approach, financially speaking, is to make the dining hall the source of most food sales/ consumption, in order to keep the base price of entrance low. Bonus Dollar programs help to offer a variety of other dining options without having a large effect on this equation.

Avent explained that what truly sets Longwood's program apart is the degree of influence the student body has over the dining services. In addition to a monthly dinner in which the Director and his staff sit down and discuss issues and innovations for the program with students, comment cards posted prominently in the dining hall allow individual students direct communication with the service workers.

Avent stressed that he is always seeking student opinion and works with ARAMARK to best accommodate what the students feel should be changed, and he can often be seen walking through the dining hall at meal times, speaking with students about their experience.

Overall, I left the interview with a much greater appreciation for Longwood Dining Services. While other schools might offer a different structure, Longwood's attention to each individual student is something unique to the small schools simply can't offer.

Growing Toxicity in Consumer Marketplace Raises Concerns, Leads to Bans in Europe

KELYNN KEEGAN **Opinion** Editor

Vomiting. Migraines. Burning sensations throughout the body. While these symptoms may seem like something straight out of an epidemic horror movie, these are just a few of the many adverse reactions reported each year, raising concerns about the growing levels of toxins in the global environment.

It would be easy to assume these reactions were in response to rising pollution rates, yet experts point to a far more frightening trigger; chemical additives in food.

With labels on packages reading more like a chemistry set, it's not hard to consider that food might indeed be the cause of rising allergy and food sensitivities. But to what extent do these chemicals penetrate into the average American's daily life, and at what cost?

One of the biggest controversies over chemical additives comes in the wake of Europe's ban of hormone-laced meat that is standard in America.

Through a process of injecting the animals raised for slaughter protect consumers from adverse

People Shouldn't be Afraid to Mess Up Every Now and Then

KIRA ZIMNEY Asst. Opinion Editor

Let's face it, we make so many mistakes in our lives, it would be impossible to keep count. If you're a perfectionist, not getting something done precisely hangs over you like a dark cloud, right? But no one can be perfect at everything.

with sex hormones, the American meat industry has increased the size of the animals by 10 percent. This dropped the price of meat per pound considerably

when compared with those raised without artificial growth stimulation. In recent years, this use of hormones has come under fire, as Europe banned the sale of meat

containing the hormones, citing possible adverse affects to the consumer. Industry leaders supporting the use of hormones in meat production cite the growth in

the industry's efficiency and their ability to lower the cost of their products to consumers triumphs of this genetic as development.

They also point out the genetic enhancement of animals for meat is a necessity, as the population of the country continues to grow and the strain on the food supply is stretched further.

According to a recent article published by the Canadian Medical Association, the World Health Organization Program for Control adopted a principle in 1992 that stressed the need to

effects from food products.

This principle is now being called into question, as the U.S. continues its sale of growthhormone meat, despite studies including a Harvard Nurses Health Study that have drawn clear links between the hormones and cancers, most notably breast cancer.

It seems with all the funding and attention raised over the course of the year to prevent and proactively treat cancers in today's society, any link between food sources and cancer development would lead the U.S. food industry regulators to ban the chemicals in question, yet the products remain on the market.

While theories abound as to why legislation regarding the dangerous additives is has yet to be passed, many point to the financial investments that top leaders in the regulatory programs hold.

In the end, it seems the war on food that is brewing in the U.S. will be one of money; do we invest in our long-term health, or in what the industry is calling the future of the food supply?

there can be no progress." Need

some proof? Just watch and listen to favorite success stories or even just ask your parents how they got to where they are. No great triumph ever went smoothly. That's what makes it great; that's

personality bothers me. Yes, of course a part of me would love to actually secretly want to be that person; to have something come easy to me, but it doesn't and probably never will. There's something about working hard that makes you feel as if you've earned the outcome. I'd much rather be the person who undoubtedly has struggled in order to achieve what I've wanted instead of feeling as if it was handed to me. Bottom line: Stop worrying that you'll mess up. Focus on the positive in whatever it is you want to achieve. It's okay to get the answer wrong, as long as you gave it a shot. Your classmates are just as worried as you are, so relax and enjoy yourself! You'll learn more once the fear of failing goes away! So I guess the key word here is "effort". Effort is what's important, so let the fear of failing "perfectionist" or type A disappear and just go with it.

With this principle, each school must determine the best approach for keeping cost to students low while offering the best variety of options without

At no other school did I encounter anyone quite like the cashiers who swipe me into D-Hall and, without fail, ask me how my day is going, even using my name. No other school had student workers who came around to clean off tables. No other school offered specialty bread baked fresh by the owner of the local bakery or had him on hand to chat with.

It's this personal investment in the students that makes our dining program one to be appreciated and certainly something to be Lancer-Proud of.

So why are so many people afraid to fail or in that case, mess up?

You know what I'm talking about, the kid in class who has a look of complete panic-stricken horror if they get the answer incorrect or say the wrong thing. Not only as students, but also from the time we take our first steps to growing old do we learn, and you can't do that without a fight.

Success only comes from a string of failures. Frederick Douglas once said, "Without a struggle,

what makes an accomplishment feel so rewarding.

As college students working tirelessly to keep their GPA high, we constantly have a set "standard" to make in order for us to consider ourselves accomplished.

Now, don't beat yourself up over a low grade. Even if you're not doing your best in a class that's part of your major, just understand that it was a struggle, and learn from it. Nothing good ever comes easy, so you have to work for what you want. The more you understand that, the better you will feel about the work you do achieve.

The idea of a self-proclaimed

Politics Club Corner: Reflective of '1984,' Big Brother Is Watching

CARMEN SCHROEDER Contributor

Sales of George Orwell's dystopian novel "1984" skyrocketed after the revelation of U.S. government espionage earlier this year. Alana Abramson of ABC News wrote an article in early June 2013 regarding the increase in popularity of Orwell's book, citing Amazon seeing a spike of nearly 3,000 percent in sales.

The situation is reminiscent of Ayn Rand's "Atlas Shrugged" popularity spike during the 2008 financial crisis. Controversy breeds the desire to find answers, and the 2013 mass surveillance leaks are doing just that.

The American people want to know why the government is spying on its allies and potentially setting back years of trust and dependence. More importantly, why are the American people themselves targets of surveillance within their own country?

The White House has a history of recording conversations within the Oval Office, and J. Edgar

documents and recorded conversations between alleged Communist sympathizers within the United States during his time as Director of the FBI, These actions were carried out in defense of national security and protecting the American homeland.

Since 9/11, it seems as though the government has taken greater liberties with the surveillance of individuals who may pose a threat to the government of the United States. The Washington Times ran an article on Oct. 25, 2013 regarding the illegal confiscation of documents from the private home of Audrey Hudson. Hudson, an award winning investigative journalist living in Maryland, wrote an exposé on the problems in the Homeland Security Air Marshals Dept.

The search warrant procured by the Maryland State police and federal agents who entered her home in August of this firearms they procured during year outlined the search and seizure of unregistered firearms Washington Times, however,

Hoover himself confiscated Flanagan, and did not include in defense of Hudson and the Internet. any specific permission to confiscate Hudson's notes and/ or files.

> This infringement of the First and Fourth Amendments was in clear violation of Hudson's rights, and yet the Coast Guard Investigative Service (CGIS) insists it did nothing wrong. It argues that the subject of the search was Flanagan, who is a Coast Guard employee, and the CGIS agent involved in the search discovered the documents labeled "For Official Use Only" and therefore was within its rights to confiscate the documents.

During the raid, Hudson was asked if she was the reporter who wrote the story on the Air Marshals during the time of the 9/11 attacks. Hudson was unaware that her documents were taken until she was informed nearly a month later. No charges have been brought against her husband for any their raid in August. The belonging to her husband, Paul is gearing up for legal action

violation of her privacy and her rights.

This is only one story among many regarding the debate over how far is too far with government surveillance of American citizens. Many people condemn Edward Snowden for having released documents exposing the extent of National Security Agency (NSA) surveillance, citing it as an attack on national security. Others praise him for having revealed the true face of just how far surveillance has gone, not just in the United States, but also abroad.

The United States has been placed in an awkward position with the international community, and no doubt more information will surface in the coming months regarding communications surveillance in foreign countries.

Both Germany and Brazil are working together in the United Nations General Assembly to protect the privacy of electronic communications and drafting a resolution for privacy on the

Germany recently revealed

the extent of NSA surveillance in their country targeted at Chancellor Angela Merkel and her personal phone calls and emails. Though it may be true Germany could have handled the situation more discretely, it can be argued that the general public has a right to know what the NSA is doing in other countries, especially if it affects social and economic relationships.

Brazil is no stranger to NSA surveillance either, having discovered the NSA was collecting information on the state-run oil company, Petrobras, watching and Brazilian president Dilma Rousseff's personal email communications. Not all forms of surveillance should be condemned when it comes to the safety and protection of a country's citizens, and the NSA does have a list of key words it flags to narrow the search of potential terrorists.

But the cliched phrase "at least their hearts are in the right place" does not quite cover the

extent of personal privacy we have given up in an effort to curb terrorism.

We live in an age where Internet access is required for almost every job, and applications like Facebook and Twitter accessible on Smartphones allow for location tracking whenever an individual makes a status update from anywhere on the planet, as long as an Internet connection exists.

The United States government has a duty to keep its citizens safe against enemies, both foreign and domestic, but also to protect the natural rights and freedoms outlined in the Declaration of Independence and Bill of Rights.

The people themselves have a duty to tell the government when it has gone too far and taken too many liberties. When the common man is faced with exercising his freedom of speech or closing his mouth for fear of persecution, which response is the correct one?

Think carefully. After all, Big Brother is watching.

<u> Lancer Madness will be Making a Long-Awaited Return:</u> Event at 6 p.m. on Oct. 30 Features Contests and a Free Carnival

ERIC HOBECK Sports Editor

After a seven-season absence, Lancer Madness has returned to Longwood University. The event, officially titled "Lancer Madness: The Woods After Dark," serves as a kickoff to men's and women's basketball season at the school and will be held on Oct. 30 at 8 p.m. in Willett Hall. It begins with a free carnival in front of Willett on Brock Commons at 6 with us." p.m.

by the Lancer Lunatics, the student spirit organization that Elwood with a jack-o'-lantern for supports Longwood Athletics. With an entirely new coaching staff in place for the men's team, the Lunatics have worked to ensure the event is a success, according to Executive Board Member and Lancer Madness

Co-Chair Nick Conigliaro. He said, "Working with the coaches has been great, too. They have been very helpful with making and planning the event, especially [Head Coach Jayson] Gee and [Assistant Coach Andy] Farrell.

"They just continuously help with the ideas for the event and with the running of the event. They also are going to be getting the basketball players to work

Posters promoting the event The project was brought about are all over campus already, featuring university mascot a head. Conigliaro designed the posters. "I had a lot of help from [Assistant Athletics Director for Marketing] Eric Stoller, he got me the Elwood picture to work with, and [Assistant Director of Marketing] Whitney Curtis, who continuously kept giving me tips

and pointers on what to fix. Also, the boundaries and together our last time the event will be held: organizations. Also, he has given [Marketing Assistant] Rebecca group and school will continue Snead helped a lot with fixing the to thrive. problems."

basketball season: "We believe that this will make everyone excited to actually be a Lancer and go out to support their basketball teams. It'll help with attendance at games and overall noise, as well."

Club President Molly Monaghan said, "We are continuously raising the bar as an organization. [Executive Vice President] Matt Tregoning has worked endlessly to organize the event. Nick, who is the newest member of our respectively. Lancer Madness executive board, has proven to be one of the biggest assets to the board with his work in designing

Conigliaro went on to call the are pushing the boundaries event the "Greatest Athletics of what it means to be a small March Ever (G.A.M.E.)" of the Division I school; regardless of our size, we have a passion that can match any school."

The Lunatics last year won the Naismith Foundation's award for the Big South Conference's best student section, an award that the organization will seek to defend with events such as these. Events similar to this one took place in the autumns of 2003 and 2005 with a "Meet the Teams Night," and public Blue/White scrimmage in 2009 and 2010, itself was put on hiatus due to communication breakdowns, according to former Head Coach dedication to Longwood pushes Tregoning said this is not the

"One of the biggest events that

we have ever planned will be "As always, the Lancer Lunatics one of the continuing events that Longwood will have. This will be a great event to showcase our men's and women's basketball teams, and show how crazy we can really get.

"We're pretty stoked especially with a whole new men's basketball team that should do big things. It has been an amazing experience with working with the players. Coach Andy Farrell has worked especially hard with promoting the event for us."

Some of those promotions include the players and assistant coaches appearing on Beale Plaza on Monday talking to students and encouraging their attendance.

Tregoning said Farrell has the T-shirts and posters. Our Mike Gillian. With that in mind, been "emailing fraternities and sororities also emailing [other]

insight about poster details and coming to events like Haunted House Late Night."

The event kicks off one of the most anticipated seasons in program history, with a new staff and recruits in place, led by Gee and freshman guard Leron Fisher. The team went 8-25 in 2012-13 and returns four starters after losing one letter-winner to graduation and five to transfer after the March firing of Gillian.

"The passion that the new coaches bring is infectious," Tregoning said. The night's festivities will also involve the women's team, coached by Bill Reinson, who finished 14-19 and lost in the Big South Championship game. The first 500 students in attendance will receive free T-shirts and there is also going to be a costume contest.

Field Hockey Prepares For Closing Stretch

ERIC HOBECK Sports Editor

Last Wednesday, the LU field hockey team played at No. 2 North Carolina and came away humbled, losing 9-0.

That loss dropped them to 6-11 on the year ahead of the team's final two games of the regular season.

Expectations may not have been high coming into the match against the Tar Heels, but the final line on the scoreboard told the big story vividly, as UNC scored six goals in the second half alone.

The Heels also dominated in shots 32-5, and led in shots on Highlanders this goal 24-3 as well. Kaye Goulding year, once in a 3-2 played all 70 minutes, making 11

6:30 p.m. and Davidson (6-11, 2-5 NorPac) at 1 p.m. on Sunday.

> The Lancers are 4-2 in the conference and will likely play Radford (5-13, 3-4 NorPac) in the first round of the conference tournament in Lynchburg at Liberty University on Nov. 7. The Lancers swept the

	Hunter Costley Contributor 20-4	Travis Lyles Contributor 15-9	Eric Hobeck Sports Editor 14-10	Nick Conigliaro Contributor 14-10
No. 7 Miami @ No. 3 Florida State (Saturday, 8 p.m., ABC)	Florida State, 38-31	Florida State, 45-20	Florida State, 31-21	Florida State, 38-17
No. 18 Oklahoma State @ No. 15 Texas Tech (Saturday, 7 p.m., Fox)	Oklahoma State, 41-35	Texas Tech, 30-27	Oklahoma State, 31-28	Texas Tech, 30-27
Colts @ Texans (Sunday, 8:30 p.m., ABC)	Colts, 34-20	Colts, 32-10	Colts, 30-21	Colts, 36-13

comeback victory saves.

The Lancers have two road games this weekend to determine final standings in the NorPac conference - Appalachian State (2-15, 1-6 NorPac) on Friday at

in Radford on Sept. 7 and once on Oct. 20 in Farmville, 5-0.

Bears @ Packers (Monday, 8:40 p.m., ESPN)

Packers, 31-14 Packers, 27-24

Packers, 28-20

Packers, 35-24



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Men's Soccer Suffers First Loss, then Rebounds Afterward

ERIC HOBECK Sports Editor

8

The LU men's soccer team had a four-game winning streak snapped on Wednesday, losing 3-1 at Campbell and ending their undefeated record in the Big South. They rebounded over the weekend with a crucial 2-1 home victory over Winthrop.



Photo By: Staff Photographer Laura Clarke Christian Keilty scored his first goal of the season to tie the game 1-1 against Winthrop Saturday Oct. 26.

Against Campbell, the Lancers did. Campbell is a good team Big South win of gave up the first goal, as Jhuvon and their threat is there to see, the year. Francis scored off a Bryce but I felt their goalkeeper was the Miller assist in the 26th minute. Freshman forward Nnamdi Ikeazor scored the first goal of his Longwood career three minutes later, as Vaughn Fowler fed him in the circle and Ikeazor's hard shot evaded Campbell goalkeeper Ethan Hall. The Lancers (6-6-3, 5-2-1 Big South) led 6-4 in shots

at halftime, but Francis took over from there, scoring twice 24 minutes apart, completing his hat trick in the 80th minute.

Head Coach Jon Atkinson said, "It goes without saying that we are disappointed with the result, and we should be, as we had a good say tonight. We started soccer and were

man of the match, making some Winthrop, crucial saves when the game could have gone either way."

He continued, "That's socceryou must take your chances and Campbell took theirs. Lessons learned and plenty to still play for.'

Hall made eight saves, and the two teams were tied 12-12 in shots at the end of the match.

However, it was a different story against Winthrop. Achille Obougou scored in the 10th minute for the Eagles and it appeared that things would not go Longwood's way until the 70th minute, when Christian Keilty put the Lancers on the scoreboard to tie the game 1-1. There was a scramble for the ball around the net and Keilty's shot ricocheted off a defender and went in. Keilty also had a hand in the argument in the eventual winner that came with 29 seconds to go. He kicked well, playing some a long ball up the pitch and found good possession Anthony Ugorji, whose hard kick was deflected as well and unfortunate to go rolled in, prompting a massive behind when we celebration for the team's fifth we wanted to keep fighting and

"Credit to who made it enthralling an encounter, Atkinson said. "While I feel their goal was against the run of play, they had good moments throughout the game and will be a player come tournament

time. Goals are the lifeblood of

had the chance to lead seconds into the game, but

instead we conceded and had to claw our way back."

"Games like this are the definition of our team," Ugorji said. "We fought from behind and we knew we were in this game if we kept fighting and chipping away at it. We believed we could get a result because we knew we could match this team. We gave up an early goal, but



Photo By: Staff Photographer Laura Clark

therotundaonline.com

teams and we Christian Keilty scored for the Lancers tying the game against Winthrop 1-1 Saturday Oct. 26.

keep our heads up."

On Tuesday, Oct. 29, the Lancers fell to the Liberty Flames 2-1 in Lynchburg. The Flames scored early off of a corner kick and loose ball in the front by forward Sachem Wilson. The first half concluded with a 1-0 score; however, in the 65th minute of the game, sophomore midfielder Philip van Berkom scored off of a beautiful shot to the left side over the keeper from 35 yards out, an assist by Jonathan Kukapa. The

Lancers and Flames went into overtime with a 1-1 tie, but in the eighth minute of overtime, the Flames forward/midfielder Kyle Breitmeyer scored off of a cross giving Liberty the 2-1 win over Longwood.

The team hosts Presbyterian on Saturday at 3 p.m. at the Athletics Complex before heading to Boone, N.C. for their final nonconference game of the year on Tuesday at 7 p.m.

Women's Soccer Loses in Play4theCure Cancer eness Gar



Amanda Spencer fought hard to score against Campbell on



Kelsey Pardue fought hard against Campbell shooting three times on goal,

KAYLA FRANKLIN Staff Reporter

The LU women's soccer team played three games over the course of the last week as the Big South season winds down. First, they fell to Campbell University (6-10-0, 2-7 Big South) losing 1-0 on Wednesday, Oct. 23 at the Athletics Complex in Farmville.

The Lancers (9-8-2, 8-3-0 Big South) partnered up with the National Foundation of Cancer Research (NFCR) to participate in this fundraising campaign to spread cancer awareness. The women's soccer players each wore jerseys specifically for the event with lavender ribbons on the front to auction off and contribute to the cause. Along with the generous donations,

both the team and the field hockey team were able to raise over \$1700 for NFCR.

This humbling event was immensely heartfelt as it hit close-to-home to Women's Soccer Head Coach Todd Dyer. Dyer said, "Well, I mean, this is the first time that we did it. It's probably something that we should have started doing a long time ago, but with my brother passing away recently it kind of brings it to the forefront. We've done something similar in the past with Wounded Warrior and auctioning jerseys, I thought that was a good idea.

"A lot of people work together to help make it happen as far as donating the jerseys, organizing the events ... It's a great cause. I'm just glad we got it going. It is something we will do year-in and year-out from now on." The first half of the game, the Lancers offensively dominated over the Campbell defense with quick and consistent passing and aggressive play from the players. In conjunction, the Lancer defense did a fantastic job blocking every opportunity the Camels had offensively. The half concluded with no points on the scoreboard. At the start of the second half, with 51:54 on the clock, the only goal of the game was scored by Campbell forward Lilja Bjork. The goal was unassisted and found its way past Longwood goalkeeper Shelby Hall, amongst the crowded confusion at the goal. Despite the enthusiastic crowd and smart plays from both the offense and defense, the Camels held on and won, 1-0. The Lancers had a 13-5 shot advantage over the Camels and led 6-3 in attempts on goal as well. "We got a little tight instead of just relaxing and being a little more patient. Defensively, for the most part, we kept them in front of us. They didn't break us down, but the goal that they scored was just about outworking us in that one moment, and that was enough to win the game," Dyer said. The Lancers played UNC-Asheville on Saturday in North Carolina and came home with a 4-0 win over the Bulldogs. Junior Kelsey McDonald and freshman Amanda Spencer each scored once in the first half, and freshman Gina D'Orazio and sophomore Lilly Payne scored one each in the second. Last night, on Senior Night, the Lancers gave up a goal in the 82nd minute and fell to Liberty 1-0. Longwood has a first-round game on Saturday in the Big South Tournament at the Athletics Complex. The opponent will be decided tonight.

the Lancers lost 1-0 against Campbell.

LANCERS! **VOTE ON NOVEMBER 5!**

Got something to say about politics? Speak up! Vote on November 5! Virginia students have a chance to make decisions on important issues facing the country. Here is what you need to know to vote this year:



Check Your Voter Registration: Confirm whether you are registered at your school address or back home at www.sbe.virginia.gov.



Make a plan: Find your polling place at www.sbe.virginia.gov. Virginia residents registered back home should apply to that county board of elections for an absentee ballot by 5:00 p.m. on Tuesday, October 29.



What ID is needed to vote: Student IDs from a Virginia college or university can be used as voter ID if it has your picture or your name and address. A list of acceptable IDs can be found at www.sbe.virginia.gov.

VOTE! POLLS ARE OPEN FROM 6:00 A.M. TO 7:00 P.M. ON TUESDAY, **NOVEMBER 5.** Find your polling location at www.sbe.virginia.gov.

For questions or more information, all 1-866-OUR-VOTE or visit 660URVOTE.org.



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