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Longwood Magazine 2010 Vol 09 No 02 Summer

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Longwood

ART
EVERYWHERE,
EVERYDAY.
THIS IS *not*
YOUR TYPICAL
UNIVERSITY
CAMPUS.

From the Editor

THERE IS A TIME FOR NEW BEGINNINGS. And so it is with Longwood University as we bid a fond adieu to President Patricia P. Cormier and First Gent Raymond Cormier and welcome the arrival of Brigadier General Patrick Finnegan. This is a time of transition and renewal for Longwood.

But first things first. In this, our 18th edition of *Longwood Magazine*, you will learn about the importance of art on campus in a cover feature written by Beth Cheuk, *Art Everywhere, Every Day*. As Beth writes in her story, "Art is celebrated across the Longwood campus, whether in the outdoor sculpture program, in displays of Longwood student work, in offices where long-term loans from the LCVA brighten work spaces, or in formal installations in academic buildings." Art is not just across campus, but across the disciplines from accounting to zoology.

Our second feature story is a close-up of Longwood's 25th president Patrick Finnegan, who comes to us from the U.S. Military Academy at West Point where he has been serving as the academic dean since 2005. And the General (you can call him "Pat") has some strong connections to Longwood as his sister, Rosaleen (Rosi) Finnegan Shinsato of Catonsville, Md., is a 1976 Longwood graduate. During his acceptance speech to an overflow crowd in Blackwell Hall in March, General Finnegan said, "If it weren't for her, I wouldn't be here today. It's because of Rosi's experience that I knew about Longwood and was very interested when I learned about this opportunity." The General and his wife, Joan, are excited about joining the Longwood community: "... to be able to carry forward the work of Dr. Cormier while leading a committed and dedicated staff and faculty makes me eager to begin."

There is a great deal more between the covers of this issue of *Longwood Magazine*. Of special note is a photo essay and short story about the wonderful Presidential Gala *Thanks for the Memories*, held for the Cormiers on April 17, which included a presentation by Ken Marcus, '82, president of the Longwood University Foundation, of a check for \$150,000 to fund scholarships for the Cormier Honors College for

Citizen Scholars and the unveiling of Dr. Cormier's presidential portrait by Mike Sheffield, '89, president of the alumni board, and Rector Helen Warriner-Burke, '56. Dr. Cormier's portrait was painted by David Dodge Lewis, the William W. Elliott Professor of Fine Arts at Hampden-Sydney College.

There is a story about the new Center for Communication Studies and Theatre. During the official opening last fall, Otis Brown, vice rector of Longwood's Board of Visitors, said, "This is the new home for future journalists, and for future stage managers, event planners, actors, broadcasters, speech writers, and political pundits. But most of all, this place will have a great impact on the citizen leaders of the world that this university is going to provide." The Center houses the Jack Blanton Gallery, which features more than 160 of the 230 pieces of artwork donated by Jack Blanton to the Longwood Center for the Visual Arts (LCVA) in 2006.

There are also articles about the Parents Council, the new MBAdvantage program, the new SNVC Institute for Leadership Values, and a new alumni awards program. Plus alumni profiles and news from across the campus, including a special story about Dr. Jim Jordan, professor of anthropology and sociology, and his daughter, Dr. Katie Jordan Goff, assistant professor of biology at Ferrum College, both of whom were technical advisers for the "Bones" TV episode, titled "The Dentist in the Ditch," that aired on the FOX network recently.

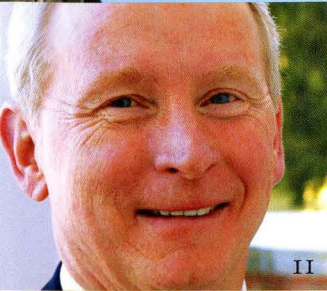
In keeping with our theme of new beginnings, we end this issue with a photo essay about commencement and the Class of 2010, the largest graduating class in the history of Longwood University – 994 new members of the alumni association plus two new honorary alums: Patty and Raymond Cormier who were honored with official alumni status by the Longwood Alumni Association. We will be sure to put them on our mailing list for the Annual Fund.

DENNIS SERCOMBE
EDITOR

On Our Cover

Longwood Alumni & Friends enjoy the opening of The Jack Blanton Gallery located in Longwood's new Center for Communication Studies & Theatre.

Photo by Alex Grabiec, '07. Read complete story, p. 5.



Contents

| | | |
|---------------|----|--|
| | I | PRESIDENT'S MESSAGE |
| ON THE COVER | 5 | ART EVERYWHERE, EVERY DAY Longwood's unique visual arts program provides unparalleled access |
| FEATURES | II | BRIGADIER GENERAL PATRICK FINNEGAN Meet the the man who will become Longwood University's 25th president this summer. |
| | 27 | CRYSTAL PEOPLES, '12 This Longwood University scholar is one of 18 undergraduates from across the country selected for an intensive summer mathematics program funded by the National Science Foundation. |
| | 28 | JOE BASS, '83 A former Longwood wrestler who liked 'to have a good time' becomes a Brigadier General in the United States Army. |
| LANCER UPDATE | 34 | ATHLETICS NEWS |
| ON CAMPUS | 40 | LONGWOOD NEWS & ALUMNI EVENTS |
| IN PRINT | 42 | RECENT PUBLICATIONS by Longwood Faculty, Staff, Students & Alumni |



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Comments, letters, or contributions can be sent to the Office of Public Relations, Longwood University, 201 High Street, Farmville, Virginia 23909. Telephone 434.395.2020, Fax 434.395.2825.

Address changes should be sent to the Office of Alumni Relations, Longwood University, 201 High Street, Farmville, Virginia 23909. Telephone 1.800.281.4677, Fax 434.395.2825.

ON THE WEB @ www.longwood.edu/longwood

Printed on recycled stocks. No state funds were used to print this publication.

To request this magazine in alternate format (large print, braille, audio, etc.), please contact the Longwood Learning Center, 434.395.2391; TRS: 711.



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|--------------------------|---|
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From the President



EDITORS NOTE:

On Saturday, May 8, the Class of 2010 marched down Brock Commons to Wheeler Mall where they listened to their commencement speaker, President Patricia P. Cormier. Since this was Dr. Cormier's last commencement, we thought you might like to read these words of wisdom she shared with our graduates ...

THIS YEAR, MORE THAN ANY OTHER YEAR, I can say that I know exactly how you feel. This year, just like you, I will be leaving the Longwood campus soon after graduation to embark on the next adventure. Like you, I am filled with a mix of excitement, uncertainty, pride, and sadness. And just like you, I know that my experiences at Longwood University have prepared me for the next stage of my life. Today we share a common bond, and I am proud to be a Lancer alongside each of you.

In your years here, you have learned quite a few lessons that have helped shape you into the person you are today. I thought today I would share some of the lessons that I have learned during my time on the Longwood campus.

LESSON No.1: You can acknowledge the past while looking to the future.

In my role as visionary, I have been able to work with the University leadership to transform campus facilities, move the campus forward through University status, and cheer our athletics teams into Division I. However, I have also recognized that to balance being a visionary, I must also be a steward of the institution's history and legacy. This serves the long-term interest of the university and acknowledges the hard work and dedication of those who came before me. The challenge is to marry vision and stewardship, ensuring the vitality of the core values of the institution while guiding necessary changes in an effective way.



LESSON No.2: Crisis can be a defining moment.

In my role as crisis manager, unfortunately there are several times that stand out in my mind. Perhaps the most defining moment of my presidency is the Great Fire of 2001. In April 2001, Longwood's signature building, Ruffner Hall, and its Rotunda burned to the ground. On the day after the fire, I vowed to rebuild that landmark and spent many years between then and now to make sure that happened. Ruffner Hall was officially reopened in April 2005. I can finally say that the Great Fire of 2001 is behind us.

Crisis, although devastating, is a rallying cry. In your jobs, and in your families, you will encounter many crises that you must handle. Do so with strength and confidence, and remember what is truly important during those times.



LESSON No.3: Don't take yourself too seriously.

When I think about the skills that I would suggest you bring to your next role, one of the key ones is not taking yourself too seriously. Any leadership role, whether in the corporate world, in a family, or in a community, has its share of stressful moments, but there are also many lighthearted times, where you can enjoy your role, where you can laugh at yourself.

During my presidency, I have done everything from dance the jitterbug to drive a construction vehicle, from wearing a sweatsuit to a donor dinner in the new fitness center to wearing a fireman's jacket to a campaign kickoff! Those were fun times and definitely things to remember about my time at Longwood.

LESSON No.4: You can have balance in your lives.

There is no doubt that a leadership role could be a 24/7 job. The challenge is striking a delicate balance between the inclination to put others' needs before our own and self-fulfillment. During this time of ever-changing technology and lives constantly on the move, it is more important than ever for us to be able to balance our home lives and our work lives. It is possible if we maintain clear priorities and values.

LESSON No.5: Acclaim and humility must be balanced.

You will all have to make tough decisions in your family life and in your work life. Toughness and focus is important and necessary during trying times, and not allowing yourself to be distracted can be a key to success.

However, decisions must be made with thought to the consequences. Effective leaders respect the legitimacy of differences and recognize that rarely will there be complete agreement in the process of making a decision and afterwards. And, yes, sometimes it means that you were wrong!

By acting with both appreciation for your position and humility, effective leaders accept responsibility for making difficult decisions, while dealing honestly and respectfully with differing viewpoints.

I deeply believe that leadership is a privilege. It is the privilege of serving others, of serving society. Leadership is not about wealth, recognition, power, and prestige; indeed, ultimately it is not about material or worldly things at all. It is about knowing who you are, what your unique gifts are, and applying those gifts to a life of service. The value, the ethic that I believe defines true leadership is service, service to others, service to the common good.

One of the transcending historical characteristics of American higher education is a pronounced emphasis on social responsibility. As you know, here at Longwood we call this Citizen Leadership. I hope that you have taken from your time at Longwood a tremendous pride in the fact that your education has gone well beyond book learning, stressing that any knowledge you accumulate, any skill you develop, is ultimately useless unless it is employed in a meaningful and beneficial manner.

I would be remiss if I did not take this opportunity to remind you of Longwood's "official" definition of a citizen leader and suggest that it is emblematic of one of our culture's most enduring values, that is, a responsibility to live a life that is of benefit to more than just oneself:

The Citizen Leader is a life-long learner possessed of a natural intelligence that has been developed and refined through rigorous participation in a learning-centered educational experience.

The Citizen Leader is dedicated to the concept of societal responsibility, continually acknowledging through word and deed that each human being has a fundamental responsibility to contribute to the wellbeing of his or her fellows.

The Citizen Leader has the ability to apply knowledge and learning in a practical and beneficial manner to the different situations and circumstances he or she will confront in life.

The Citizen Leader has respect for democratic principles, most importantly equality, civility, tolerance, honesty and duty.

The Citizen Leader is a catalyst for meaningful change.



Drs. Raymond and Patricia Cormier robed in academic regalia following Commencement, Saturday, May 8, 2010.

If there is one thing that I accomplished during my presidency, I hope that it is reiterating the value of citizen leadership to each one of you, so that you will now go on to carry that value into your future roles as father, mother, boss, employee, community leader, or volunteer.

You are true Longwood citizen leaders and I am expecting you to carry forth the values taught to you here to help you

accomplish great things. I look forward to entering the next phase of our lives together.

Best of luck to each of you.

PATRICIA P. CORMIER
PRESIDENT



Art Everywhere, Every Day

Beth Cheuk Longwood Center for the Visual Arts Program Manager

A fish. A bear. A camel. These are not typical on-campus sightings, but Longwood University is not your typical university campus.

The tiled, sparkly fish by Richmond artist Betty Cleal greets visitors to Longwood's new Center for Communication Studies and Theatre. The bear – fashioned out of old leather boots by nationally-known artist Ken Little – appears in the John H. and Karen Williams Chichester Science Center as part of its permanent “Art about Science” exhibition. And while the Tang Dynasty camel is more than 1,000 years old, it adds a fresh sense of elegance and energy to Lancaster Hall. At Longwood, art is not only for art majors, and more than three-quarters of the university's art holdings are on view throughout the campus for the enjoyment and stimulation of students, faculty, staff, and visitors.

“Longwood is committed to not only building a first-rate art collection, but also to using that art collection to add beauty to our buildings, to serve as a teaching resource, and to provide a stimulating cultural framework for the entire campus,” says Kathy Johnson Bowles, who directs the Longwood Center for the Visual Arts (LCVA). Located in downtown Farmville on the corner of Main and Third, the LCVA not only maintains an art center with permanent and rotating exhibitions, but also curates the on-campus displays of indoor and outdoor art.

The art installations on campus often explore the subject taught in a given building, such as in the “Art About

Science” display at Chichester. In Wygal Hall, students, faculty, and people waiting to hear a recital enjoy musically-themed selections, while nineteenth-century European prints line the hallways of Grainger Hall, where students study in the Department of English and Modern Languages. Works by up-and-coming artists – some as young as five-years-old! – brighten the building where future teachers learn in the Hull Education Center, which hosts an annual display of the region's very best student artwork.

Science students, for instance, regularly view – and even study – 90 artworks inspired by ecology, biology, chemistry, physics, botany, and geography. While the artworks primarily add intellectual atmosphere or extend learning in abstract ways, occasionally the connection is very concrete. Associate Professor of Biology Alix Fink points out that many of the bird prints in the building by artists such as John James Audubon portray the birds in their correct habitat, occasionally with other animals of the ecosystem. When examining the prints on their own or for a class project, she continues, “The students are not only inspired by the beauty of the print, but also the scientific grounding of the artwork.”

Geography Professor Ed Kinman notes that the art is valuable beyond its obvious utility: “One of the things I like about the installation is that it shows how art and science are related. People tend to focus on their differences, but at the core, art and science are interested in the same pursuit, prompting people to reexamine what they thought they already knew.”

Professors are not the only ones who see the benefits of the discipline-related art installations. Andrea Damiano, '12,

The Jack Blanton Gallery within Longwood's new Center for Communication Studies and Theatre is the latest exhibition space to open on campus. The artwork exhibited and the endowment to present and maintain it are the gift of noted Richmond collector Jack Blanton.



Longwood Center for the Visual Arts Exhibitions Manager Alexander Grabiec, '07, and Preparator Brian Carley, '09, assist sculptor Cathrin Hoskinson of Brooklyn, N.Y., with the installation of *Red Leaf* in September 2009.

an art education major who plays in the Music Department's Jazz Ensemble B, finds meaning in a pastel sketch of a pianist by Lexington artist Ann Lyne that hangs in Wygal Hall. "The drawing inspires me to work harder in my art classes so that I can create artwork as meaningful as that, and on the other hand, it also inspires me to go and play jazz piano with just as much feeling and passion as the artwork shows."

Dean of the College of Education and Human Services Dr. Deneese L. Jones adds that the art also amplifies Longwood's outreach to the community, attracting prospective students, area residents, and students on field trips, among others. "I see our exhibition of artworks created

by regional young people as a direct outreach and connection to the community. Indeed, it provides an opportunity to showcase the best and the brightest while partnering with area schools." The student-created artwork hanging in the Hull Education Center is also a daily inspiration to the future teachers who study in the building.

Not all artwork on campus is directly tied to a specific discipline, however. Lancaster Hall, for instance, has no classroom space, but it is a high-traffic area that welcomes people to the President's Office, University Advancement Offices, the Student Advising Center, and more. Consequently, the ancient Chinese artwork that welcomes guests "sets a tone for visitors," explains Associate Vice



Dr. William Dorrill, Longwood University President Emeritus, reviews Chinese art from the Tang dynasty (608-907 C.E.) in the Rowe Gallery located in Lancaster Hall. The Rowe Collection of Chinese Art was established in 1994 during Dr. Dorrill's tenure by Henry and Bernice Beazley Rowe '70. The collection now contains more than 400 works from nearly every dynasty dating from the Neolithic period to the 20th century.

President for University Advancement Franklin Grant, '80. "Art communicates that Longwood is about education, about culture, and about extending art to everyone. People notice it and appreciate it."

The entryway contains highlights from the Rowe Collection of Chinese Art, given to Longwood by alumna Bernice Beazley Rowe, '70, and her husband Dr. Henry Rowe. Established in 1994, the collection is one of the most important in Virginia and has grown to contain nearly 400 works representing nearly all dynasties and dating from 10,000 B.C.E. to the twentieth century. In 2006, the LCVA displayed portions of the collection in an exhibition titled *Reflecting Centuries of Beauty: The Rowe Collection of*

Chinese Art, which won national awards and recognition.

Moving farther down High Street, Ruffner Hall is home to many items from the university's history collection, including a number of presidential portraits. The newest of these is *Dr. Patricia Picard Cormier*, completed in time for her retirement this year. The Alumni Association commissioned the portrait from David Dodge Lewis, who is not only a local professor who teaches art at Hampden-Sydney College, but is also a nationally recognized painter whose work has been featured at the National Portrait Gallery in Washington, D.C. (Read complete story, inside back cover.) In addition to the presidential portraits, Ruffner and its adjoining spaces are now home to both of



Left: The famous 'Bear' installed in the Chichester Science Center is artist Ken Little's 1983 *Duck*, a gift of the Sydney and Frances Lewis Collection, Richmond, Virginia. Right: Newport, R.I. artist Mike Hansel's 2005 stainless steel sculpture *Intestinal Fortitude* on Wheeler Mall is a favorite campus landmark.

“Art communicates that Longwood is about education, about culture, and about

Longwood's beloved Joan of Arc statues. (Read additional story, p. 10.)

Adjoining Ruffner is the Cole Gallery, with specially designed cases featuring highlights from the Waverly Manson Cole Collection of 19th-Century Decorative Arts, which includes porcelain and glassware from Europe. “I love walking into the Cole Gallery,” notes recent graduate Virginia Howard-Smith, '10. “Ruffner is a gorgeous building with the most detailed interior. As a history major, I like seeing how art tells the story of our past and hints at our future. I love having [the Cole Gallery] be a part of the campus – it's a nice touch when I walk from class to class.”

Art on campus impacts students of every discipline. In the College of Business and Economics, there is no precise connection between the art selections in Hiner Hall and the disciplines of marketing or economics. Yet MBA Program Director Abigail O'Connor sees a different kind of relationship: “Exposure to art is an important element for

business students. As [business writer] Daniel Pink pointed out when he spoke on campus this spring, more and more success in business will be driven by innovation and creativity. The appreciation for and exploration of art is a wonderful way for business students to develop these competencies. Whether it's through casually interacting with the art in our hallways, investigating the sculptures on Brock Commons for a class activity, or discussing an exhibit at the LCVA during a business etiquette dinner, our business students are challenged to think creatively and develop innovative solutions.”

Business students are not the only ones to step outside the classroom to explore sculptures on campus – a number of groups, from French conversation classes to science students making comparisons of scale, to freshmen taking a required seminar – explore the Brock Commons Sculptures. Each year, the program brings three new outdoor sculptures to the campus with an aim of introducing a variety of media, styles, and subject matters. Graduating seniors from the art



Left: Eureka Elementary School art teacher Lindsay Wheeler, '08, and her student Dre'son Mosley enjoy the October 2009 reception for student-created artwork hanging in the Hull Education Center. Right: Hundreds of Longwood students pass through the Cole Gallery daily on their way to and from classes in Ruffner Hall.

extending art to everyone. People notice it and appreciate it.” – Franklin Grant, '80

program help to select the sculptors whose works come to campus.

The sculptures quickly become landmarks on campus. Andrea Damiano recalls that “as a freshman during orientation and those first few months, it helped the students in my Longwood Seminar group get our bearings.” Other students use the sculptures to meet up with friends – Jenna Hallett, '12, a theatre major, says, “When I’m meeting friends at the library, we’ll agree to look for each other at the giant head [by internationally acclaimed sculptor Ledelle Moe] or if we’re going to the Dining Hall, we’ll meet at the racecar [by award-winning artist Jonathan Hils].”

Art is celebrated across the Longwood campus, whether in the outdoor sculpture program, in displays of Longwood student work, in offices where long-term loans from the LCVA brighten work spaces, or in formal installations in academic buildings.

However, the most visible and celebrated of these academic spaces is the new Center for Communication Studies and Theatre, featuring the dramatic two-story Jack Blanton Gallery. Dedicated in September 2009, the space features nearly 150 works, many by contemporary Virginia artists. “Walking into the building is a pleasure,” notes Dr. Ramesh Rao, chair of the Department of Communication Studies and Theatre. “The galaxy of pictures, paintings, and sculptures helps us pause, look, and pay attention to life beyond the immediate and the mundane. I have seen students waiting for classes but doing it standing in front of a painting rapt in attention. I have taken breaks from work to walk through the atrium and take a second look at a sculpture or a painting. Without the art this building would be just another work place or school building. With the art, it is a place for learning, contemplation, and pleasure.”

For more information about the LCVA’s collection programs and exhibitions contact Ms. K. Johnson Bowles, 434.395.2207. Virginia Howard-Smith, '10, and J. Haley, '12, assisted with interviews for this article.



Conservation work on the sculpture is completed by Andrew Baxter with Richmond-based Bronze Et Al, Ltd.

“Joanie on the Pony” Finds a New Home

Long a fixture to Ruffner Hall, “Joanie on the Stoney” (or *Joan of Arc in Domrémy* after Henri-Michel-Antoine Chapu) is an icon for students who pass her familiar face and often touch the statue for good luck before exams. Now this Joanie has a new neighbor down the hall, the *other* Joanie. “Joanie on the Pony,” or, more properly, *Joan of Arc* by Anna Vaughn Hyatt Huntington, has just been relocated after conservation this past April.

Her new home is in the Cole Gallery, which also features highlights of the Waverly Manson Cole Collection of 19th-Century Decorative Arts. The light, airy space now offers a perfect balance between the delicate, intricate glassware and porcelain, and the larger, weightier equestrian sculpture. The space has the tri-fold benefit of being protective, visible, and beautiful.

Conservation work on the sculpture was completed by Andrew Baxter with Richmond-based Bronze Et Al, Ltd. The company has also done restoration work for the White House, the National Gallery of Art, and the United States Military Academy at West Point.

Support for the restoration project came from a variety

of sources, including Mary Bernard Hamilton, '29, the estate of Waverly Manson Cole through Dr. John R. Cook, '52, in memory of Sallie Manson Cole, '27, the Longwood Ambassadors, and the current Student Government Association (SGA). Treasurer of the SGA Shawn P. Fidler, '12, explained the SGA decision to support the conservation: “All twelve members of the Student Finance Committee felt that this cause deserved our donation. Joanie on the Pony embodies every student that is a part of this institution, and if we were not able to help, I wouldn't have been doing a very good job as treasurer. I'm honored to have had the opportunity to do this and hope that we can keep Joanie on her Pony for the long term.”

On the weekend that *Joan of Arc* moved to her new home in the Cole Gallery, the Classes of 1945, '50, '55, '60, and '65 were on campus for the Milestone Reunion. Nancy Shelton, '68, director of Alumni Relations, recalls, “It was gratifying to see the number of alums who stopped by to watch Joan's installation in the Cole Gallery. Initially, I heard people express their concerns that Joan was moving from the Colonnades. Later everyone agreed that she looked wonderful in her new home that provides the opportunity for students to see her on a daily basis.” – B.C.



Brig. Gen. Patrick Finnegan comes to Longwood from the United States Military Academy, his *alma mater*, where he has been the chief academic officer and earned the nickname the “People’s Dean.”

From West Point to Longwood University

Kent Booty Associate Editor

The man who becomes
Longwood University’s 25th
president this summer considers
himself an “ordinary man blessed
to lead an extraordinary life.”

Brig. Gen. Patrick Finnegan comes to Longwood from the United States Military Academy, his *alma mater*, where he has been the chief academic officer and earned the nickname the “People’s Dean.” He is an Army lawyer who has written articles and given presentations on military law, torture and terrorism; taught at West Point and the Army’s Judge Advocate General’s School; and has a master’s degree from Harvard University and a law degree from the University of Virginia School of Law.

“The search committee’s job became easy, in spite of 124 candidates who applied, because rarely does a candidate meet all of the criteria that guide the search,” Dr. Helen Warriner-Burke, ’56, rector of the Board of Visitors, said March 2 after the Board unanimously elected Finnegan. “Patrick Finnegan did and quickly rose to the top for he has had experience and preparation in every value that we outlined – and then some.”

Finnegan, 60, has been at West Point since 1998 and has been Dean of the Academic Board since 2005. He has been responsible for the overall academic program for 4,400 cadets, including supervision of 13 academic departments, the library, almost 600 military and civilian faculty members, and a \$64 million budget. Before becoming Dean, he was professor and head of West Point’s Department of Law for six years, in which he developed and implemented the first-ever majors program in law.

He also was an academic administrator and taught at the Judge Advocate General’s School, co-located with the University of Virginia School of Law. The last two years he was deputy director of academics, essentially an associate dean position, after serving as associate professor of criminal law for two years.

During his Army career, Finnegan has held several positions in the United States and Germany, including serving as the principal legal adviser to the Supreme Allied Commander, Europe, on all matters pertaining to U.S. Armed Forces in Europe and Africa; principal legal adviser to the Commander-in-Chief of all Special Operations forces in the U.S. and abroad; and principal legal adviser to the Commander and staff of the Joint Special Operations Command, which includes special operations forces from all services. He has

been honored with numerous military awards including the Defense Superior Service Medal with oak leaf cluster, the Legion of Merit, the Bronze Star Medal, and other medals and ribbons.

“It’s an honor to be involved in helping shape our nation’s future through higher education and a privilege to have this opportunity at Longwood University, with its rich traditions and promise for the future by developing citizen leaders,” he said after being introduced as the new president, which took place before an overflow audience of 700 in Blackwell Auditorium. “And to be able to carry forward the work of Dr. Cormier while leading a committed and dedicated staff and faculty makes me eager to begin.”

In his acceptance remarks that day, Finnegan mentioned his sister, Rosaleen (Rosi) Finnegan Shinsato of Catonsville, Md., a 1976 Longwood graduate. “Rosi told me today that her class was the last class that had to wear the freshman beanie. Rosi has asked me to revive that tradition, and I have it under consideration. If it weren’t for her, I wouldn’t be here today. It’s because of Rosi’s experience that I knew about Longwood and was very interested when I learned about this opportunity.”

Rosi is the manager of coding and compliance for the Erickson Health Medical Group in Baltimore. Other family members who attended the announcement ceremony included Finnegan’s wife, Joan; his mother, Eileen Finnegan of Baltimore; two brothers who live in Richmond, Dan and Dave; and his older daughter’s mother-in-law, Louisa Rucker of Fredericksburg. Patrick and Joan Finnegan have two daughters and four grandchildren.

Finnegan, the third of 10 children, has often said he was attracted to Longwood by its emphasis on citizen leadership, which he says he learned growing up. “My parents, members of the greatest generation, raised the 10 of us in a wonderful loving environment, teaching us the value of humor and the idea that it is worthwhile to serve a cause higher than yourself,” he said in March. “My father (the late Col. John B. Finnegan) served in the Army for 32 years and was the epitome of a citizen leader, both in uniform and after he retired from the Army, and served the community of Hampton, Va. I proudly follow in his footsteps.”

Finnegan was born Sept. 20, 1949 in Fukuoka, Japan, where he lived until 1952. In his childhood, he also lived in Baltimore (1952-55 and 1966-67), Frankfurt, Germany (1955-58), Atlanta (1958-60), Fort Benning, Ga. (1960-62), and Okinawa (1962-66). He was living in Baltimore when he graduated from high school and entered West Point in 1967.

Finnegan considers his return to Virginia a homecoming. His parents moved in 1971 to Hampton, where his father spent his last two years on active duty in the Army at Fort Monroe, which coincided with Finnegan’s first two years on active duty. After the elder Finnegan retired from the Army in 1973, the family stayed in Hampton, where Rosi and four of Finnegan’s five younger brothers graduated from high school. Eileen Finnegan, whose husband died in 1989, remained in Hampton until 2002, when her family persuaded her to move to Baltimore to be near three of Finnegan’s sisters and their families, all of whom live within five miles of each other.

In other Virginia connections, one of Finnegan’s daughters, Katie Finnegan Rucker, lives in Springfield and his two youngest brothers live in Richmond, and his other daughter, Jenna Finnegan Bechen, and five of his siblings are graduates of Virginia colleges. He has a law license from the Virginia State Bar, and his wife, a registered nurse, is licensed to practice nursing in Virginia.

At one time, five members of Finnegan’s immediate family – himself, three brothers and Rosi – served in the Army. Rosi met her husband in the Army (Rosi was on active duty for four years, her husband for 20 years), and one of Finnegan’s brothers who was in the Army (now retired) married a fellow Army officer, who will retire from active duty this summer, like Finnegan. Another sister of Finnegan’s married a Navy pilot, now a commercial pilot. “I’m the last of us, with my sister-in-law, in uniform – first in, last out,” Finnegan said.

Finnegan’s retirement ceremony from the Army was held June 1 at West Point, at which time he effectively ended his tenure as Dean. “I’ll remain on the Army’s books as an active duty brigadier general until my official retirement date of August 1. So, I suppose for a month I’ll be both the Longwood president and a general in the Army.”

Finnegan replaces Dr. Patricia P. Cormier, who retires after 14 years as Longwood’s president and is moving to Chapel Hill, N.C., with her husband, Dr. Raymond Cormier, visiting professor of French and self-described “First Gent.” After Finnegan was introduced in March, Dr. Warriner-Burke praised the woman he is succeeding. “We all knew from the beginning that we could never replace you; we could only seek a worthy successor. Patty Cormier has taken Longwood University to its highest level ever.” 🇺🇸



Dr. Patricia Cormier welcomes Brig. Gen. Patrick Finnegan and his wife, Joan, into the Longwood Family on March 2, 2010.

A Warm Reception from the Longwood Family

Kent Booty Associate Editor

Brigadier General Patrick Finnegan received a standing ovation following his acceptance speech in Blackwell Hall on March 2. Here are a few excerpts from his remarks:

★ All the members both of the Search Committee and the Board of Visitors made this process an enjoyable, and even a fun, experience for Joan and me. Every step of the way we have met wonderful, committed people who are at the heart of what makes Longwood a special place. When I returned from the initial interview, I told Joan, ‘These people are so nice, and they care so much about their school.’ After our campus visit a few weeks ago, as we traveled back to West Point, Joan and I asked each other, ‘Did you meet anyone you didn’t like?’ And the answer was no – from the beginning one of the main reasons I was convinced that we wanted to be part of Longwood University was because of the opportunity to work alongside these great people and in this community.

★ I’ve told several of you the story of our incognito visit to the campus in January. On that trip, we talked with several random students about Longwood. Their enthusiasm and care for their school was infectious and made us think this was a place we want to be. That experience, especially the informal talks with students, echoed our own sense of what’s special about Longwood.

★ At the heart of every family, particularly military families, is a mom. Let me introduce you to my mother, Eileen Finnegan, who won her state spelling bee as a youngster, graduated from college (now-defunct Loretto Heights College in Denver) in an era when few women were engaged in higher education, and has been the model wife and mother for decades, while remaining fully engaged in the world. Last summer my executive assistant had been urging me to begin a Facebook page, but I was uncertain. Then my mom, who had just celebrated her 87th birthday – I can say that, can’t I, mom? – said ‘Hey, Pat, I’m on Facebook. Are you?’ I’m now on Facebook.

★ Joan is my biggest fan and my toughest critic, and she and I have enjoyed many adventures and challenges over the years, always facing them together, and together we are




All Smiles: Brig. Gen. Patrick Finnegan with his mother Eileen Finnegan and wife Joan following his election as Longwood University's 25th President on March 2, 2010.

thrilled about serving at Longwood University ... Maybe the best way to describe Joan's impact on people is what happened after we both met with the Board of Visitors in Richmond 10 days ago. One of the senior Board members said, 'I want her at Longwood University. And it's OK if he comes along, too.'

★ Our daughters wanted to be here today, but science fairs and grade school requirements take priority, which is a good thing. In fact, if I wasn't here today, I'd be in grade school myself because March 2 is National Reading Day, the birthday of Dr. Seuss, and I've enjoyed reading to my grandchildren and their classmates on this date each year. So, in the spirit and memory of Dr. Seuss, you should know 'I meant what I said and I said what I meant. I plan to be faithful 100 hundred percent.'

★ We are living through the most difficult period for our nation and higher education in decades. But we will be up to the challenge, and institutions like Longwood University can lead the way. We have a responsibility, an obligation to contribute to the common good of humanity, to assist in meaningful and beneficial change, to be leaders of significance. In Thomas Jefferson's words, 'Institutions must go hand in hand with the progress of the human mind. As that becomes more developed, more enlightened, as new discoveries are made, new truths discovered, and manner and opinions change with the circumstances, institutions must advance also, and keep pace with the times.' To state it more succinctly if less elegantly – 'If you don't like change, you're going to like irrelevance even less.'

★ Joan and I promise our absolute best for Longwood University and this community. Great things lie ahead for Longwood. I will be proud to be part of them. *Go Lancers!* 



Two Stunning Views: into the Jack Blanton Gallery and from the third floor Drafting Lab.

Longwood's Center for Communication Studies and Theatre Opens Its Doors

Dennis Sercombe *Editor*

When Longwood University officially opened its new Center for Communication Studies and Theatre last fall, Otis Brown, vice rector of Longwood's Board of Visitors, said, "This is the new home for future journalists, and for future stage managers, event planners, actors, broadcasters, speech writers, and political pundits. But most of all, this place will have a great impact on the citizen leaders of the world that this university is going to provide."

Classes have been held in the building since the beginning of the fall semester. The three-story, 41,983-square foot building features a flexible 174-seat "black box" theater as well as a studio theater of about 80 seats that will be used for student productions. There is also a scene shop, a costume shop and a drafting lab. The costume shop includes 18 Bernina sewing machines, a dye vat, and a laundry room. The computer lab is equipped with 15 Macintosh computers

and several large-scale printers. The drafting lab, located on the corner of the third floor, is filled with natural light from the many windows surrounding the room. There are 15 drafting tables, each with parallel and T-square rulers.

Faculty offices are also located on the third floor of the building, which offers a spectacular view of Brock Commons to the north and a view of the Health and Fitness Center and Pine Street to the south.

An added attraction in the Center is The Jack Blanton Gallery, which features more than 160 of the 230 pieces of artwork donated by Jack Blanton to the Longwood Center for the Visual Arts (LCVA) in 2006. Blanton, former chairman of the LCVA Advisory Board, is a retired Federal Reserve Bank of Richmond vice president who lives in North Palm Beach, Fla. The artwork, described as widely eclectic with a contemporary focus, features a variety of Virginia artists along with nationally known talent in media such as sculpture, painting, prints, and drawings. Following the renovations of adjoining Bedford Hall, an outdoor sculpture garden will house many of the large-scale, three-dimensional works from the Blanton Collection.

"The addition of the Jack Blanton Gallery to this Center will enable our students to be not only inspired by their teachers and fellow students, but by the art that surrounds them," said Dr. Cormier. "This building and the art it holds is a wonderful addition to our campus, continuing our mission to surround our Longwood family with art and ideas that inspire." 🌐

Dr. Waverly Manson Cole Remembered as Friend, Mentor, and Benefactor

Gina Caldwell Associate Editor

Dr. Waverly Cole, one of the benefactors for whom the Cook-Cole College of Arts and Sciences is named, died in August 2009. In 2007, Dr. Cole and Dr. John R. Cook, '52, gave \$5 million to endow the College of Arts and Sciences. Dr. Cole, a retired anesthesiologist, honored his late mother, Sallie Sterling Manson Cole, who attended Longwood, then the State Teachers College in Farmville, in 1926-27. Dr. Cole was a native of Blackstone who began his medical practice in Farmville in 1957.

“Dr. Cole’s biggest joy came from seeing the smiles on the faces of the students he impacted, hearing the beautiful music from our Music Department, and knowing his art would inspire visitors to Longwood for many years to come,” said Longwood President Patricia Cormier. “Our hearts go out to Dr. John Cook and all of those who have come to know Dr. Cole as a friend, a mentor, and a generous supporter of Longwood.”

In 2004 he donated to the Longwood Center for the Visual Arts (LCVA) his collection of more than 500 pieces of 19th century Bohemian glass, Meissen porcelain and English pottery. The Waverly Manson Cole Collection of 19th-Century Decorative Art is installed in the Cole Gallery, which is located in the area between Ruffner and Blackwell halls. In 1999, he created the Waverly M. Cole Scholarship for music students. Another gift by Dr. Cole endowed a permanent full-time collections manager position at the LCVA.

In an article in the summer 2007 issue of *Longwood Magazine*, Dr. Cole said, “I was born loving Longwood. In addition to my mother, many other relatives of mine attended Longwood, including aunts and great-aunts. My mother always said that the years she spent in Farmville were the most wonderful years of her life. When I was growing up, I thought the only place you could get an education was in Farmville.”



Dr. Waverly Manson Cole, 1929 – 2009, pictured here at the dedication of the Cole Gallery in April 2005. The Cole Gallery, named in honor of his mother, Sallie Sterling Manson Cole, '27, features highlights from the Waverly Manson Cole Collection of 19th-Century Decorative Arts, which includes porcelain and glassware from Europe. Read complete story about the LCVA's art on campus program, p. 5.

New MBAAdvantage Program Provides Opportunity to Earn Both Bachelor's and MBA Degrees in Five Years

Dennis Sercombe Editor

Longwood University's new MBAAdvantage program provides an opportunity for Longwood students majoring in arts and sciences disciplines to earn a bachelor's degree and an MBA in about five years.


The program is administered through the Cook-Cole College of Arts and Sciences and is offered in coordination with the College of Business and Economics.

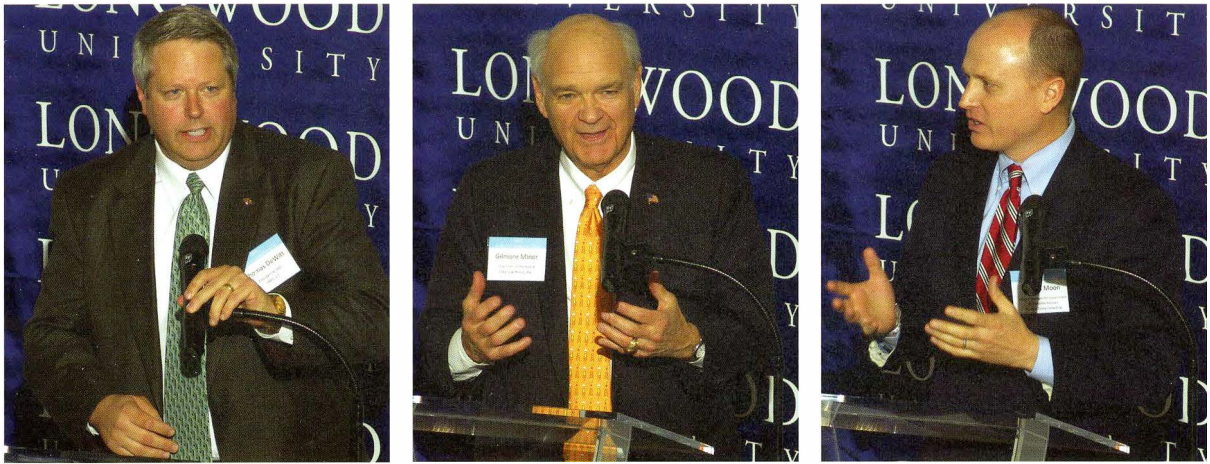
Longwood students are eligible to enter the program in their junior year, pending approval by the department chair and the MBA director (based on academic standing and potential). Once enrolled, students take business courses as electives during their junior and senior years while they complete their bachelor's degree. The required business courses are statistics, principles of accounting, principles of economics, computer applications, and introduction to

business. During the senior year, interested students apply to the MBA program and, if admitted, pursue another year or so of study to earn the MBA degree. Regular MBA program admission criteria apply to applicants through the MBAAdvantage program.

"This is a great opportunity for our students," said Dr. Charles Ross, dean of the Cook-Cole College of Arts and Sciences. "Quite often graduates of arts and sciences programs find themselves later in life entering management positions and wishing they had an MBA. Starting a career with an MBA already in hand is definitely an advantage."

Abbey O'Connor, director of Longwood's MBA program agrees, "The practical business knowledge and leadership skills a student acquires through an MBA will increase their job opportunities and earning potential, no matter what field they are in."

For more information on the MBAAdvantage program, contact Dr. Charles Ross, dean, Cook-Cole College of Arts and Sciences at 395.2054, rosscd@longwood.edu or visit www.longwood.edu/cas/mbadvantage.htm 



From Left: Tom DeWitt, '80, President and CEO of SNVC; G. Gilmer Minor, CEO, Owens & Minor; and D. Shawn Moon, General Manager for Government and Education Services, FranklinCovey.

Longwood Establishes Leadership Training Center

Kent Booty Associate Editor

Longwood alumnus Tom DeWitt, '80, returned to his *alma mater* last spring to help dedicate a new leadership training program within the Longwood University College of Business and Economics – a program that embraces the leadership values of his own organization SNVC, an information technology company he co-founded in 1998.

The SNVC Institute for Leadership Values will provide training in the principles pioneered by Dr. Stephen R. Covey, whose book *The 7 Habits of Highly Effective People* has sold more than 20 million copies in 38 languages since its first publication in 1989. The Institute is a partnership among Longwood, SNVC, and FranklinCovey, a leadership development, assessment, and consulting services firm.

Dr. Paul Barrett, dean of the College of Business and Economics (CBE), orchestrated a ribbon-cutting following a reception and program that featured keynote speaker G. Gilmer Minor, chairman of Owens & Minor Inc. and comments by Shawn Moon, general manager for government and education services, FranklinCovey; and Longwood alumnus Tom Dewitt, president and CEO of SNVC. “This is a campus wide initiative,” said Minor. “It has the potential to reach across campus and eventually the Commonwealth of Virginia and beyond.”

“This is the first-ever university-based full training center for FranklinCovey in Virginia,” said Dr. Paul Barrett, dean of CBE. “These are universal principles that are internationally famous and are used by many organizations, including the Department of Defense. We know these principles foster effectiveness, by which we mean a successful product or service in which the measures of success occur over and over. The seven habits are the ingredients to that success.”

“Over time, all Longwood faculty and staff will be trained,” Barrett said. “Synergy is one of the seven habits, so we want people in the training from diverse strata, which makes for a better one-campus, one-team approach. This is a widely important mission to build citizen leaders everywhere.

Also, Dr. Ken Perkins will begin to train Longwood Seminar (LSEM, a mandatory course for all new students, overseen by Perkins) instructors and will incorporate the seven habits into LSEM. The overall idea is that we will train students on values and effectiveness, and we will also train values-based organizations that want to hire those students, and let them meet in the middle.”

In addition to training Longwood faculty, staff, and students, the Institute’s mission will include outreach to high schools. “I’ve met with the superintendents, and they’re

In addition to training Longwood faculty, staff, and students, the Institute’s mission will include outreach to high schools.

excited,” Barrett said. “We’ll start with principals and guidance counselors, then eventually work with teachers and students. In this manner, we will get young people early and have them take on the seven habits for a lifetime of success.”

The Institute has three co-directors who will direct a division based on their respective expertise. They are Bill Baxter, director of the McGaughy Professional Development Center, who will handle the for-profit division; Cheryl Davis, senior lecturer in computer information management systems, who will lead the education division; and Dr. Jim Haug, assistant professor of management, who will oversee the nonprofit and government agencies division.

“We received a sizable donation from SNVC to name and sponsor the Institute,” Barrett said. “SNVC staff members will be trained each time, and eventually all of their employees will be trained.”

The “brainchild” behind Longwood’s involvement in this effort, said Barrett, was Claire LaRoche, associate professor of business law.

“My daughter, Julia, introduced me to *The 7 Habits of Highly Effective Teens* when she was in high school,” said LaRoche. “She said ‘Mom, you really ought to read this book ... it’s great!’ I read the book and thought it would be a wonderful addition to my Longwood Seminar class. For the past five years, I’ve wanted to bring the seven habits to Longwood, but given budget constraints, I knew it would be a challenge ... this never would have been possible without the tireless efforts of Paul Barrett and the generous support of Tom DeWitt and SNVC.”

“The seven habits will change your life,” Barrett said. “It’s a very powerful set of tools. It’s particularly timely these days with the ethical breakdowns in business and life; there’s been a tidal wave in the breakdown of values. The principles that many of us grew up with in the 1940s and ’50s have been diffused. The only way to fix these breakdowns is education. The seven habits are based on integrity.”


Barrett cited two companies that operate on seven habits-type principles: Owens & Minor Inc., based in Mechanicsville, with which CBE has had a relationship

for several years, and Frito-Lay, headquartered in Dallas. “Not surprisingly,” Barrett said, “both of these values-based companies have seen record high revenue and profits even during this great recession. These types of firms are proof that you can do the right thing and make money doing it.”

“We’re helping to establish this Institute because at SNVC we embrace and value leadership,” said DeWitt, a 1980 Longwood graduate who co-founded SNVC in 1998, two years after retiring from the Army following a 16-year career in which he attained the rank of major. “The Institute will be based on three principles,” DeWitt said during the dedication program. “We must have synergy, we must have partnerships, and we must have a commitment to education. Tonight we begin to make a difference in our part of the Commonwealth.”

SNVC, based in Fairfax, provides technical expertise ranging from program management support to technical and engineering services. The firm is owned by veterans, and its biggest customer is the Department of the Army.

DeWitt served on the Longwood Board of Visitors from 2005 to 2009, and previously he was a member of CBE’s Corporate Advisory Board. DeWitt, commissioned in Longwood’s first class of ROTC graduates, returned to campus in 1987 and taught in the ROTC program for two years. His wife, Cindy, is a 1989 Longwood graduate.

FranklinCovey was formed when the Covey Leadership Center, founded by Stephen Covey, merged with Franklin Quest in 1997. The company, based in a suburb of Salt Lake City, Utah, and with offices in 123 countries, describes itself as “a global leader in effectiveness training, productivity tools, strategy execution and assessment services for organizations and individuals.” 

LONGWOOD

UNIVERSITY

PARENTS ASSOCIATION

Parents and Longwood Partner for New Association

Ken Perkins Interim Vice President for Academic Affairs

My parents loved me and wanted me to go to college. However, college was a place and an experience that was basically all mine.

They, like the parents of most of my friends, never worried much about my safety, the major I chose, deadlines that I might miss, or even my job prospects. I think parents, for most college students in the 1970s, were simply the bill payers; not really part of the college community.

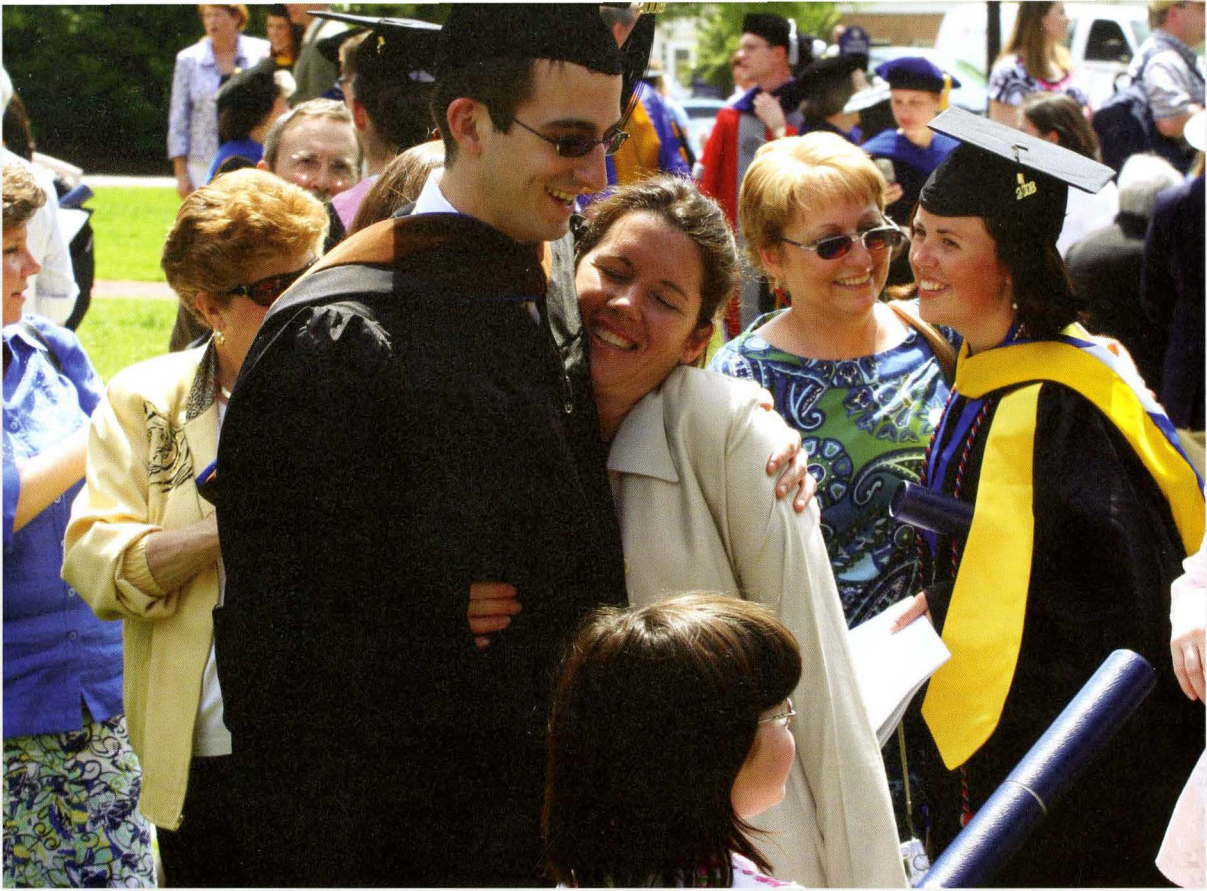
I was very happy with this arrangement. My parents helped me pack my things in my Ford LTD and waved me good-bye. I would write an occasional letter back home or call when I needed money (to this day, I still look for the outline of a check in the envelope whenever I get a letter from my mom). I am amused that my mom now has a lot of interest in the college lives of her grandchildren – their colleges regularly send her magazines and electronic newsletters. On my mom's part, I think this is not just a reflection of natural maternal love, but of how the uncertainties of life 30 years later may be affecting the linkages between families and children, regardless of their ages.

The world for college students and their families has changed. College is much more expensive. Career options are more complicated, and the job market is often a moving target. Safety and security are now high on the list of concerns of parents. The need to be successful in college has never been more important. So, a university's concrete

acknowledgment of parents and families as prime stakeholders in the education of their children seems like a "no-brainer" to an old sociologist like me. Longwood, like many other institutions today, understands that parents are partners in the success of our students.

Longwood, with the help of 16 families of current students, has taken the timely step of forming a parents association. In January of this year, this group met with Dr. Cormier and other Longwood leaders to kick off the Longwood Parents Association and its governing body, the Longwood Parents Council. Jim and Gay Aridas from Virginia Beach volunteered to lead the way in forming this association. The Aridas' had considerable experience with the University of North Carolina's longstanding association and council (their first daughter graduated from Chapel Hill). Jim and Gay are the chairs of the Longwood Parents Council.

The purposes of the Parents Association and the governing Parents Council are very simple. They exist to promote academic success of students, to further Longwood's mission of instilling citizen-leadership values, and to enhance the university and its reputation. All parents, by virtue of having a child at Longwood, are automatically members of the Association. Parents that are on the Council are now working on several teams to improve communications between Longwood and all parents, to facilitate the transition from high school to college, and to increase Longwood's outreach to all parents. The Council parents also contribute \$500 each year. These funds, controlled by the Council, are used to fund grant proposals to current students, student groups, and university offices that promote academic success, citizen-leadership, and university




Commencement at Longwood is more than just the culmination of years of work and study – it is also a celebratory time for students, their families and friends.

enhancement. The grant program gives the Council and, in turn, the Association, a meaningful role in student success. I know first-hand how much my wife and I like to know what is going on at our children's universities. My wife, especially, likes to be informed of all sorts of due dates so she can remind our adult children. The cell phone helps her a lot. We could be considered "helicopter parents," in a way, but all we want to do is make sure our children are making progress toward their degrees and are safe and healthy.

We welcome news from our children's colleges and enjoy meeting other parents. This enriches our lives and makes us feel part of these university communities. From my research on Longwood parents, many have expressed the desire to be more informed and involved in our wonderful community. The Parents Association and Parents Council will make this happen.

At this year's Orientation and Registration and during New Lancer Days, parents from the Council and the Association will be visible and engaged with our incoming students and parents. Several families are hosting ice cream socials in their hometowns for newly-admitted students and their families and special events are being planned for families during Family Weekend. It is exciting to see such a display of Longwood spirit and pride.

Since this is a new thing, we are taking careful steps to make sure this initiative is sustainable into the future. Everyone involved recognizes that this endeavor has tremendous potential for our students and the university. We know that this new partnership will yield results. Obviously, we cannot realize the mission without the involvement of parents. If you would like more information, visit the Longwood Parents Association web site under "Parents and Friends" on the Longwood homepage, or contact me directly at perkinskb@longwood.edu.

If you have a student currently at Longwood, welcome to the Parents Association. 

Parents Council Makes First Grant Awards

Stacey Wilkerson Assistant Director of First Year Experience

On October 17, a little before 9 a.m., feelings of anticipation and hope were palpable inside Hiner Hall as nearly 60 students and some faculty and staff assembled to present their freshly-crafted grant proposals to the Longwood Parents Council.

Representatives of 16 organizations, campus departments, and academic offices competed for the grants. This would turn out to be a banner day for Longwood. It would be the first time a group of parents of current students, having contributed funds to Longwood, got to direct that money in a grant-awarding process that featured student grant writers.

Throughout the first couple months of the fall semester, Dr. Ken Perkins and I kept our fingers crossed that we would get enough good proposals for the Parents Council to consider. Plus, we were a little concerned about how well the student presenters would do in a formal setting in front of the Parents Council – which, to us, seemed a bit intimidating. At the end of this day, we were filled with immense pride for our students and the Parents Council. By any standard, this first-time awarding of Parents Council grants was a resounding success. Combined, the proposals totaled nearly \$26,000 in requests. The Parents Council was able to fund completely four proposals and partially fund seven others, distributing almost all of its \$8,000 budget.


Proposal topics were diverse and creative. They included projects that addressed important issues like educating students about effective money management, a community-wide service project, extended library hours for exam preparation, and safe transportation for students returning from the hospital. Some proposals were a little less serious but were deemed to be worthy of some funding: game materials for the Chess Club; travel funds for the student

nursing organization; and funds to spruce up a student lounge area in the not-so-modern Cunningham residence hall.

The most dramatic part of the process was the presentations to the Council. All were lively, and several were accompanied by music that either reflected a proposal theme or was meant to put the Council members in a good mood (lots of beach music for some reason). During the first five minutes, grant applicants explained how their proposals would promote academic success, citizen-leadership, and/or university enhancement. The next five minutes allowed Council members to ask polite, but pointed, questions. For the final five minutes, the Council reviewed each proposal in a closed session while the next application group waited in the hallway.

In the middle of all this, Dr. Cormier made a surprise appearance and jokingly asked to present a proposal for “all the old people at Longwood.” Then, Dr. Cormier, in a more serious vein, noted to the Council, “This is a marvelous opportunity that the Parents Council is providing for our students. It gives them real-life experience in grant writing as well as taking the stage to present to a group of judges – all highly relevant skills for today and in keeping with how we want our students to grow at Longwood.”

The Parents Council is in its second year. In addition to its grant-funding activities, every member of the Parents Council works collaboratively with university representatives to improve Longwood’s communication and outreach with parents. It is Longwood’s way of acknowledging the vital role of families in the success of students.

For a full listing of funded grant proposals and more information about the Longwood Parents Council, please consult the Longwood homepage at www.longwood.edu/parents/parentscouncil.htm. If you would like more information about the Longwood Parents Council please contact me at wilkersonsu@longwood.edu. 

Worthy of Their Names: The New Alumni Awards

Dennis Sercombe Editor

The new premier alumni awards program will be both a reflection of the history of Longwood University, as well as a singular tribute to the accomplishments of the honorees.

As the third oldest public institution of higher education in the Commonwealth of Virginia, the Longwood University alumni awards program presents an opportunity to promote our rich heritage by honoring our historic roots and our alumni.

To that end, the new alumni awards program will feature four distinctive awards named after four educators whose influence helped to shape the future of Longwood University. Our inspiration comes from the Rotunda.

The decoration on the interior of the Rotunda dome in Ruffner Hall was created in 1905 by the Italian-born artist Eugene D. Monfalcone of Richmond. Its four large panels depict classically draped young women in balustraded garden settings as allegories for Study and Meditation, Teaching, Recreation, and Rest – the four components of the State Female Normal School's educational training.

Separating these images are smaller portraits of four men who, directly or indirectly, figured prominently in the establishment of the Normal School in Farmville: Thomas Jefferson and Horace Mann, who devised the rationale for public education and the educational philosophy of the school; Jabez Lamar Monroe Curry, who drafted the bill establishing the Normal School and helped to secure supplementary private funding; and William Henry Ruffner, Virginia's first State Superintendent of Instruction and later the first principal/president of the Normal School. These original oil paintings on canvas were restored by Page Conservation, Inc., of Washington, D.C., and were installed in the new Rotunda dome in 2005. (September 2008; Robin Sedgwick)

As the signature award program for the Alumni Association, the awards will reflect our heritage while conveying the prestige associated with each award – names that are forever linked to the educational history of the Commonwealth:

The William Henry Ruffner Alumni Award

The Ruffner Award is the highest and most prestigious award bestowed by the Alumni Association. It would be presented to an alumni member who has achieved outstanding success and national distinction in both the recipient's personal and professional life – the embodiment of the Citizen Leader.

William Henry Ruffner (1824-1908), educational reformer, clergyman, and geologist, was born in Lexington on Feb. 11, 1824. After pursuing careers as a preacher and geological surveyor, he was appointed in 1870 as Virginia's first superintendent of public instruction by the General Assembly. During his tenure, he developed Virginia's free public school system. Resigning from his position in 1882, Ruffner returned to geological surveying and farming before becoming president of the State Female Normal School, now Longwood University, in 1884.

The Thomas Jefferson Professional Achievement Alumni Award

The Jefferson Award recognizes alumni who have distinguished themselves as significant contributors to their profession, who stand above their peers, and who are recognized within their profession as leaders and role models for future generations of citizen leaders.

Thomas Jefferson (1743-1826), author of the Declaration of Independence and the Statute of Virginia for Religious Freedom, third president of the United States, second governor of Virginia, and founder of the University of Virginia – voiced the aspirations of a new America as no other individual of his era. As public official, historian, architect, philosopher, agriculturalist, and educator, he served his country for over five decades. His educational vision helped shaped the philosophy of the Normal School that would become Longwood University. In a statement to Dr. John P. Emmet in 1826, Mr. Jefferson stated:

“We do not expect our schools to turn out their alumni already enthroned on the pinnacles of their respective sciences; but only so far advanced in each as to be able to pursue them by themselves, and to become Newtons and Laplaces by energies and perseverances to be continued through life.”



The decoration on the interior of the Rotunda dome in Ruffner Hall was created in 1905 by the Italian-born artist Eugene D. Monfalcone of Richmond. Thomas Jefferson, Horace Mann, Jabez Lamar Monroe Curry, and William Henry Ruffner are also pictured. These four men are the inspiration for the new Longwood Alumni Awards.

The Jabez Lamar Monroe Curry Humanitarian Alumni Award

The J.L.M. Curry Award honors alumni who, through their outstanding involvement and commitment, have enriched the lives of others and improved the welfare of their community. The award recognizes personal achievements and the humanitarian ideals that reflect a selfless dedication to service for the good of others.

Jabez Lamar Monroe Curry (1825-1903), born in Lincoln County, Ga., grew up in Alabama and graduated from the University of Georgia in 1843 where he was a member of the Phi Kappa Literary Society. While studying at Harvard Law School, Curry was inspired by the lectures of Horace Mann and became an advocate of free universal education. He traveled and lectured in support of state normal schools, adequate rural schools, and a system of graded public schools. He was president of Howard College, Alabama, and a professor at Richmond College (now the University of Richmond). In addition to being an ordained minister, a member of Congress, and a U.S. Ambassador, Dr. Curry was a historian, an author, a college professor, a promoter of education, and a strong advocate of universal education. In 1881 he became agent for the Peabody and Slater Funds to aid schools in the South and was instrumental in the founding of the Southern Education Board. On March 7, 1884, the Virginia Legislature approved a bill that Curry had drafted and presented for the establishment of a public "normal school" in Farmville for the training of teachers. The Curry School of Education at the University of Virginia is named for him.

The Horace Mann Honorary Alumni Award

The Horace Mann Award is presented to individuals who are not alumni, but have, however, given extraordinary service to Longwood University and who, through their deeds and actions, reflect the values of a true citizen leader.

Horace Mann (1796-1859) has been called "The Father of American Education." Born in Franklin, Mass. in 1796, Mann was a graduate of Brown University and practiced law for many years. In 1837, he became the nation's first Secretary of Education. Of the many causes dear to his heart, none was closer than the education of the people. He would later serve in the U.S. House of Representatives and would eventually become president of Antioch College in Ohio. In his final commencement address to the Class of 1859, he stated:

"I beseech you to treasure up in your hearts these my parting words: Be ashamed to die until you have won some victory for Humanity."

New Alumni Awards Criteria & Selection Process

1. Nominees for the William Henry Ruffner Alumni Award must hold a degree from Longwood University and exhibit the principles of this award.
2. Nominees for the Thomas Jefferson Professional Achievement Alumni Award and the Jabez Lamar Monroe Curry Humanitarian Alumni Award must have earned 48 credit hours from Longwood University and exhibit the principles of these awards.
3. Unanimous approval by the Alumni Board at the spring Board meeting is required for the selection of the recipient(s) for the William Henry Ruffner Alumni Award, the Thomas Jefferson Professional Achievement Alumni Award and the Jabez Lamar Monroe Curry Humanitarian Alumni Award.
4. Nominees for the Horace Mann Honorary Alumni Award must have made a significant impact on Longwood University through service or financial support.
5. Recipients must commit to attend the award ceremony.
6. Current members of the Alumni Board, Foundation Board, Board of Visitors and current employees of Longwood University are not eligible for consideration for any award.
7. Alumni, faculty and staff members, and friends of Longwood University can nominate alumni for the William Henry Ruffner Alumni Award, the Thomas Jefferson Professional Achievement Alumni Award and the Jabez Lamar Monroe Curry Humanitarian Alumni Award and non-alumni for the Horace Mann Honorary Alumni Award.
8. Written nominations and recommendations must be sent to the Office of Alumni Relations on or before March 1 of each year.
9. Nomination materials must include the name and contact information of the nominee and the nominator, a detailed statement of accomplishments of the nominee, names of others who can give information on the nominee, the reason the nominator feels the nominee should be a candidate for the award, and any support information that the nominator would like to submit.
10. Three-quarters approval by the Alumni Board members at the spring Board meeting is required for the selection of the recipient(s) of the Horace Mann Honorary Alumni Award.
11. The names of those nominated, but not selected, for any of the awards will be removed from the list of nominees after three years. Re-nominations are allowed.

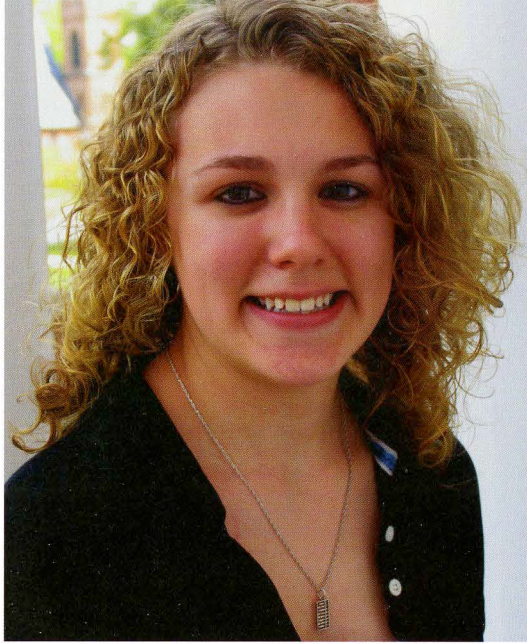
Presentation of New Alumni Awards

The William Henry Ruffner Alumni Award, the Thomas Jefferson Professional Achievement Alumni Award and the Jabez Lamar Monroe Curry Humanitarian Alumni Award will be presented in the fall of each year at a time that is most appropriate with the Longwood University calendar of events. The recipients will be encouraged to interact with students and faculty by participating in classroom presentations or with student programming.

The Horace Mann Honorary Alumni Award will be presented when a nominee is approved by the Alumni Board and when the appropriate occasion is scheduled.

If the Alumni Board does not approve any of the nominees for an award, the award will not be presented. 🌐





Crystal Peoples, '12

Longwood Scholar Chosen for NSF-funded Math Program

Kent Booty Associate Editor

Longwood University scholar Crystal Peoples, '12 is one of 18 undergraduates from across the country selected for an intensive summer mathematics program funded by the National Science Foundation.

Peoples will participate in the Carleton College Summer Mathematics Program (SMP), which will be held June 20 to July 18 at Carleton College in Northfield, Minn. More than 100 students applied to the program, which encourages talented undergraduate women to pursue advanced degrees in the mathematical sciences.

The program, which began in 1995, is for students finishing their first or second year. They must have completed a three-course calculus sequence and linear algebra, have two teacher recommendations, and write an essay about their interest in mathematics. Peoples was told of the program by her adviser, Dr. David Shoenthal, associate professor of mathematics, and learned she'd been accepted the week after spring break.

The SMP offers courses in two areas not normally covered in an undergraduate curriculum. Peoples will take a seminar in Topology and Knot theory and another seminar in Lie (pronounced "Lee") theory.

"I know nothing about Lie theory, so I'm especially looking forward to learning more about it," said Peoples, from Chesapeake, who is majoring in mathematics and double-minoring in criminal justice and sociology. "However, I am taking a course this semester in topology under Dr. Shoenthal, so it will be interesting to learn more about it and see different approaches to the subject. Topology is an abstract form of math nicknamed 'rubber sheet' geometry. In topology, if you think of surfaces and shapes as rubber sheets, you can deform them and push and pull the sheets in different directions, as long as the properties of the surface stay the same. For example, a coffee cup has a single hole, the handle, which is similar to a doughnut hole, if you shape the rest of the cup around the handle."

Peoples, who has a 4.0 grade-point average, is president of math honor society Pi Mu Epsilon, secretary/treasurer of the Math Club, and a member of the Cormier Honors College for Citizen Scholars and the College of Arts and Sciences Student Advisory Board. She plans to earn a doctorate in mathematics and teach on the university level. She is a graduate of Deep Creek High School and the daughter of Art and Debbie Peoples. 🌐



Brigadier General Joe Bass, '83

Meet Joe Bass, Brigadier General

Kent Booty Associate Editor

Joe Bass, '83, calls himself “just some dumb wrestler from Longwood who liked to have a good time – and look at me now.”

Indeed, look at him now. Bass is a brigadier general in the Army – believed to be the first Longwood graduate to achieve that lofty rank – and is commander of the Army's Expeditionary Contracting Command (ECC), in which he oversees more than 1,200 people around the world.

“I still can't believe I'm a general,” said Bass. “It's so humbling every morning when I put on that uniform. I often wonder ‘Am I up to it?’ I just try to make the right decisions and take care of people. To make general takes a lot of luck and timing, and I just tried to do my best in whatever job the Army put me in.”

What is amazing about Bass' career success, both to him and to his Longwood friends, is that he liked to party and sometimes got into trouble. He transferred in 1980 from Chowan Junior College, which was “very conservative,” to Longwood, “where it seemed like there were kegs and girls on every floor.”

“I had been a Dean's List, 'A' student at Chowan, but it took me a year or two to adjust to Longwood. I was pretty wild; you might say I was on ‘double-secret probation.’ But I'm not ashamed of anything I did. I figure it just took me a little longer to mature than others. One night after I'd been having a good time, I scaled the wall on the side of South Cunningham to reach the room of a girl who lived on the top floor, and I was caught climbing in a window by the campus police. I was charged with ‘reckless endangerment.’ I didn't know it was illegal. When I came before the dean of students, she laughed and said ‘Gosh, what are you gonna do next?’

“Longwood was the best thing that ever happened to me. It was a great place to live and the perfect small school environment for me, and the business degree I earned has helped me be successful in my Army contracting career.”

Bass came to Longwood due to its now-defunct intercollegiate wrestling program. He was recruited out of Mount Vernon High School in Northern Virginia by Steve Nelson, then the wrestling coach at Chowan. After Bass wrestled there during his freshman year, 1979-80, Nelson came to Longwood in August 1980 to be its wrestling coach.

“I had already planned to transfer somewhere, and Coach Nelson asked me if I wanted to transfer to Longwood. I didn’t know what or where Longwood was. I thought it was still an all-girls’ school. If not for Coach Nelson, I would not have made it through Longwood or gone into the Army. As I recall, Coach Nelson represented me once or twice in disciplinary hearings. I don’t know why, but he was convinced I was worth salvaging. My ROTC commander,

placed on his uniform by Gen. Anne Dunwoody, Army Materiel Command commanding general, who was the first and remains the only female four-star general in any military branch. Bass is proud that both Steven Nelson and his high school wrestling coach, Brian Taylor, attended the promotion ceremony at Fort Belvoir. Other attendees included longtime friends Jay Poole, ’84, a retired Army colonel; Tim Hale, ’89, a retired Army lieutenant colonel; and Franklin Grant, ’80, Longwood’s associate vice president for university advancement.

“Joe epitomizes the citizen leaders that Longwood prides itself on educating,” Grant said. “One does not make the rank of general without hard work and sacrifice, which Joe has done in service to his country. I could not be more proud of him.

“Longwood was the best thing that ever happened to me.”

Major Roger McHenry, also was a major influence on my life and one of the best leaders I have ever met.”

Bass, a business administration major, signed up for Longwood’s ROTC program at the end of his sophomore year, in May 1981, after his roommate and fellow wrestler David Dodd, ’84, enrolled. Longwood’s ROTC program had graduated its first cadets the previous year. During the summer of 1981, Bass and Dodd (now an Army colonel) attended ROTC basic training together in Fort Knox, Ky. Bass was a Distinguished Military Graduate, a designation for the top 20 percent of ROTC graduates nationwide, and was commissioned a second lieutenant in the Quartermaster Corps of the Regular Army.

He later switched to the Acquisition Corps, in which he has served for the past 19 years. The Expeditionary Contracting Command (ECC) is based at Fort Belvoir, which interestingly is where Bass was born (his late father was a Marine gunnery sergeant). The ECC is a subordinate command of the Army Contracting Command (ACC), which is a major subordinate command of the Army Materiel Command.

“My command is responsible for providing the deployable contracting support to the Army where we procure supplies and services from local vendors in support of Army forces,” Bass said. “We have over 1,200 military and civilian personnel located around the world including offices in Europe, Southeast and Southwest Asia, Central and South America, and Alaska and Hawaii.”

Prior to his current assignment, Bass was acting deputy director of the ACC, and before that he served in Iraq and Kuwait in contracting assignments.

Bass became a brigadier general Dec. 18, 2009, four weeks after he took over command of the ECC. His new rank was

I’ve met many successful alumni during my 25-year Longwood career, but I will never forget sitting in the room when Joe was promoted to brigadier general and thinking ‘This Lancer is a general!’”

Bass and Hale, then both captains, met in 1994 at the Camp Walker officers’ club in Daegu, South Korea. “Tim asked me ‘Where’d you go to school?’ I said ‘You’ve never heard of it. Longwood.’ He said ‘Are you kidding me? I went there!’ We became good friends that year.”

Ironically for someone who made general, Bass has thought several times of leaving the Army. “I thought about getting out after three years, but the Army wanted me to do one more year. Then I thought about leaving after nine years. I was going to join the FBI, but they had a hiring freeze. Then I was going to leave after 20 years.”

Also ironically, Bass, who now has two master’s degrees, had a 1.93 GPA in high school. “I wasn’t a very good student so initially I had to go to junior college,” he said.

“Joe is a major success story,” said Steve Nelson, now the manager of the Henrico County district office of the child-support enforcement division of the Virginia Department of Social Services.

Bass met his wife, Kim, now a 29-year Army civilian employee, at Fort Campbell, Ky., which is near where she grew up. They have four children, ranging in age from 27 to 14. The oldest, a son, left the Army in summer 2009 after six years. His daughter, 25, is a graduate of George Mason University. A 19-year-old son, will graduate from Army basic training in July, then begin advanced infantry training, and plans to become an Airborne ranger. His youngest son, 14, is a national champion youth wrestler and hopes to be an Olympic wrestler someday. 🏅



Paul H. Fox, 1915 – 2010

Paul Fox, Citizen Leader

Kent Booty *Associate Editor*

Paul H. Fox, one of the most ardent and active supporters of Longwood University's College of Business and Economics (CBE) for nearly two decades, died Feb. 14.

Fox, 94, was a retired Reynolds Metals Company executive who helped launch the CBE's Corporate Advisory Board and had been an active member since its inception in 1992. He also started and chaired the Executive-in-Residence program, was instrumental in recruiting former CBE dean Dr. Berkwood Farmer and helping the CBE earn AACSB accreditation, and he worked tirelessly to recruit students and find internships for them.

"During his stellar career, he earned his reputation as a born salesman," said Marge Connelly, rector of the Board of Visitors in 2008, "and since 1991 he has done an equally stellar job of selling Longwood University."

Fox's name is all over the CBE – literally. The corporate board room of Hiner Hall, which houses the CBE, was named the Paul H. Fox Board Room in March 2008, after being approved by the Board of Visitors. The Paul and

Frances Fox Scholarship, which honors not only him but also his wife of 59 years who died in 2002, was endowed by the Corporate Advisory Board in 2004 and now is endowed for more than \$195,000. It has been awarded annually since 2006-07 to a newly admitted freshman majoring in business or economics.

"One of my favorite quotes from 'General' Fox – Paul was not a real military commander but had this nickname because of his leadership behavior and motivating presence – was 'Don't just sit there; sell something,'" said Dr. Paul Barrett, CBE dean.

"He would call my office most weeks and ask me 'Why are you in your office?' He would tell me that the students were in their classrooms or hallways or the dining hall. He would say that next year's freshman class was not even on campus. Then he would tell me that the business executives who need to embrace Longwood, and who our students needed to interact with, were not on campus. And he would often complete the phone call by saying 'Dean Barrett, don't just sit there; sell something,' and he would then just hang up the phone. I will miss hearing Paul's voice as he reminds me that the most important people served by the mission of the business school can be found only out there – where the action is."

Dean Barrett also said that "Paul Fox lived and breathed his commitments to serving others. He is a remarkable model of

servant leadership for me, my family, and the greater Longwood University family. I will work every day to be more like General Fox.”

When the Fox Board Room was dedicated, Longwood President Patricia Cormier cited the “special relationship” she had enjoyed with Fox since arriving at Longwood in 1996.

“He sends me things – I never know what the mail will bring ... napkins, torn-off receipts, notes,” she said. “These are all part of Paul’s unique contribution to Longwood. I will receive in the mail a napkin from some wonderful restaurant in Richmond or a torn-off receipt from Ukrop’s with a note

During his Reynolds career, Fox became the president of three subsidiary companies and a corporate vice president before retiring in 1983. His positions included founding president of Reynolds Aluminum Supply Co. (1954-70), a national network of warehouses involved in the sale and distribution of aluminum and other products, and executive vice president of Reynolds International Inc. (1971-81), the company’s international arm. From 1973-81 he also was president of Reynolds Aluminum Export Corporation, which had plants in 25 countries and did business in 63 countries. In addition to Sheffield, Ala., and Richmond, where Reynolds was headquartered until it merged with Alcoa in 2000, Fox also worked

“We have all heard that ‘one person can make a difference,’ which is exactly what Paul Fox has done for Longwood University and the College of Business and Economics,” said Dr. Patricia Cormier.

from Paul listing the name, address and phone number of a potential Longwood student. He is the best marketing person we have ever had and was fearless when it came to marketing Longwood to potential students.”

Fox, who had lived in Richmond since 1970, first became involved with Longwood’s business program when the CBE was looking for a new dean in 1991. When Berkwood Farmer, whom he knew, asked Fox if he should apply, he told him he should and recommended him to the search committee. Dr. Farmer was dean until leaving for the same position at Wright State University in 2001.


Paul Harris Fox grew up the youngest of nine children in Alcoa, Tenn., named for the company that eventually had three aluminum plants in the small town just south of Knoxville. Ironically, Fox would later work for the company that was Alcoa’s biggest competitor for more than four decades. He attended nearby Maryville College on a five-year cooperative program while working 40 hours a week for Alcoa. “I wanted to sell aluminum, but when I graduated (B.A. in economics, 1938), they told me I needed an engineering degree to go into sales,” Fox once said.

After working for a furniture company in Knoxville for two years, Fox went to work Sept. 9, 1941 for Reynolds Metals. In his first job with Reynolds, he planned production at an aluminum rolling mill, the company’s first, in Sheffield, Ala.

in Seattle; Chicago; Louisville, Ky.; Savannah, Ga.; and Atlanta.

He worked on the B-29 bomber program during World War II, may have been the first person to sell aluminum irrigation pipe, visited 44 countries, met three times with the late Egyptian President Anwar Sadat in 1975, and attended the historic re-opening of the U.S. embassy in Beijing, China, in 1979.

After retiring, he enjoyed selling Longwood to prospective students. “I know I’ve recruited over 50 students. Then I help them get jobs,” Fox said in 2008. More than 25 students have obtained their jobs “thanks to Paul and the doors he has opened for them,” Dr. Cormier said in 2008. One of them is John D. Wiggins, a 2002 economics graduate who is now operations manager for Stock Building Supply’s Smoot Lumber Division in Alexandria. Wiggins is a member of CBE’s Alumni Advisory Board and was the speaker for CBE’s annual banquet in April.

“We have all heard that ‘one person can make a difference,’ which is exactly what Paul Fox has done for Longwood University and the College of Business and Economics,” said Dr. Cormier. “Paul’s service to community and university was legendary. Longwood’s focus is educating students to be citizen leaders for the common good, and Paul Fox was a true citizen leader.” 

Keeping Up with Globe Trekker Serge Gloukhoff, '99

Kent Booty Associate Editor

Serge Gloukhoff, '99, travels the globe as vice president of sales for AEC Software, a developer of project management software.

"I travel enough that the 14 pages in my passport for entries are nearly all stamped out; I have only about one page left," said Gloukhoff, who joined the Northern Virginia-based company three months after graduating from Longwood.

"I've traveled to 13 countries including Australia, Japan and Singapore, and domestically I meet regularly with clients ranging from Apple Inc. to NASA and each of their facilities."

"I started out as an associate account executive, doing inside sales, then I worked my way up. I'm proud of the fact that I opened up opportunities internationally – our product is available in several foreign countries and in six languages other than English – and with the federal government. Our software is now on the GSA schedule, which is like a catalog, where it can be purchased through the federal government."

It's not surprising that Gloukhoff (whose name is pronounced Serj Glue-koff) is an international traveler. Named after grandfather, who immigrated to the United States from Russia in 1924 after the Bolshevik Revolution, he was born in Germany. His father, a career Army officer, was stationed in various bases across Europe, and his mother is a native of Italy. He is fluent in Italian and proficient in Spanish (he is still working on his German). "Growing up, we spent about 10 years in Italy, near Venice

and also Naples. When we moved to Northern Virginia, I would still travel to Italy to visit family during the summer."

After graduating from high school in Northern Virginia, he enrolled at Longwood where he played on the soccer team his first three years and majored in business administration with a concentration in management information systems.

"I wanted to go into the IT world, possibly as a network administrator. Since I work for a software company, I'm still in the IT world."

In December 2008 he became a certified Project Management Professional, a credential from the Project Management Institute that requires three to five years project management experience and 35 hours project management education. "The certification says you have knowledge and skills in managing and leading projects," Gloukhoff said.

To what does he attribute his career success? "The culture here (AEC Software) provides the opportunity to be successful. Also, I've always taken on challenges and made the most of the results. I would advise business majors to uncover as many opportunities as they can in their careers."

AEC Software, founded in 1985 and headquartered in Sterling about four miles from Dulles Airport, describes itself as a "leading developer of project-focused and business productivity software for Windows and Mac." A company press release notes that "Starz Animation Toronto, Canada's leading digital animation studio, relied on FastTrack Schedule to develop top-level pre-production schedules and 'what-if' scenarios" when making the animated fantasy film *9*, released in September 2009.



Serge Gloukhoff, '99

“I started out as an associate account executive, doing inside sales, then I worked my way up. I’m proud of the fact that I opened up opportunities internationally – our product is available in several foreign countries and in six languages other than English – and with the federal government.”

After each version of the company’s flagship software, FastTrack Schedule, is released, Gloukhoff travels two weeks each month, visiting clients and “channel” partners and distributors; businesses composed of companies that sell mostly to one another. “Eventually the end-user/consumer purchases the product online or in a retail store,” he says. “In the United States, we sell our software through one major distributor, Ingram Micro, who in turn sells the software to their partners, such as resellers or dealers, who then make the product available to the consumer.”

“A new version of our software is released typically every two to three years, but before FastTrack Schedule 10 was released March 23 it had been about four years. This product is in its

10th version, which has spanned more than 23 years. The software is developed for both the Macintosh and Windows operating systems and is the number one product management application on the Macintosh platform.”

Gloukhoff lives in Herndon with his wife, Carmen, and their sons Theo, 4, and Sebastian, 2. Carmen, whom he met at Charles de Gaulle Airport in Paris, works for a nonprofit company.

“When I meet people across the country, and they ask where I attended college, I tell them Longwood,” he said. “They always say ‘Where and what is that?’ I enjoy that reaction. It’s nice to show them that a small school in southern Virginia produces successful alumni.” 🌐

Lancers Update



Phil Cerreto, '10 Selected by St. Louis Cardinals In Major League Baseball Draft


Greg Prouty Associate Athletics Director for Media Relations

Former Longwood University baseball standout Phil Cerreto of Midlothian was selected by the St. Louis Cardinals in the 2010 Major League Baseball Draft during the final day of the three-day, 50-round amateur draft. The 6-1, 195-pound third baseman hit .414 with 10 home runs, a school-record 24 doubles, and 60 RBI as a senior with the Lancers during 2010. Cerreto, the draft's 1,219th overall selection, becomes the eighth Longwood baseball player to ever be drafted and the first since 2006. Phil is the son of Stephen Cerreto and Madge Zacharias.

Cerreto started all 48 games for Longwood this year with a .715 slugging percentage and a .477 on-base percentage, adding 42 runs, one triple, 27 walks (eight intentional), seven sacrifice flies, one sacrifice hit, and six of seven stolen bases. He led the Lancers with 23 multi-hit games and 16 multi-RBI games, as well as in batting average, home runs, doubles, RBI, total bases (133), slugging percentage, on-base percentage, sacrifice flies, games, starts, and total plate appearances (223). Throughout his four-year career, including 189 games at Longwood, Cerreto hit .386 with

20 home runs, 54 doubles, and 164 RBI. He holds school-records for career hits (256) and sacrifice flies (22), and ranks second in at-bats (664), tied for third in games and doubles, tied for fifth in total bases (374), seventh in RBI, and eighth in batting average.

Other previous Longwood draft selections include Frankie Watson (7th round) and Kelvin Davis (24th round) in 1988 by Kansas City, Michael Tucker (1st round, #10 overall) and Scott Abell (37th round) in 1992 by Kansas City, LaRon Wilson (17th round) in 2002 by the New York Mets, Jeremy Knically (42nd round) in 2003 by Toronto, and Charlie Yarbrough (7th round) in 2006 by Philadelphia.

Longwood completed its recent 2010 campaign with a final record of 28-20, marking its 29th overall 20-win campaign and 22nd season with at least 25 wins in the program's 33-year history. Veteran 32nd-year head coach Charles Buddy Bolding now has an outstanding overall record of 872-477-4 since taking over during the fall of 1978, including 29 winning seasons as mentor of the tradition-rich program. 

CHARLES BUDDY BOLDING STADIUM



Dana Bolding; Brad Bolding, '03; Andrea Bolding; Coach Buddy Bolding; Lauren Bolding Rademaker, '97; Sunny Skies, '04

Charles Buddy Bolding Stadium Dedicated

Greg Prouty Associate Athletics Director for Media Relations

Longwood University officially dedicated its baseball facility, formerly known as Lancer Stadium, as “Charles Buddy Bolding Stadium” on October 3, 2009 in recognition of the veteran mentor now in his 32nd year. The dedication ceremony took place at the stadium prior to the program’s annual Old-Timers Game.

“I want you all to know how very much having my name conjoined with this wonderful University means to me,” said Coach Bolding. “I like to think it forever bonds me to you all, and especially to every young man who has come my way here, and equally therefore, forever bonds them to Longwood.

“It is my hope that these remarkable young men who have entered the portals of this place of learning, growing, and becoming have obtained from us useful tools for living a life of passion and purpose, and that they may carry forward the best hopes and dreams that Andrea and I have had for each one of them throughout their lives.

“Therefore, for this honor, our children thank you, my wonderful wife thanks you, and I thank you!”

An estimated 70-plus former players returned for the special occasion and were joined by a crowd of approximately 500 at the facility fondly referred to as ‘The House That Buddy Built.’ Following a welcome by Director of Athletics Troy Austin and the singing of our National Anthem by Erin Wind, '10, the official proclamation by the Longwood University Board of Visitors was read by Dr. Helen Warriner-Burke, '56, the Board’s rector. “Therefore, be it resolved, by the Board of Visitors of Longwood University, the Longwood University baseball complex name will be forever known as the Charles Buddy Bolding Stadium on this third day of October in the year 2009 – the 170th year of Longwood University,” concluded Dr. Warriner-Burke.

Former Longwood President Dr. Henry I. Willett Jr., who led the institution from 1967-81, also attended and spoke of the hiring of Coach Bolding back in the fall of 1978. “I think they had narrowed it down to three candidates and frankly I have no recollection of two of the candidates but I have a very vivid memory of one of them. That young man, very well dressed, walked into my office one day carrying a briefcase. Frankly, I was puzzled about the briefcase but he put me at ease very quickly because he opened the briefcase and he took out a baseball and handed it to me and said, ‘Dr. Willett, I want to be your baseball coach.’ And so, ladies and gentlemen, we hired Buddy Bolding,” explained Dr. Willett.

Current Longwood President Dr. Patricia P. Cormier presided over the dedication ceremony as well and read a letter to Coach Bolding and the crowd written by and from Virginia Governor Tim Kaine. Dr. Cormier also presented Coach Bolding with a specially-made Louisville Slugger baseball bat to commemorate the momentous occasion while speaking fondly of Coach Bolding. “I’ve been privileged for the past 14 years to watch Buddy as a seasoned coach and be a consistent force on our athletics staff. A fierce competitor, a loyal coach, a mentor and an academic advocate – let me say that again, an academic advocate. More important than the 800-plus games that Coach Bolding has won is the impact that he has made and continues to make on every one of his players,” Dr. Cormier stated.

Dr. Cormier concluded the event with a tremendous surprise announcement to Coach Bolding: a gift of \$102,130 by a wide array of Longwood family members toward the establishment of the Charles B. and Andrea G. Bolding Baseball Scholarship.

“Coach Bolding is worthy of this honor based on his 844 career victories, alone,” summarized Austin. “However, all of the competitive achievements of Coach Bolding pale in comparison to the positive impact he has on our student-athletes’ lives, his unique perspectives on doing things the ‘right’ way, and the quality relationships he has established with his co-workers and peers. I am extremely happy for Coach Bolding and his family.” 🇺🇸



Seated, L-R: Kim Poirier, '89; Dr. Barbara Smith; Reed Taws; Tommy Lohren, '88; Gretchen Pugh, '88; Standing, L-R: Kathryn Idelson Noftzger, '82; Tina Barrett, '88; Leslie Oscovitch Gartner, '87; Ray Jones, '90; Marcia Melone, '88; Leigh Russell Woody, '88; AD Troy Austin

Third Hall of Fame Class Inducted

Greg Prouty Associate Athletics Director for Media Relations

Longwood University inducted its third Athletics Hall of Fame Class on November 14, 2009 at the Dorrill Dining Hall on-campus in Farmville.

The Class of 2009 included Kathryn Idelson Noftzger, '82, the first-ever All-American in any sport at Longwood and a four-time National Qualifier in gymnastics; the late Olive T. Iler, '31, a former instructor, professor, and chairperson of department of health and physical education as well as a head coach for basketball, field hockey, and tennis; Ray Jones, '90, a two-time All-American in men's soccer; Sue Rama, '78, the 1976 Virginia College Player of Year in women's basketball; along with the 1987 and 1988 Women's Golf Teams that won the school's first-ever team national championships in any sport.

Kathryn Idelson Noftzger, '82, became the first-ever All-American in any sport at Longwood in 1979 when as a freshman she finished seventh in the floor exercise at the 1979 Association for Intercollegiate Athletics for Women (AIAW) National Small College Gymnastics Tournament in Topeka, Kansas. She was selected as the 1979 Longwood Female Athlete of the Year, and was a four-time qualifier to the AIAW Division II national tournament (1979-82) in the all-around, including floor, balance beam, vault, and uneven bars. Idelson Noftzger was commended by the Virginia Sports Hall of Fame in 1980, and placed eighth on the beam at the nationals in 1981, the only year that the AIAW did not name the top 10 as All-Americans. She led

the program to a four-year record of 28-13, including a school-record 8-1 during 1979-80, and earned numerous individual event wins as gymnastics enjoyed its finest successes during her four years.

"Being inducted into the Hall of Fame was a momentous experience!" said Idelson Noftzger. "It was wonderful to return to the Longwood campus and get together with my college gymnastics coach, Dr. Ruth Budd, and two local residents, Sheila Feinman Mason and Cheryl Feinman Vassar, who took gymnastics in the youth program we taught on Saturday mornings to the Farmville community. I am overwhelmed by the support of these three individuals as well as many others who supported this honor! Many thanks to Dr. Cormier, Diane Easter, Troy Austin and the selection committee for a tremendous event!"

Idelson Noftzger is a 1982 graduate as a modern language / Spanish major. She earned her master's degree from Indiana State University and is married to Mike Noftzger, and the couple has four children (Michael Noftzger, 28; Danielle Noftzger Lucas, 24; Andrew Wrist, 17; Lexi Wrist, 13); they live in Charlotte, North Carolina where Idelson Noftzger recently took a medical retirement from USAirways.

Olive T. Iler, '31, is considered the matriarch of Longwood athletics and served the school for 41 years. She was an instructor and then assistant professor of health and physical education (1925-49), associate professor and chairperson of the health and physical education department (1949-62), and lastly an associate professor of health and physical education (1962-66). During Iler's tenure, she coached women's basketball, field hockey, and women's tennis while very active and influential in State and National organizations, including service on innumerable committees for the State Department of Education.

She was awarded the 1967 Virginia Association of Health, Physical Education and Recreation's Distinguished Service Award, the same year (March 18, 1967) that Longwood dedicated the Iler Building, its athletic field and tennis courts in her honor. Iler was inducted onto the 1979 Virginia Sports Wall of Fame, three years ahead of her death in 1982 at the age of 85. A native of New York, she graduated from Boston University's Sargent School of Physical Education, was a 1931 Longwood graduate as a social science major with a minor in physical education, and earned her master's degree from Columbia University.

Ray Jones, '90, was a two-time National Soccer Coaches Association of American (NSCAA) Division II All-American, earning first-team honors as a freshman in 1987 and again as a sophomore in 1988. He still owns nearly every school scoring record, including career goals (70), assists (43), points (183), hat-tricks (8); season goals (29), assists (18), points (68), hat-tricks (4, 1987-88); along with single-match goals (5) and points (10). Jones was a four-time All-Region selection (1987-90), earning both Virginia Intercollegiate Soccer Association (VISA) All-State first-team and VISA All-Star accolades over the four years (1987-90) as well. Unfortunately, a knee injury incurred after his sophomore year limited his offensive production over his final two years, though he still ranks among Division II's all-time leaders in goals and points. Jones is a 1990 graduate as a business administration / accounting major. He has one son (Rahzir, 8) and lives in his native Smith's Parish, Bermuda where Jones is a CPA and self-employed consultant.

Sue Rama, '78, was the first in modern women's basketball history at Longwood to top 1,000 career points, finishing with 1,471 career points, a record that stood for nine years and still ranks sixth-best at the school. She was the 1976 Virginia Federation of Intercollegiate Sports for Women (VFISW) State Player of the Year, and her number 40 jersey was the first-ever retired jersey, taking place on March 31, 1978. She ranks second all-time in both career field goals (634) and career scoring average (17.9), and scored a career-high 36 points in her final college game against Radford in the 1978 VFISW Tournament; it was a VFISW tournament-record at the time. Rama was a four-time VFISW All-State choice (1974-78), and earned VFISW All-Tournament Team honors for the two years (1977-78) that Longwood participated. She led the program to a four-year record of 52-30, including third-place finishes as the VFISW State Tournament each season. Additionally, Rama was one of 12 finalists for the 1976 United States Olympic Team, and averaged 9.4 rebounds over her final two seasons. She was drafted by the proposed Washington, D.C. franchise in the Women's Professional Basketball League in 1978, though the league never materialized.

"My experiences at Longwood were tremendous and one I would never trade for anything," explained Rama. "I had support of family and friends that encouraged me to continue with the opportunity to pursue sports at Longwood. If I did not have the support of those around me the accomplishments would not have been possible."

Rama is a 1978 graduate as a business administration major. She lives in Richmond and is retired following employment in the finance department with the state department of education and several school systems.

The 1987 & 1988 Women's Golf Teams earned National Golf Coaches Association (NGCA) Division II National Championships, the first-ever national championships at Longwood. Coached by Hall of Fame head coach Dr. Barbara Smith, the 1987 team posted 327-321-309-957 to defeat runners-up Rollins College by 15 strokes at the Evergreen Country Club in Elkhorn, Wisconsin May 4-6, 1987. The Lancers won three tournaments that year while finishing third three times as well among eight top 10 team finishes overall in 10 tournaments, averaging 322.5. The 1988 team defended the title while scoring 312-308-322--942 to easily out-distance runners-up Troy University by 34 strokes at the Dubuque Country Club in Dubuque, Iowa May 2-4, 1988. The Lancers also won three tournaments that year while finishing second two times among eight top 10 team finishes overall in nine tournaments, averaging 319.0.

Team members included Tina Barrett, '88, Leslie Oscovitch Gartner, '87, Tammy Lohren, '88, Marcia Melone, '88, Libby Moore, '88, Kim Poirier, '89, Gretchen Pugh, '88, Leigh Russell Woody, '88, and the late Ashley Warren Taws, '90, '93. Barrett, Lohren, Melone, Pugh, and Warren Taws played at the 1987 championship, while Barrett, Melone, Pugh, Russell Woody, and Warren Taws competed at the 1988 championship. Barrett (4), Warren Taws (4), Melone (3), and Pugh (2) combined to earn 13 All-America citations during their respective careers, while Barrett also claimed three Academic All-America accolades. Dr. Smith and Barrett were inducted into the Athletics Hall of Fame inaugural Class of 2005 as well.

"Coaching the 1987 and 1988 Women's Golf Teams was, and still is, one of the most rewarding and happiest experiences of my life," said Dr. Smith. "It was wonderful seeing them all together again. I was proud of them then, and I am proud of each of them now in their chosen professions. They have earned and received honors since graduation too numerous to mention, and they all are leading fulfilling, productive lives."

Barrett is a 1988 graduate as a business administration major and lives in Cave Creek, Arizona. Oscovitch Gartner is a 1987 graduate as a business administration major and lives in Middlesex, New Jersey. Lohren is a 1988 graduate as a physical education major and lives in Knoxville, Tennessee. Melone is a 1988 graduate as a physical education major and lives in Stow, Massachusetts. Poirier is a 1987 graduate as a physical education major and lives in Surfside Beach, South Carolina. Pugh is a 1988 graduate as a commercial art major and lives in Greensboro, North Carolina. Russell Woody is a 1988 graduate as a business administration major and lives in Madison Heights.

"I am very proud to have graduated from Longwood and for us to be honored is a great feeling," concluded Barrett. "It was a really fun reunion for all of us. Some of us keep in touch but others of us have lost touch and it was great to reconnect. Finally and certainly not last, it was a great honor for our coach, Dr. Smith, as she has been such an important part of all of our lives." 🌐



Class of 2010 Women's Soccer Standouts

From Left: Michelle DeSieno, Tia Nardella, Kaylyn Mahon, Brenda Cary, and Ashlee McConnell



Dana Smith, '10, Twice Selected Finalist for V Foundation Comeback Award

From Left: AD Troy Austin, Coach Mike Gillian, Dana Smith with parents Cheryl and Dana

Lancers Enjoy Success At Home

Longwood University Athletics has continued to develop a distinct home-field advantage among its NCAA Division I programs during 2009-10. The Lancers' fall and winter sports teams attained an overall home record of 27-13 for an impressive winning percentage of .675 percent. This includes men's basketball (9-3), women's basketball (7-5), women's soccer (6-1), men's soccer (5-2), and field hockey (5-3). In addition, the women's golf team won their home tournament, the Tina Barrett Invitational, in early April while the men's golf team was runners-up at their home tournament last fall. As of mid-April, the baseball (14-10) and softball (12-4) teams were a combined 26-14 (.650) at home this spring.

"Longwood Athletics continues raising the bar for intercollegiate athletics accomplishments because of their many efforts on the field of play, in the classroom, and within the Farmville community," said Troy Austin, Director of Athletics. "It is important to note that this success is made possible by the outstanding dedication of our student-athletes, coaches, and athletics department staff members."

Under the guidance of seventh-year head coach Mike Gillian, Longwood men's basketball is now 43-20 (.683) at home in Willett Hall over the past five seasons. The Lancers finished 12-19 overall during 2009-10 as the 12 wins are the second-highest total since beginning Division I scheduling in 2004-05, only behind last year's

final record of 17-14. Longwood will return eight lettermen while adding as many as six newcomers for 2010-11 that will begin November 12th in Lawrence, Kansas at the venerable Allen Fieldhouse against the University of Kansas from the Big 12 Conference.

Longwood women's soccer and 16th-year head coach Todd Dyer, '93 own an even more impressive home record in recent years. The Lancers are 27-8-1 (.764) on their home turf at the Athletics Complex since 2006. Coach Dyer's team is the only program that finished with an overall winning record (9-8-1) among the fall and winter sports this year. They will return as many as 20 letterwinners for 2010 while bringing in another outstanding recruiting class as well.

Other Longwood fall and winter sports team records include field hockey (10-11, 4-2 NorPac, NorPac Tournament consolation match), men's soccer (6-12-2, 2-2 ASC, ASC Tournament runners-up), and women's basketball (9-20). Among the highlights, men's basketball senior Dana Smith was selected as a finalist for the V Foundation Comeback Award for the second-straight year, field hockey senior Julia Hernandez was named the NorPac East Division Player of the Year, men's soccer senior Martin Vickerton was named to the NSCAA All-North Atlantic Region 3rd-Team for the second time in his career, and the women's soccer team was named as a recipient of the NSCAA Team Academic Award with their overall team GPA of 3.09. – G.P.

Winning the Right Way

As a Longwood Lancers fan, your support is crucial to the success of our programs and student-athletes. The NCAA prohibits specific activities between individuals who are representatives of our athletic programs and our prospective and current student-athletes. If you are a member of the Longwood University faculty, staff, alumni, or Lancer Club, or have donated to, or been otherwise involved with Longwood Athletics, you are a representative of our athletic programs. Please help ensure the eligibility of our prospective and current student-athletes.

Visit www.longwoodlancers.com and click on NCAA Compliance link to learn how you can be involved with Longwood Athletics in the right way.

We thank you for your continued support.

For more information please contact:

Nick Schroeder

Director of Compliance

434.395.2417

schroederng@longwood.edu



Lancers Web

For all of the latest news and information concerning Longwood Athletics, please visit our re-designed website at www.longwoodlancers.com.



African American Alumni Gather

African American alumni return to campus for a mini-reunion during Spring Weekend. Forty of the alumni gather on the steps of Lankford Student Union for a special photo opportunity. – N.S.



The Class of 1960 Celebrates

The Class of 1960 celebrates its milestone 50th reunion on campus, April 16-17. – N.S.

Meet Your Longwood Alumni Board 2010 – 2011

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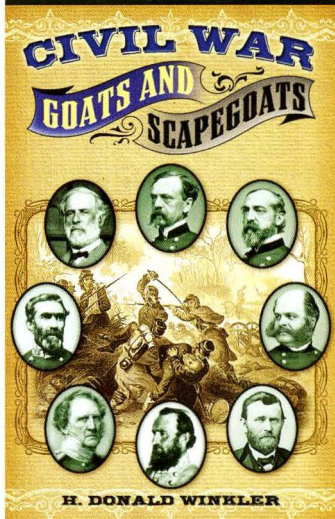
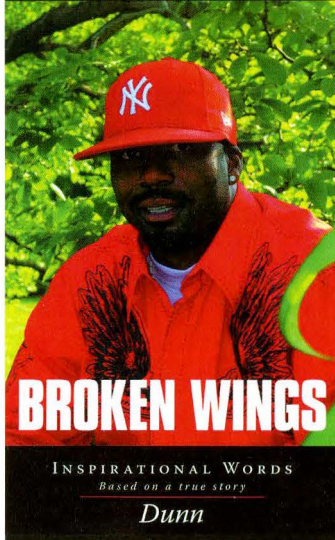
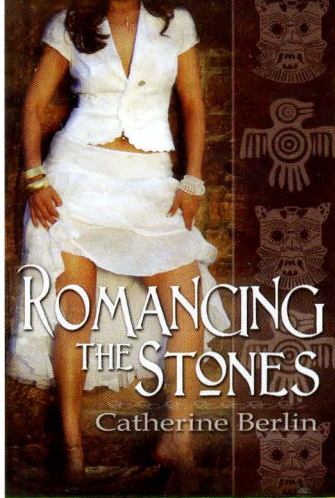
The Longwood University Virginia Diner peanuts are now available through the Virginia Diner in Wakefield, or at the retail store in the Chesterfield Towne Center in Richmond.

We are working with the Virginia Diner to include the Lancer peanuts on their Collegiate Collection site:
<http://www.vadiner.com/>

But wait, there's more. To go along with those delicious peanuts, you'll want the new Longwood University Lancer Tervis Tumbler® available in several sizes at the Wooden Heart in Farmville and the Virginia Diner store in Richmond. The B&N Campus Bookstore also plans to carry the tumblers which have a double-wall insulation and are dishwasher/freezer and microwave safe. Each Tervis Tumbler® comes with a lifetime guarantee and is made in the U.S.A.

To learn more, or order online, go to:
http://www.tervis.com/Products/COLLEGIATE/Longwood_Univ_UNIV-LONGWOOD.aspx.

On Campus LONGWOOD UNIVERSITY NEWS



In Print

Recent Publications by Longwood Faculty, Staff, Students & Alumni

Romancing the Stones

by Catherine Berlin Saydowski, '94, Longwood alumna

Saydowski's fourth novel in paperback (in addition to a few in ebook format) is about an archaeologist who arrives home from a dig in Peru to find a dead body in her house – and herself suspected of murder. The character was inspired by Longwood anthropology professor Dr. Jim Jordan. "Dr. Jordan's classes, combined with my love of archaeology, influenced my decision to make the heroine an archaeology professor," said Saydowski, who writes under her maiden name. "The heroine's father, also an archaeology professor, has a few attributes that Dr. Jordan might recognize in himself?" Saydowski lives in Richmond and teaches English at Providence Middle School in Chesterfield County. *Published by Samhain Publishing, softcover, 312 pages.*

Broken Wings: Inspirational Words

by William Dunn, '91, Longwood alumnus

This has been described as both an autobiography and a book of "inspirational words through poetry," patterned after the work of poets Nikki Giovanni and Maya Angelou. "We are all born angels," Dunn has said, "but life challenges sometimes break our wings." According to one reviewer, "The words in this book will make you laugh, nod your head, clap, stomp your foot and even cry. It will leave you speechless because the words are so powerful and will touch so many to their deepest core." *Self-published, softcover, 110 pages.*

Civil War Goats and Scapegoats

by H. Donald Winkler, former Associate Vice President and Executive Director of Public Affairs and Publications

This book, the third by Winkler, seeks to set the record straight in defending Civil War commanders whom he believes have been maligned unfairly and in censuring those who committed major blunders. Winkler's two previous books were about Abraham Lincoln. Winkler retired in 1995 after 13 years at Longwood and lives in Gatlinburg, Tenn. *Published by Cumberland House, softcover, 378 pages.*

Oh, Mama

by Jan Watkins, '64, Longwood alumna

The book was "written as a tribute to my mother (Beulah Mae Sutphin Wright, who died in 2001), although it also contains stories about growing up and about my Longwood friends," said Watkins, who was Janet Wright at the time. She remains close to many of her Longwood friends, especially those in her sorority, Zeta Tau Alpha. The book is dedicated to one of her sorority sisters, Joyce Lake Robinson, among others. Proceeds from the sale of the book, as well as proceeds from the sale of American Indian artifacts that had belonged to her sister, Doris, who died in 2006, are contributed to a fund for Navajo college students. Watkins, who lives in Chesterfield County, worked as a systems analyst at the Defense General Supply Center before retiring in 2003 after 27 years. *Self-published, softcover, 247 pages.*



William Dunn, '91, author of *Broken Wings: Inspirational Words*

Giving Back is a Way of Life for William Dunn, '91

Kent Booty *Associate Editor*

William Dunn, '91, likes to work with and inspire underprivileged youth. He can relate to them – he once stood in their shoes, and he didn't get a lot of guidance.

During the day, he is the facility director of a community center. In his spare time, he works with several community programs such as the Lifting As We Climb Foundation, a nonprofit organization that provides academic and athletic

services to low-income children, and the White Oak Youth & Sports Association, which offers educational, recreational, social and cultural activities to youth. He also has been involved with two charitable organizations serving military personnel or their children (an outgrowth of his time in uniform), and has conducted workshops in Europe with the People to People Ambassadors youth program and spoken at jails, youth conferences, sports camps, and schools across the country while telling his story.

“I’m very fortunate to be a part of these groups because it gives me a chance to give back to the youth, something I didn’t get a lot of when I was younger,” Dunn said.

This isn’t bad for someone who was involved in gang activity when he was growing up and was told by his high school principal that he would “amount to nothing.”

Dunn was raised primarily by a single mom who was only 19 when he was born. He grew up “between New York City and Virginia. My father was in New York so I spent time back and forth. I was raised in an at-risk environment and lost several friends to street violence before age 18.

By overcoming the negative environment I was exposed to, I think I’ve been an inspiration to kids and adults who went through the same challenges. I hope my accomplishments will show that you can be better than the negative environment you are exposed to.”

In September 2009, Dunn, who lives and works in the Washington, D.C., suburb of Laurel, Md., published *Broken Wings: Inspirational Words*, a book based on his life experiences. He describes the self-published book as “an autobiography with poetic intellect,” patterned after the work of poets Nikki Giovanni and Maya Angelou.

“It’s a book of inspirational words that tell my life story,” he said. “It covers all of my life, including the war in Iraq, the hurt and pain in relationships, and social challenges. Hopefully, it will inspire someone else. I never thought in a million years that I would write a book. I kept a notebook for 20 years, and I would add my different life experiences. In life, we’re all born angels, but sometimes life’s experiences and obstacles break our wings. Inspirational words can sometimes heal our wings.”

Dunn served in the Army Reserve (as a sergeant with the 229th Engineering Company) from 1995 to 2004. During that time, he fought in Iraq in 2002-03 and received the Combat Action Badge. After returning home from his tour in Iraq, he founded Project We Care, which collects and ships care packages to service members deployed overseas. With the help of about 100 volunteers and more than a dozen corporate sponsors, Dunn completed two “major packings” as well as several smaller packings throughout the year. Through more than 1,500 packages, they sent toiletry items, snacks and other goods to more than 300 soldiers. Dunn’s name wasn’t on any of the packages. “It’s important for a soldier to receive something from someone he doesn’t know, which provides another day of motivation if a soldier knows people care,” Dunn said. The initiative, based at the community center in Fairfax County, Va., where he was then

working, was voted Fairfax County’s Best New Program of the year for 2004-05.


“What inspired me to do that is when I was in Iraq, I received several packages from kids at an elementary school in Albuquerque, N.M., who had adopted me,” he said. “They didn’t even know me, and that meant so much. Three days after I got back from Iraq, I flew out to Albuquerque on a surprise visit to that class; they didn’t know I was coming. They said that made their day, but I told them ‘You made my year!’ I went out there to tell them that.”

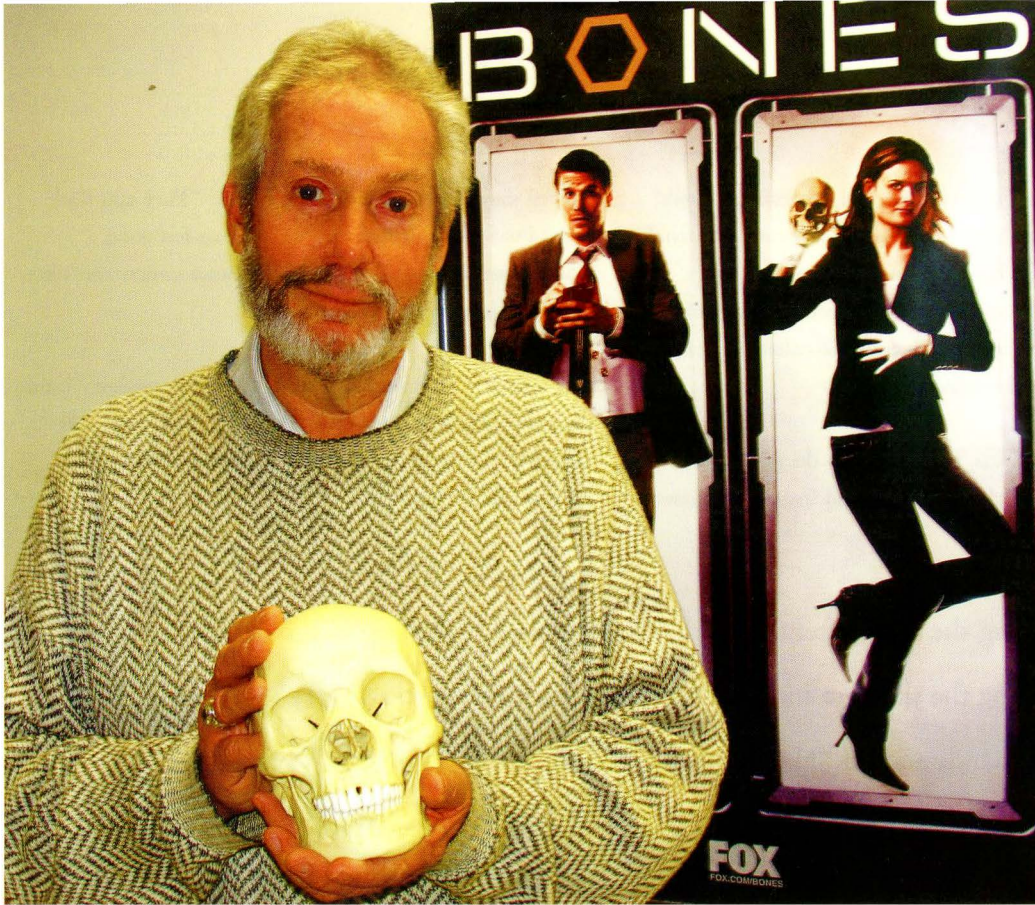
He is state liaison for Operation Military Kids, a national program that offers recreation to children of military personnel around the world.

Dunn is executive director of the Lifting As We Climb Foundation, which operates in Washington, D.C., and Detroit and has a partnership with the National Football League, and runs one of their football camps. “We offer a curriculum that incorporates academics, athletics, and life skills,” he said. “We teach these young athletes to be students first. Our signature program is called Sound Mind, Sound Body.”

With the White Oak Youth & Sports Association, Dunn oversees the flag football program, which is for five- to seven-year-olds, was the organization’s commissioner for Maryland during the 2008-09 season, and is a board member. His daughter, Taylor, was a member of the association’s cheerleading squad that won a national championship in 2006.

Dunn, a single father of three, has worked for the past two years for the Maryland-National Capital Park and Planning Commission at the Marlow Heights Community Center. He worked previously for Fairfax County Community & Recreation Services for six years, and before that he was a program manager with the Department of Parks and Recreation in Washington, D.C., for three years. He also has worked as a juvenile probation counselor in Fairfax County and Alexandria and as a recreation therapist at a long-term residential facility for troubled and emotionally disturbed youth in Rockville, Md.

Dunn attended Longwood on a basketball scholarship and majored in therapeutic recreation. He has a master’s degree in nonprofit management from the University of Maryland University College. In spring 2010 he was appointed to the Friends of the College Advisory Board for Longwood’s College of Education and Human Services. 



Dr. Jim Jordan

Longwood Professor Serves as Technical Adviser for Episode of Forensic Science TV Show

Kent Booty Associate Editor

A TV show based on forensic science turned to a Longwood University faculty member to get its technical details right in an episode earlier this year.

Dr. Jim Jordan, professor of anthropology and sociology, was a technical adviser for the episode of *Bones* that aired Jan. 28 on the FOX network. His younger daughter, Dr. Katie Jordan Goff, assistant professor of biology at Ferrum College, also was a technical adviser for the episode, titled "The Dentist in the Ditch." The elder Jordan shared his expertise on techniques of archaeological analysis, the younger Jordan on forensic anthropology.

"Our job was to help make this believable on the screen," said Jordan. After the episode aired, he made a list of 30 "specific pieces of information that Katie and I had gone over ahead of time that made their way into the show for anywhere from two seconds to two minutes."

Jordan and his daughter were contacted in the summer of 2009 by Pat Charles, the writer of the episode, who was given their names and told of their expertise by Stanley Spry, a Prince Edward County High School graduate who is now involved in film production in California.

"I talked on the phone with Pat six or seven times a month, for about 30 minutes each time, from August 2009 until the end of October," Jordan said. "Also, at his request, I sent him slides and photographs of bones found at archaeological sites, since he wanted to know the color of bones when they come out of the ground. I spent about 50 hours talking on the phone with him and doing research in the library or my office to answer a question.

"He would ask questions like 'If a body was in a car trunk and still had flesh and hair on the head, and the trunk was slammed on the head, would that cause a fracture? What would the fracture look like? Five or 10 years later, would you be able to tell if there was a fracture caused by that? If a body is exposed on the ground, what would happen

to the bones? Would they be destroyed by weather? Would they be water-logged? Are there diseases human beings could get that would cause holes that look like bullet holes? Basically, he wanted to know what happens to bones that get exposed on the ground, and what are the telltale signs of diseases or accidental traumatic injuries?

“One tough question was ‘If a body is on the ground, like in a shallow grave or ditch, and the ground freezes and thaws,

“I started watching the show after my students mentioned it in class all the time.

As soon as I bring the skeleton into my Intro to Anthropology class every semester, they raise their hands and ask ‘Have you watched the TV show *Bones*?’”

and freezes and thaws, what would it do to the bones? I finally found the chapter in the book that lists that word, cryoturbation, which is the degrading effects of freezing and thawing on bones and teeth. The result is that it pulverizes the bone, reducing it to very small fragments. I was able to answer all of his questions, but there were plenty of questions some days I couldn’t answer that day on the phone until I had done my research.

“He and Katie spoke for about the same amount of time, both by phone and through email. When he spoke with her, he wanted to know things such as ‘What are the characteristics or qualities of human bones? Are they spongy? If a body is buried in a ditch, could things happen to the body that would be confusing to someone analyzing it?’”

Bones, in its fifth season, is a one-hour crime drama series based on forensic science. Each episode focuses on an FBI case file concerning the mystery behind human remains brought by an FBI agent to a forensic anthropology team.

“I started watching the show after my students mentioned it in class all the time,” he said. “As soon as I bring the skeleton into my Intro to Anthropology class every semester, they raise their hands and ask ‘Have you watched the TV show *Bones*?’”

For their work on the January episode, the Jordans received DVDs of the show’s third and fourth seasons, a poster, photos, and souvenirs bearing the *Bones* logo: a coffee cup,

a pen shaped like a bone, and a T-shirt. “They said Katie and I were really helpful, which made us feel good. Sometimes Pat would tell me ‘You always understand what I’m looking for, and so does Katie.’”

Charles echoed that sentiment in a phone interview. “I can’t say enough about Dr. Jordan and Katie. Both were very knowledgeable and very specific in their assistance. They were a huge help.”

A few days before the episode aired, Jordan joked that he hoped his students would like the episode “because they’ll certainly tell me if they don’t like it. They might even mention that in my annual course evaluations!” Neither he nor Katie had seen the script (the 59-page script was emailed to them that evening) or been told anything about the plot.

His reaction to the show? “You know those T-shirts (sold locally) that say ‘Where the Hell is Farmville, Va.?’ Well, I’d never heard Farmville, Virginia, mentioned on network television. This may sound funny, but now I can tell students that’s where the hell Farmville is – it’s on Fox television!”

Jordan may be reprising his role as technical adviser to a *Bones* episode. “Katie and I were contacted by Pat Charles in early March about an episode that concerns a body buried under a skate-park,” he said. “The person was murdered by someone who thought cement would be poured the next day, but it wasn’t poured for a few weeks and the body was left under a tarp, leaving the imprint of a body on cement. Pat has Katie working on some sort of bacteria that would eat bone under plastic.”

Charles, asked about the Jordans’ possible involvement with future episodes, said that he “consults regularly” with them and is “exploring possibilities that may or may not end up in an episode.” ☺



Dr. Jeff Abernathy, '85

Longwood Alumnus Chosen President of Alma College

Dr. Jeff Abernathy, '85, will become the president of Alma College in Michigan on July 1.

Abernathy, the chief academic officer at Augustana College in Illinois since 2004, was announced as Alma's 13th president in February. Alma is a private school of more than 1,400 students.

At Augustana, Abernathy has been vice president of academic affairs and dean of the college, as well as a professor of English. Previously he was vice president of academic affairs and dean of West Virginia Wesleyan College, and before that he was an English faculty member and associate dean at Illinois College.

Abernathy, a specialist in American literature and American studies, is the author of *To Hell and Back: Race and Betrayal in the Southern Novel*. He gave Longwood's Simkins Lecture in 2004 and was a juror for the 2002 John Dos Passos Prize for Literature at Longwood. A Richmond native who was editor of *The Rounda* during his Longwood days, he has a Ph.D. from the University of Florida and an M.A. from Virginia Commonwealth University. He and his wife, Rebecca Wee, a poet and associate professor of English at Augustana College, have two children. – K.B.

The Longwood Family Raises Over \$60,000 To Fight Cancer



Nearly 800 students, alumni, faculty, and staff participated in Longwood's annual Relay for Life event held April 16-17 on Stubbs Lawn. This year's event was themed "An American Salute to Survivors" and raised more than \$50,000 for the American Cancer Society. Fifty-six teams filled Stubbs Lawn for the 12-hour event filled with entertainment, events, and fundraising. The event was kicked-off with a concert by the band "Fools and Horses" followed by the lighting of luminaria in honor or memory of loved ones, as well as a Survivors' Reception, Survivors' Lap, and Caregivers' Lap. Relay for Life at Longwood has achieved significant increases every year since in its inception with fundraising for the 2010 event exceeding the 2009 total by \$9,000.



Longwood University was represented at the 2010 Avon Walk for Breast Cancer, a two-day, 39.3-mile event held in May in Washington, D.C. The *No Lumps in the Road* team members included (from left) Courtney Hodges, director of corporate and foundation relations; Marie Walker (wife of Kevin Walker, '91); Amanda Wilson, '04; Gina Caldwell, media specialist; Cricket Gicz Morris, '06, director of annual giving; and Jennifer Conkwright, administrative assistant to the vice president for university advancement. Not pictured: Heather Bean, '06 who participated in the event for the fourth year. *No Lumps in the Road* raised more than \$12,000 in donations – a significant contribution toward the overall total of \$6.5 million raised at the 2010 Avon Walk for Breast Cancer. – D.S.



Upcoming Alumni Events ...

Richmond Flying Squirrels Game

July 29, 2010 at 7:05p.m.

SGA 100th Anniversary

September 18, 2010

Were you a member of the SGA from 1982-1999?

Send an email to alumni@longwood.edu and let us know since we are missing records from these years.

Milestone Reunion

Classes of '46, '51, '56, '61, '66

April 1-2, 2011

Decade of the 70s Reunion

April 15-16, 2011

Meet the Finnegans

Watch for details on introductory events being planned for September & October in Farmville, Richmond, Northern Virginia / Greater Metro D.C. & Tidewater.

Utilize Your Longwood Resources

Longwood's Academic and Career Advising Center offers help to all Alumni.

Go to <http://www.longwood.edu/career/alumni/index.htm>

Tell Us About It ...

Do you know a Longwood graduate making a difference?

Log on to <http://www.longwood.edu/alumni/awards.htm> and tell us about it.



Fall Alumni Wine Tasting & Tour

Join us as we celebrate the autumn season with a wine tasting and tour.

- Where: Gray Ghost Vineyards, Amissville, Virginia
When: Saturday, October 16, 2010
Time: Arrival at 1:45p.m., Tasting Begins at 2 p.m.
Cost: \$15 per person
R.S.V.P. Saturday, October 2, 2010

To register or for more information go to www.longwoodlink.com
or call the Office of Alumni Relations at 434.395.2044.



They've got loot (left to right): Sandi Carper Cox, '73; Carol Servies Wicks, '72; Sally Foster Loth, '72; Susan Lewis Dutton, '74; and Leslie Nuttall Lampella, '70.



They've got loot (from top, left to right): Karen Ebert Jefferson, '03; Jessica Fitzpatrick, '03; Ashley West Cadwallader, '03; and Sara McLendon Pociask, '03.

Are You Ready To Receive Some Longwood Loot?

Are you planning an Alumni gathering? Let us send a Longwood Loot box. Please send the names and class year of your attendees, the date of the event, and your mailing address to alumni@longwood.edu.

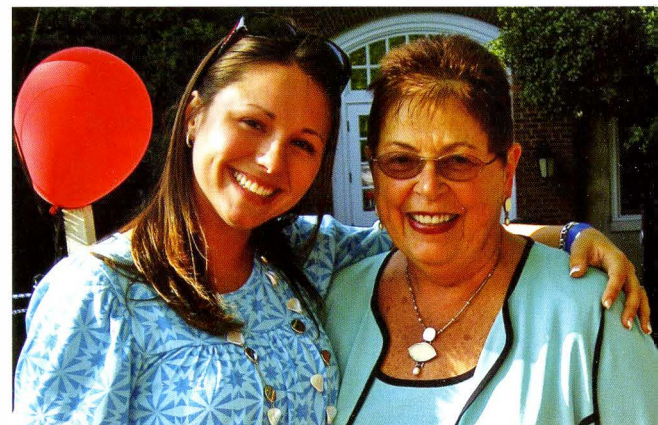
Alumni Send-Off Party Rocked!



Over 220 seniors walked down the red carpet to enter the Senior Send-Off party on Lancaster Mall. This event was sponsored by the Student Alumni Association and the Office of Alumni Relations.



The 2009-10 Student Alumni Association (from top, left to right): Russ Campbell, '11; Patrick Crute, '10; Matt Jones, '11; Kathleen Maxey, '11; Lizzie Holl, '10; Allison Trigger, '11; Hannah Maxey, '10; Not Pictured: Rachel Hood, '10.



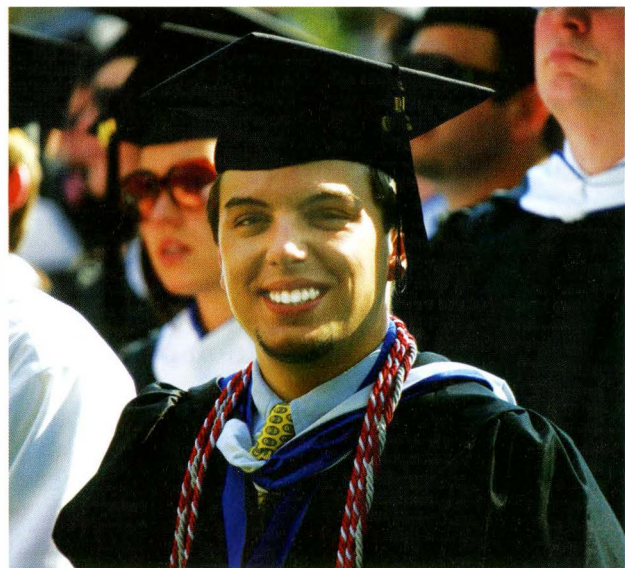
Ashley Jarrett, '10, bids farewell to Dr. Patricia Cormier.

Congratulations to the Class of 2010

The largest graduating class in the history of Longwood ... 994 students ... received their degrees on Wheeler Mall during commencement on May 8, 2010. A record crowd of over 8,000 was on hand to congratulate the graduates.



For the first time ever, graduates marched down Brock Commons to commencement on Wheeler Mall. The new route, which may have started a new tradition, was due to the current renovation of Jarman Hall.



Left: Jobeth Michelle Cole of Virgilina and Ashley Elizabeth Lauer of Glen Allen shared the Sally Barksdale Hargrett Prize for Academic Excellence, given to the graduating senior with the highest grade-point average (each achieved a perfect 4.0), and Dr. Ryan Hebert, assistant professor of music, received the Student-Faculty Recognition Award, which honors a faculty member for professional excellence and devoted service to students. Right: T. Jordan Miles III, a history major and political science and geography minor from Dillwyn, received the Dan Daniel Senior Award for Scholarship and Citizenship.

Thanks for the Memories

A FOND FAREWELL TO THE CORMIER ERA 1996-2010

Black Tie Event Raises \$150,000 for Scholarships

It was a night to remember as friends and donors gathered to bid a fond farewell to President Patricia Cormier and First Gent Raymond Cormier on April 17 in Blackwell Hall.

Highlights of the evening included a presentation by Ken Marcus, '82, president of the Longwood University Foundation, of a check for \$150,000 to fund scholarships for the Cormier Honors College for Citizen Scholars and the unveiling of Dr. Cormier's presidential portrait by Mike Sheffield, '89, president of the alumni board and Rector Helen Warriner-Burke, '56. Dr. Cormier's portrait was commissioned by the Longwood Alumni Association and painted by David Dodge Lewis, the William W. Elliott Professor of Fine Arts at Hampden-Sydney College. (Read complete story, p.54)

Dr. Cormier was also honored with the very first Longwood Legacy Award, a medallion, presented by Rector Warriner-Burke "In Recognition of Extraordinary Contributions That Have Shaped the Future of Longwood University."

Under the Leno-like direction of Master of Ceremonies John Adams, member of the Board of Visitors, the evening had its lighter moments with "roasts" by The Honorable Otis Brown, member of the Board of Visitors; Hugh and Alice Cheatwood Stallard, '59; Dr. Bill Harbour, associate professor of political science; Franklin Grant, '80, associate vice president for University Advancement; and Cameron Patterson, '10, president of the Student Government Association.



Will, Meg, '11, Brenda & Bill Gouldin Jr., '06 / Dr. Patricia Cormier & Dr. John Cook, '52 / Patrick Burke & Dr. Helen Warriner-Burke, '56



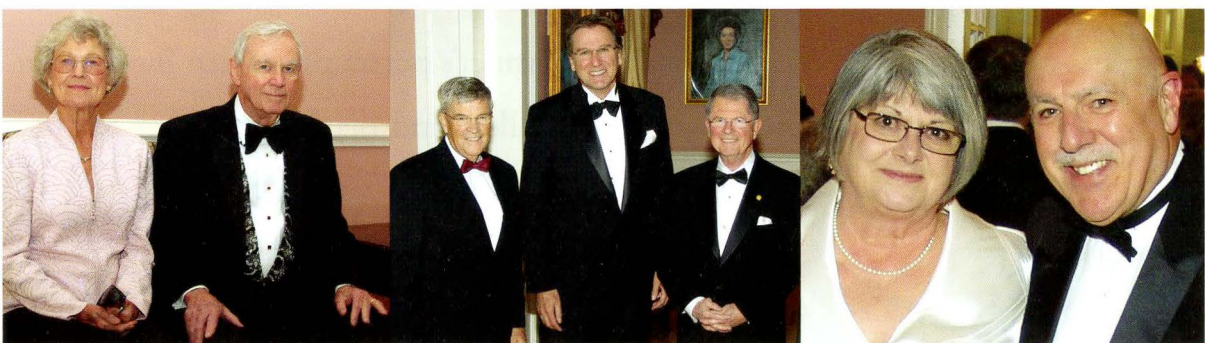
Alice Cheatwood Stallard, '59, & Hugh Stallard roast Dr. Cormier / Cameron Patterson, '10, roasts Dr. Cormier / John Adams, Master of Ceremonies



Lisa Lynch & Dr. Ken Marcus, '82 / Michael Sheffield, '89 & Dr. Helen Warriner-Burke, '56, Present The Cormier Portrait To Drs. Patricia & Raymond Cormier



Karen Williams Chichester, '74, & Ann Green Baise, '74, Enjoy A Lighter Moment / Will & Susan Soza, '62 with The Hon. Bill Barlow & Taylor Rowell Barlow, '62



Harriet Butterworth Miller, '51, & Bill Miller / The Hon. Otis Brown, John Adams & Barry Case / Bunny Howell Adams, '70, & Dr. Raymond Cormier

A Presidential Portrait

This portrait by David Dodge Lewis epitomizes the vision, passion and service of Dr. Patricia Picard Cormier.

Emblematic of her work ethic and role as builder, Dr. Cormier is shown seated at a drafting table located on the third floor lab of the Center for Communication Studies and Theatre, which opened in 2009. She appears to have just been interrupted from contemplating the architectural plans for the Ruffner Hall Rotunda as reconstructed following the Great Fire of 2001. The bird's eye view of Longwood shown behind her illustrates her accomplishments in expanding the campus and providing a more aesthetically pleasing environment as well as symbolically illustrating her ability to bring the university's profile to new heights. The portrait's format is reminiscent of those depicting leaders during the Italian Renaissance or 18th century America, thereby paying tribute to Dr. Cormier's core values of humanism and service.

Artist David Dodge Lewis is the William W. Elliott Professor of Fine Arts at Hampden-Sydney College. He has an M.A. (1981) and an M.F.A. (1987) from East Carolina University, both in painting. His award-winning work has been shown in over 100 national juried exhibitions and solo shows and is featured in many private and public collections.

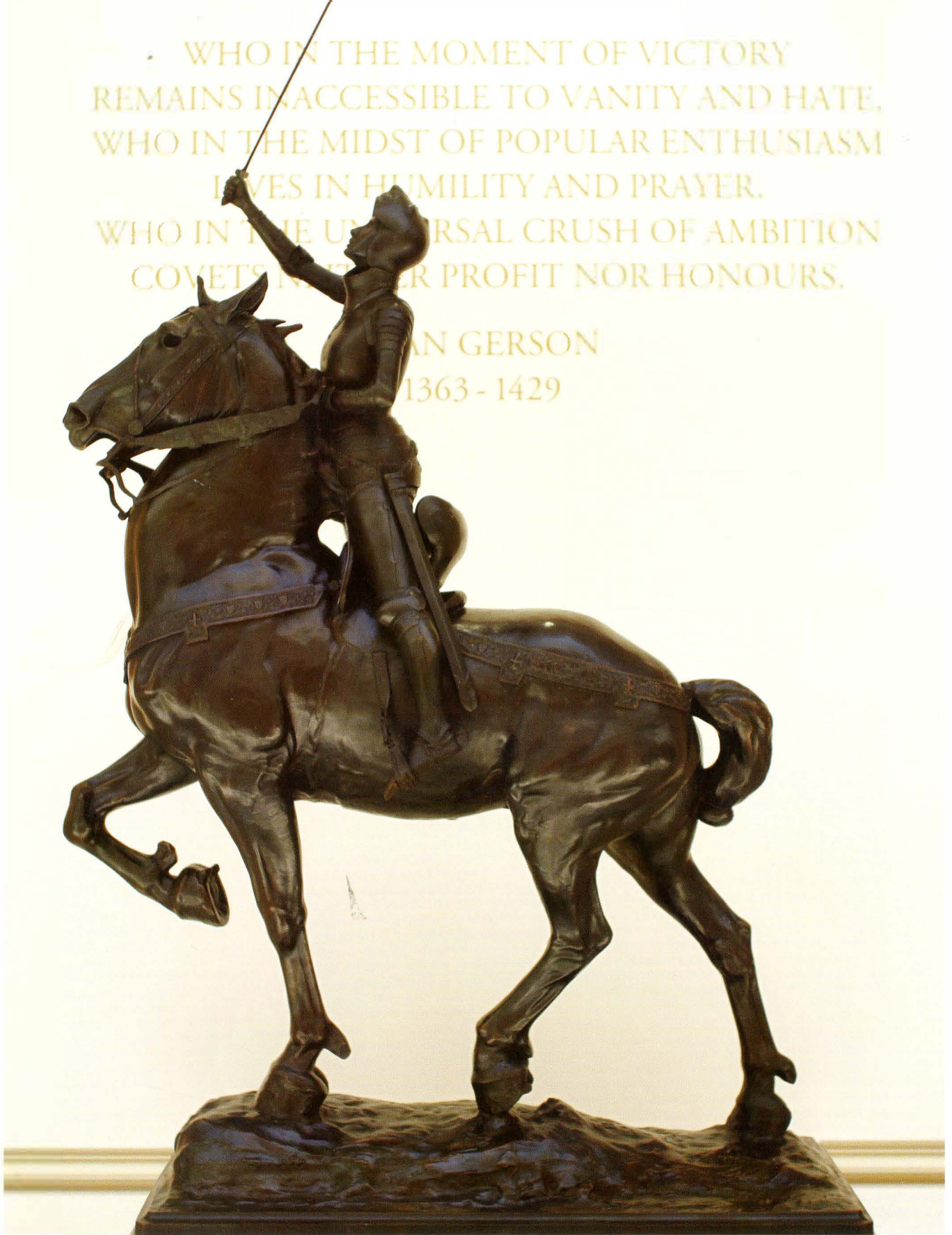
Commissioned by the Longwood Alumni Association and overseen by the Longwood Center for the Visual Arts, Dr. Cormier's portrait has been installed in Ruffner Hall, near the entrance to the Cole Gallery and Blackwell Hall. – K.J.B.



Dr. Patricia Picard Cormier

WHO IN THE MOMENT OF VICTORY
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WHO IN THE MIDST OF POPULAR ENTHUSIASM
LIVES IN HUMILITY AND PRAYER,
WHO IN THE UNIVERSAL CRUSH OF AMBITION
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BY JOHN GIBSON
1363 - 1429



Joan of Arc by Anna Vaughn Hyatt Huntington has just been reinstalled following thorough conservation this past April. *Read complete story, p. 10.*

LONGWOOD MAGAZINE
THE LONGWOOD UNIVERSITY FOUNDATION INC.
201 HIGH STREET
FARMVILLE, VIRGINIA 23909

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