

Longwood University

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Library Annual Reports and Strategic Plans

Library, Archives, and Special Collections

Fall 2022

Greenwood Library Annual Report 2021-2022

Greenwood Library

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Annual Report

**2021
2022**

**GREENWOOD
LIBRARY**

**LONGWOOD
UNIVERSITY**



GREENWOOD LIBRARY
Celebrate Curiosity

STRATEGIC INITIATIVES 2021-2026

ONE WORD: SERVICE



MISSION

Celebrating curiosity on campus and in the community, Longwood University's Janet D. Greenwood Library fosters inclusive services, diverse collections, engaging programming, and collaborative facilities to develop citizen leaders, support teaching, learning, and research, and prepare individuals to be compassionate lifelong learners.



KEY PRINCIPLES

Responsiveness - Agility and empathy allow us to rapidly fill the ever-changing needs of Longwood students, faculty, and staff. Responding to the needs of our community demonstrates that they are valued.

Innovation - Never content with the status quo, we constantly seek to improve collections, services, and facilities through data-informed decisions.

Historical Perspective - As Longwood's institutional archive, we explore, preserve, and share Longwood's rich history and seek to infuse this knowledge into the curriculum.

Equity & Diversity - As we prepare citizen leaders to make positive contributions to the common good of society, we treat all library users with courtesy and respect, develop a staff representing the diversity of the institution, offer diverse programming, and build an accessible, diverse collection of materials in all formats.



PRIORITIES

- Student Success
- Teaching & Learning
- Collections
- Institutional Effectiveness
- Marketing & Outreach
- Staff Development
- Scholarship

FROM THE DEAN

Dear Friends –

What a year this has been! Summer has been a quiet time for reflecting on our accomplishments of the past year, while anticipating with excitement the students' return in the fall.

As you will see in this report, Greenwood Library activities have highlighted and underscored our key priorities of responsiveness, innovation, historical perspective, and equity and diversity.



Responsiveness. With funding from the Institute of Museum and Library Services (IMLS), and in partnership with colleagues from the Longwood Office of Counseling and Psychological Services (CAPS), the library launched a series of wellness-themed programs designed to respond to the stress and mental health challenges of returning to campus after a global pandemic.

Innovation. While book clubs are not new, the thematic approach of our Southside Reads reading challenge represents a new twist, and by holding gatherings in locations throughout the area, participants are exposed to new businesses as well as dining and drinking options. Our ever-expanding digital offerings have been downloaded thousands of times through our updated and refreshed Digital Commons resource.

Historical Perspective. To preserve the rich cultural heritage of Longwood University and its surrounding environment, the library expanded relationships with the Robert Russa Moton Museum and the Farmville-Prince Edward County Historical Society, preserving and providing access to valuable historical documents and artifacts. To demonstrate that history can be fun, the library also collaborated with the departments of Music and English and Modern Languages to offer an event celebrating the 100th anniversary of the publication of F. Scott Fitzgerald's classic *The Beautiful and Damned*.

Equity and Diversity. You will note that student assistants developed team guidelines of respect, positivity, teamwork, and transparency. We are also diversifying collection access through a partnership with Hampden-Sydney College's Bortz Library and the Central Virginia Regional Library to offer ready access to shared resources.

We look forward to great things to come at Greenwood Library!

Sincerely,
Dr. Brent Roberts, Dean of the Library

“Well-Being in the Heart of Campus”: Greenwood Library Receives an IMLS Grant



Sarah Reynolds teaches participants how to crochet at Well-Being Connections Through Crocheting in January

Activities, which began in November 2021, have consisted of programs focused on habits for stress management and an author talk on leadership and goal-setting. The first grant-supported initiative provided jigsaw puzzles for students during exam week. As part of the library’s established *De-Stress for Success* programming, puzzles were placed throughout the library for students to do at their leisure.

The grant also supported workshops for habits that support well-being. *Well-Being Connections through Crocheting*, taught by Research Services Librarian Sarah Reynolds, gave participants materials and instruction to crochet a hat. *Writing for Well-Being: Journaling Workshop*, taught by Assistant Professor of English Education Dr. Jen McConnell, gave participants time to respond to journal prompts about well-being. Finally, *Grow Your Well-Being: Creating a Caprese Container Garden*, taught by Research and Instructional Services Librarian Jennifer Beach, taught participants to pot and care for tomato and basil plants.



Community members, staff, and students plant tomato and basil at Grow Your Well-Being: Creating a Caprese Container Garden in May



The Institute of Museum and Library Services is the primary source of federal support for the nation's libraries and museums. They advance, support, and empower America's museums, libraries, and related organizations through grantmaking, research, and policy development. Their vision is a nation where museums and libraries work together to transform the lives of individuals and communities. To learn more, visit www.ims.gov and follow them on Facebook and Twitter.

Trauma Specialist Dr. Jenny Retallick taught two workshops on mindfulness and resilience as part of the grant programming. *Strategies for Mindfulness and 'Wise Minds' for Educators* was a workshop for Longwood faculty and was a partnership with CAFE: Center for Faculty Enrichment. *Tips & Tricks to Build Resilience* was an open workshop in which Dr. Retallick gave participants tools to support their well-being.

A highlight of the grant programming so far was the author talk and book signing titled *Pursue Your Summits: Live a Meaningful Life*. Dr. Rená Koesler has used her experience of climbing mountains as a metaphor for others to reach their own goals and aspirations; she knows what it takes to pursue a summit, reach the top, return to the base, and fuel the energy for the next summit or goal. This presentation energized participants to rethink and awaken their dormant desires in order to live a meaningful life. The first 50 attendees to arrive for the program received a copy of Dr. Koesler's book, *UNFLAPPABLE: Leadership Lessons from Climbing Mountains*.



Grant programming will continue through October 2022. This summer, a program occurred in partnership with the Moton Museum, and the Fall semester will hold crocheting and journaling workshops again. Another author talk and book signing is being planned for the Fall semester as well.

Pictured: Pursue Your Summits: Live a Meaningful Life with Dr. Rená Koesler, April 2022.

#SouthsideReads22

A Reading Challenge for the Whole Community

Southside Reads continued for a second year in January 2022 for more reading challenges and community building. We were excited to expand our community connections in April 2022 by holding our first in-person monthly book discussion at Three Roads Brewing and since then we have chosen a different Farmville location for each month's discussion. The goal of Southside Reads is to spark vibrant and diverse discussions that connect the different voices that make up our community. To get involved and join the conversation, visit our website (<https://libguides.longwood.edu/southsiderreads>) or connect with our Facebook group (<https://www.facebook.com/groups/southsiderreads>).

Pictured: Sarah Reynolds and Barbara Smith at Catbird Rooftop Terrace for the Southside Reads discussion in June.



DIGITAL COMMONS

New Look! New Login!

The Digital Commons, an open-access archive of the scholarship, creative output and administrative records of Longwood University, has been updated to better serve our community.

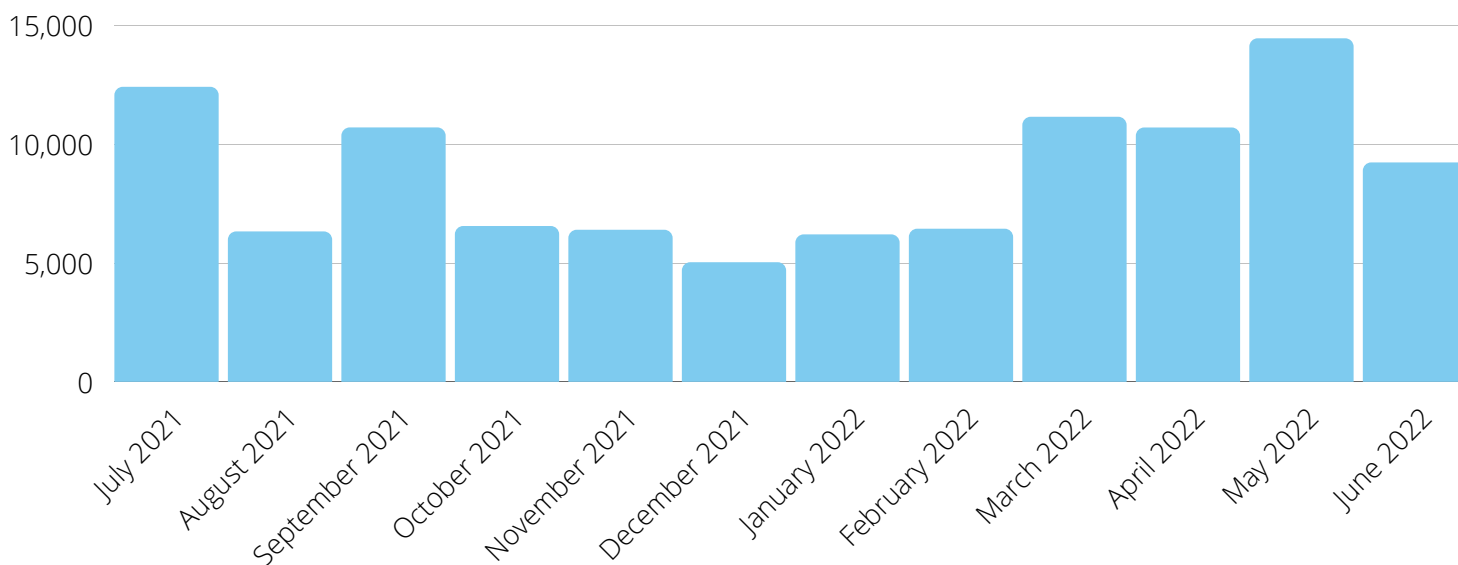
In Summer 2021, the Digital Commons team completed a refresh of the Digital Commons homepage and evaluated the organization of collections. The goal was to highlight popular collections such as the Rotunda and Longwood Yearbooks. In Spring 2022, the login procedure was simplified to make it easier for students, faculty and staff to upload their work into the Digital Commons.

Statistics

- 105,629 Downloads
- 618 Uploads
- 474 Video Views
- 7,425 Total Works in Digital Commons

The screenshot shows the homepage of Digital Commons @ Longwood. At the top, there is a navigation bar with the Longwood University logo and the text 'DIGITAL COMMONS @ LONGWOOD'. Below the navigation bar, there are links for 'Home', 'About', 'FAQ', and 'My Account'. The main content area is divided into several sections: a search bar with a dropdown menu for 'in this repository', a 'Browse Research and Scholarship' section with links to 'Browse All', 'Library, Special Collections & Archives', 'Theses, Dissertations and Honors Papers', and 'Office of Student Research', a 'Quick Links' section with links to 'Rotunda', 'Yearbooks', and 'Salary Listings', a 'Links' section with links to 'Greenwood Library' and 'Email Administrators', and a 'Browse' section with links to 'Collections', 'Disciplines', and 'Authors'. There is also a 'Sponsored by Greenwood Library' badge and a 'Digital Commons @ Longwood is an open-access archive...' notice. A colorful circular graphic at the bottom right indicates 'Explore works in 271 disciplines'. The 'At a Glance' section shows 'Top 10 Downloads All time'.

Downloads by Month



FEATURED EVENTS



NEW LANCER DAY CARNIVAL @ GREENWOOD LIBRARY

Greenwood Library participated in the campus-wide New Lancer Day Tailgate event. New students played games, won tickets for prizes, and enjoyed exploring both floors of the library. Games included basketball shots, bowling, fishing, and more.

LONGWOOD FACULTY BOOKPLATE EVENT

The Longwood Faculty Bookplate Event honored Longwood faculty members who have recently been promoted and/or awarded tenure. To celebrate faculty success, honorees chose a book to commemorate their achievement. The honorees' book selections were displayed during a sumptuous reception in the Library Atrium and added to the library's collection.



DE-STRESS FOR SUCCESS - RANDOM ACTS OF PIZZA

Library Dean Dr. Brent Roberts surprised students studying until midnight for final exams at the library with pizza. Puzzles, coloring, a wall of encouragement, and a labyrinth to walk were also available for students during finals week.

LIBRARY SERVICES

As students, faculty, staff, and community members returned to the library following the pandemic, the library student employees became the welcoming faces at The Desk this academic year. Student employees were given opportunities for personal growth, collaboration and developing leadership skills in their new roles within the library as outlined in the strategic initiatives. One of their collaborative efforts was the development of team guidelines. They chose:

- **Safety:** Insuring the well-being of patrons and staff
- **Commitment:** Being willing to devote your time and energy to Greenwood Library
- **Respect:** Value others, be considerate of their feelings and empathetic to their needs
- **Observation:** Being attentive and aware of your surroundings
- **Positive/Positivity:** Present your best self; creating an enjoyable work environment
- **Teamwork:** Working together and holding each other accountable
- **Transparency:** Being honest, inclusive, understanding and self-aware of limitations

In addition to desk service, the library student employees assisted with projects including Better World Books, marketing, and collection maintenance. Archives & Special Collections interns assisted with processing and organizing collections. Students in the Longwood LIFE program who expressed interest in careers in the library field were given hands-on job training.



These projects provided valuable transferable skills as well as teaching and learning opportunities for both the library student employees and the library staff. We cannot thank our students enough for their help and support this past year.



Student Assistants Maya Ingram, Grace Johnston, and Alexis Klingler received the Joan of Arc Award for Excellence which recognizes students who demonstrate leadership ability and show accomplishment and influence through co-curricular activities.



Samantha Nicholson was the first recipient of our newly created student scholarship designed to support library student assistants and encourage their continued employment at Greenwood Library.

LIBRARY SERVICES

COLLECTION NEWS

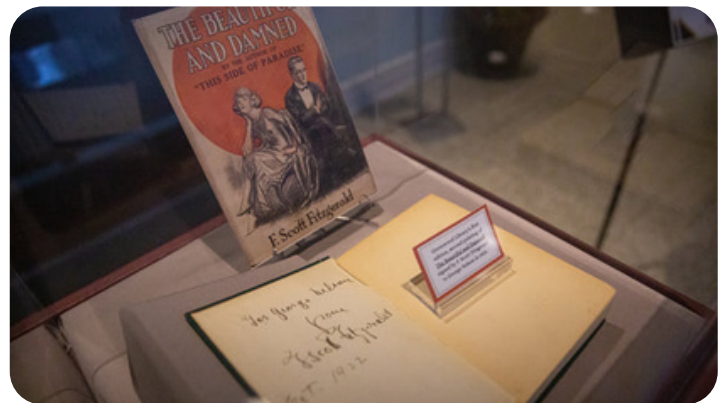
Thanks to a generous gift from Dr. Ray Gaskins in 2021, Archives and Special Collections was able to welcome, process, and preserve the collection of blueprints from Campus Planning and Construction. These historic documents included the original 1904 blueprints of the Training school which is now Hiner Hall.

Other exciting archival materials added this year include collections from sororities Alpha Sigma Tau and Alpha Delta Pi, as well as honor sororities Sigma Alpha Iota and Alpha Phi Omega. Greenwood Library signed a Memorandum of Understanding (MOU) with The Moton Museum and renewed the MOU with the Farmville-Prince Edward County Historical Society. These agreements and the addition of ArchivesSpace, an online tool to explore materials in Greenwood Library's Archives and Special Collections, allow the library to process and provide access to rich local historical collections for students and researchers.

An anonymous donation financed the Textbook Affordability Grant which is designed to reduce the burden of textbook costs for students by purchasing course materials to support the Civitae courses. Primary and supplemental resources for English 165, Citizen 110, and Citizen 410 are being added to the library's collection. CPR mannequins (adult and child) were purchased at the request of faculty to provide hands-on experience. We continue to catalog collections to increase accessibility.

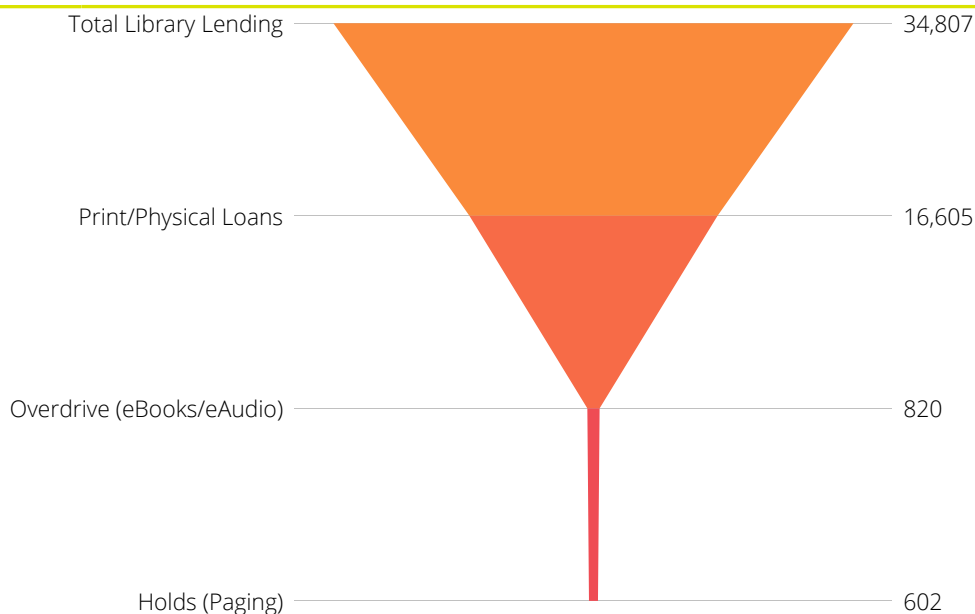
EVENTS

Archives and Special Collections held an open house in conjunction with the library's Faculty Bookplate event. During the open house, faculty and staff were given the chance to have a guided tour of the archival areas of the basement. In the fall, a preservation workshop was hosted as well as a special reunion event for Alpha Sigma Alpha. In partnership with the Department of English & Modern Language, and the Department of Music, an event was held to celebrate the "Roaring of the Twenties" in honor of the 100th anniversary of the publication of the library's signed copy of F. Scott Fitzgerald's novel, *The Beautiful and Damned*.



BY THE NUMBERS...

LIBRARY LENDING

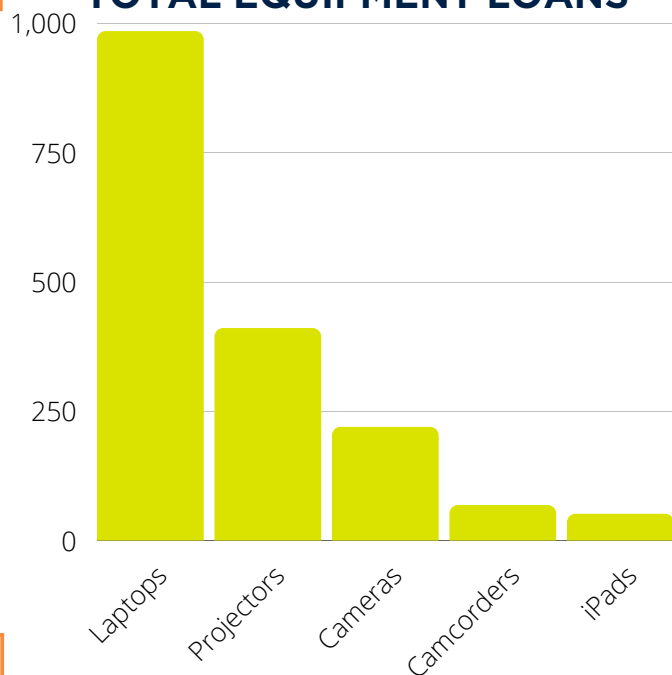


MOST POPULAR AUDIOBOOKS

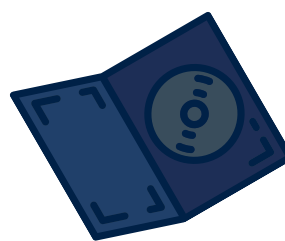


- Turtles All the Way Down* by John Green
- How Learning Works* by Susan A. Ambrose
- The Invisible Life of Addie LaRue* by V.E. Schwab
- Malibu Rising* by Taylor Jenkins Reid
- The Paper Palace* by Miranda Cowley Heller

TOTAL EQUIPMENT LOANS



MOST POPULAR MOVIES



- Joker*
- Free Guy*
- Venom*
- The Green Knight*
- Ma*

MOST POPULAR PRINT BOOKS

Sorority Sisters : A Novel | Tajuana "TJ" Butler

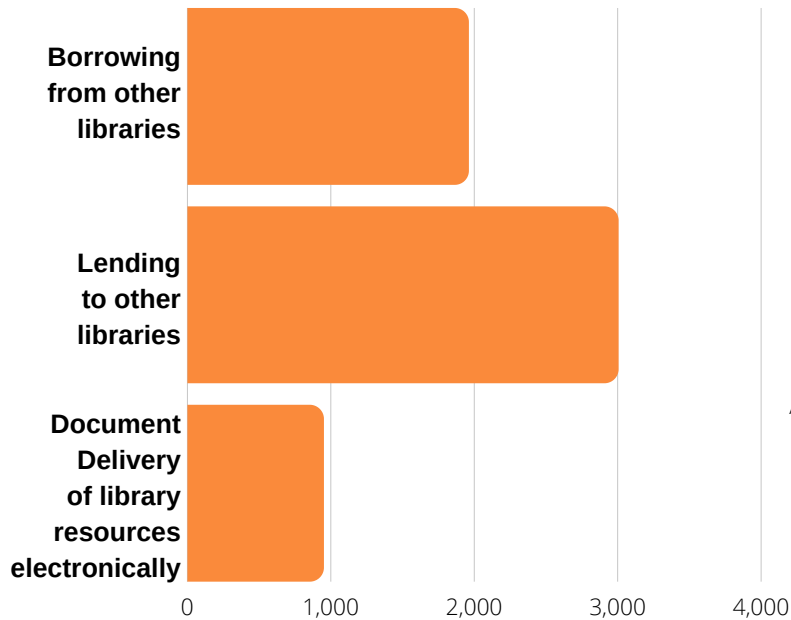
Tell My Horse: Voodoo and Life in Haiti and Jamaica | Zora Neale Hurston

Project Hail Mary | Andy Weir

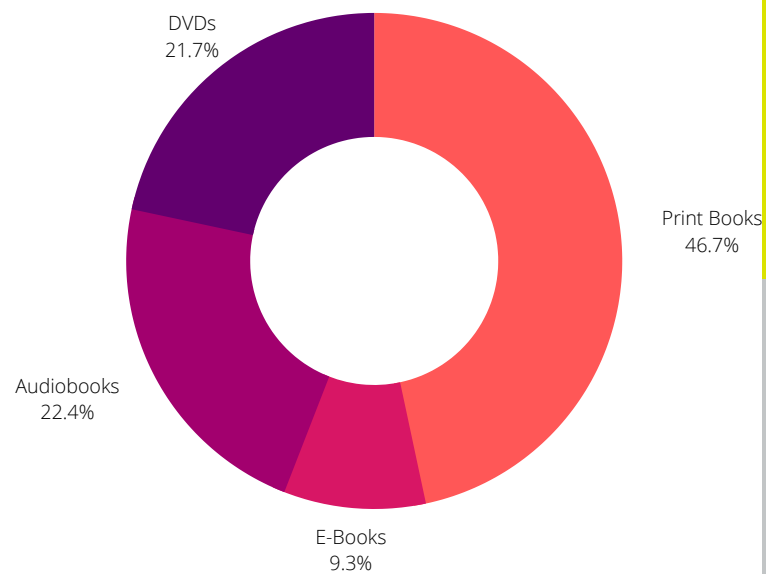
The Maidens | Alex Michaelides

The Paper Palace | Miranda Cowley Heller

INTERLIBRARY LOAN



PURCHASES

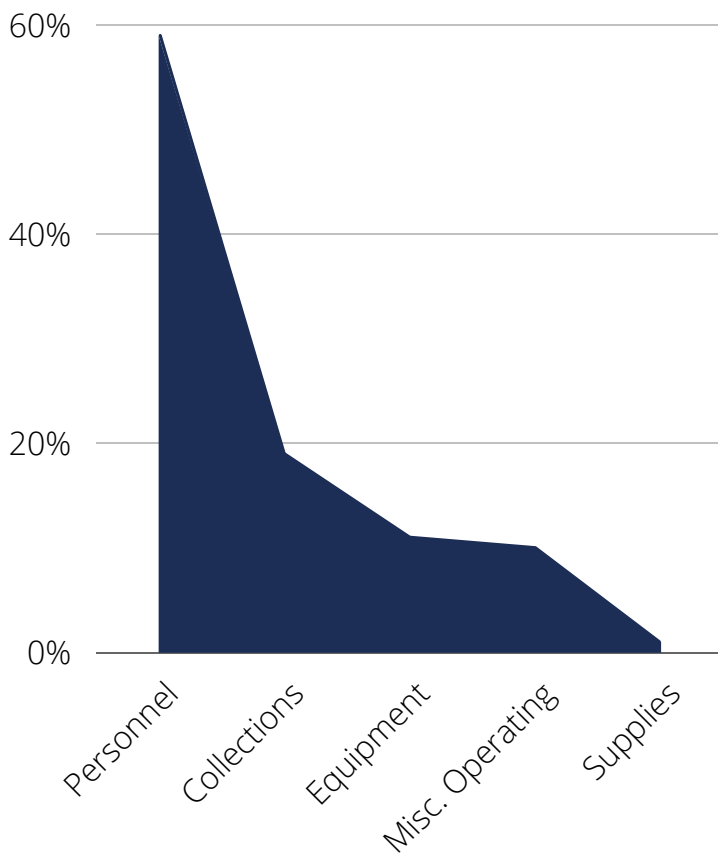
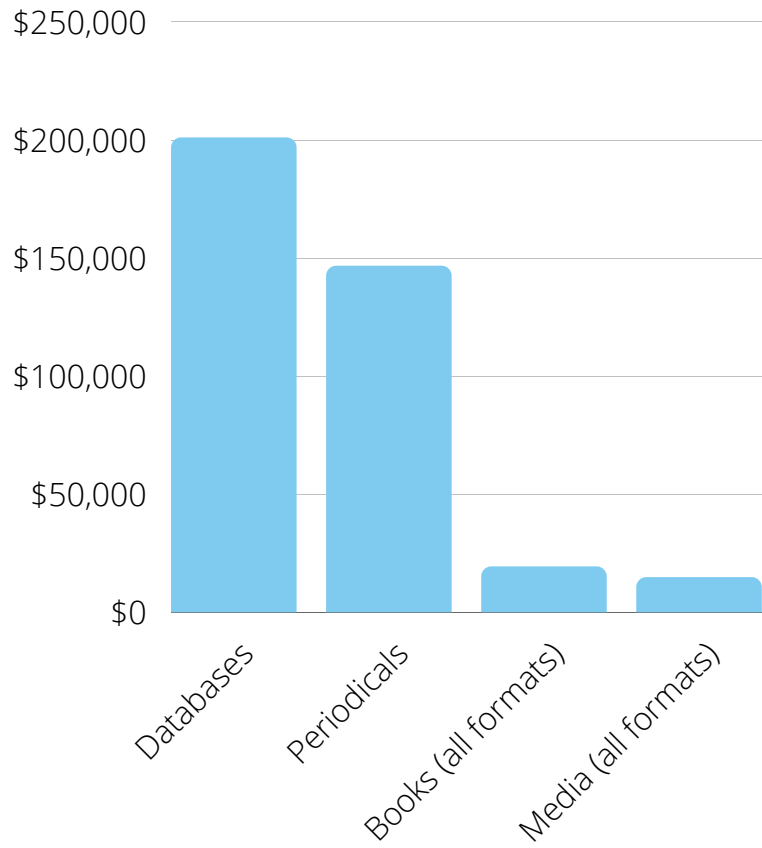


SPECIAL COLLECTIONS

450 digital collections added

2021-2022

Expenditures - Collections



Expenditures - Budget Percentage

Selected Accomplishments

Hope Alwine co-presented a poster titled *Is There a Jedi Code in Libraries?* at the Virginia Library Association (VLA) Annual Conference with Tammy Hines.

Jennifer Beach was promoted to Associate Professor, and presented a poster at The Innovative Library Classroom conference titled *Expedition Library: The Evolution of a Story-driven, Puzzle-intensive, Competitive Library Orientation through Design, Revision, Reflection, Further Redesign, and Success.*

Natalie Browning was promoted to Associate Professor and received a grant from the Institute of Museum and Library Services titled *Well-Being in the Heart of Campus: Community Connections at Greenwood.* She presented two posters at the VLA Annual Conference titled *#SouthsideReads21: Bridging the Town-gown Divide with a Reading Challenge* (with Sarah Reynolds and Vicki Lea) and *Me Versus Nursing Theory: Endeavoring to Teach Memorable Source Evaluation.* She published an article with Vicki Lea in *Marketing Libraries Journal* titled *Covid-19 Cannot Censor: Banned Books Week Programming During a Pandemic.*

Benedict Chatelain co-presented a session at the Mid-Atlantic Regional Archives Conference titled *This Town Isn't Big Enough for the Four of Us: How Four Different Institutions Serve One County's Communities.* He also served on the Farmville-Prince Edward County Historical Society Board of Directors and the Moss Lecture Series Committee.

Mark Hamilton published an article with colleague Allison Symulevich from the University of South Florida, St. Petersburg titled *Using Open Access Institutional Repositories to Save the Student Symposium during the COVID-19 Pandemic.*

Tammy Hines co-presented a poster at the VLA Annual Conference with Hope Alwine titled, *Is there a Jedi Code in Libraries?* She served on Longwood's Interprofessional Education Committee and the National Council on Public History's Moderator Records, Repair, and Reckoning Working Group.

Kristi Jerome presented *Apotheosis: The River of History* at NekoCon 23 and *VLA Professional Associates Forum - We're Still Here!* at the VLA Annual Conference. She is a member of the VLA Professional Associates Forum where she served as the co-chair of the Advocacy Committee. She also served on the VLA Intellectual Freedom Committee.

Jamie Krogh co-presented a session at the Mid-Atlantic Regional Archives Conference titled *This Town Isn't Big Enough for the Four of Us: How Four Different Institutions Serve One County's Communities.* She also served on the Moton Collection Development Policy Committee and the Moss Lecture Series Committee.

Vicki Lea presented a lightning talk at the VLA Annual Conference. She also chaired the Library Marketing Committee, served on the Library Promotion Committee, the Longwood University Lectures Committee, the Moss Lecture Series Committee, and the Association of College & Research Libraries Conference Planning (ACRL) Committee. She served as a peer-reviewer for VLACRL, the Virginia chapter of the ACRL, and as a consultant for faculty with the Center for Faculty Enrichment at Longwood. She published an article with Natalie Browning in *Marketing Libraries Journal* titled *Covid-19 Cannot Censor: Banned Books Week Programming During a Pandemic.*

Sarah Reynolds was promoted to Associate Professor and co-presented a poster at the VLA Annual Conference with Natalie Browning and Vicki Lea titled *#SouthsideReads21: Bridging the Town-gown Divide with a Reading Challenge.* She served as a judge for the adult category of the VLA's Graphic Novel Diversity Award and she traveled with Longwood students and faculty to the Greater Yellowstone Ecosystem with the Brock Experience program.

Cherri Shideler served on the Staff Advisory Committee.

Greenwood Library Staff

Brent Roberts, Dean of Greenwood Library

Hope Alwine, Digital Initiatives Specialist

Jennifer Beach, Research & Instructional Services Librarian

Mary Fran Bell-Johnson, Serials Specialist

Natalie Browning, Research Services Librarian

Benedict Chatelain, Library Information & Archives Associate*

Kate Culver, Collections Manager

Samantha Dunn-Miller, Student Supervisor

Betty Eike, Cataloging Specialist

Cindy Elliott, Budget Specialist

Ruth Gowin, Library Information Associate

Mark Hamilton, Research & Digital Services Librarian

Sandra Haynie, Library Information Associate

Tammy Hines, Head of Collections & Information Services

Carlton Hobbs, Information Services Manager

Rachael Hulvey, Library Information Associate*

Kristi Jerome, Library Information Associate

Jamie Krogh, Archives & Records Specialist

Vicki Lea, Research Services, Marketing & Outreach Librarian*

Dana Owen, Interlibrary Loan Specialist

Sarah Reynolds, Research Services Librarian

Cherri Shideler, Acquisitions Specialist



**Summer 2022 saw the departure of three treasured Greenwood Library Staff members – Benedict Chatelain, Rachael Hulvey, and Vicki Lea. We are grateful for their service at Longwood, and wish them well in their future professional adventures.*