

2017

Greenwood Library Annual Report 2017

Longwood University

Follow this and additional works at: <https://digitalcommons.longwood.edu/libannual>

Recommended Citation

Longwood University, "Greenwood Library Annual Report 2017" (2017). *Library Annual Reports and Strategic Plans*. 14.
<https://digitalcommons.longwood.edu/libannual/14>

This Article is brought to you for free and open access by the Library, Special Collections, and Archives at Digital Commons @ Longwood University. It has been accepted for inclusion in Library Annual Reports and Strategic Plans by an authorized administrator of Digital Commons @ Longwood University. For more information, please contact hinstm@longwood.edu.

RETURN SERVICE REQUESTED

Greenwood Library
201 High Street
Farmville, VA 23909



LONGWOOD
UNIVERSITY

GREENWOOD LIBRARY ANNUAL REPORT 2017



GREENWOOD LIBRARY ANNUAL REPORT 2017

Along with all of Longwood University, Greenwood Library experienced a dramatic and eventful 2016-2017 academic year.

Several personnel changes occurred over the year. The Greenwood Library family was joined by new librarians Natalie Browning and Sarah Reynolds, Information Services Manager Kathleen Madere, Administrative Assistant Meagan Morrissey, and Dean Brent Roberts. EJ Wulff transitioned to a Library Information Associate position, Carlton Hobbs was promoted to Library Information Specialist, and Kate Culver was promoted to Collections Manager.

After 44 years of faithful services at Longwood, Archives and Research Specialist Lydia Williams retired on June 30, 2017.

In reaching out to potential campus partners, the Art Department was especially receptive. As part of its mission to highlight student creative work, the Library inaugurated the Greenwood Library Student Art Awards. Recipients were selected from the Junior and Senior Art Shows by members of the Student Library Advisory Council, the Faculty Library Advisory Committee, and the Greenwood Library staff, and recognized April 29 at the LCVA Beaux Arts Bash.

The Library is very excited about the phased rollout of the new core curriculum, which was given final approval this year by the Board of Visitors after three years of extensive thought and planning. Consisting of both writing- and speaking-infused portions, information literacy is included to some degree at each level of the new curriculum, thanks to the tireless work of librarians who have been deeply involved throughout the review process.

With an eye toward making Greenwood Library's learning environment even better, Dean Roberts

appointed a Facilities Task Force which has been active in reviewing best practices in academic library facility design, visiting other college and university libraries, and making recommendations for new projects. During this year, in response to student requests for additional electrical outlets, the task force recommended new outlets in the Atrium and Group Study areas, and took steps toward finding new furniture to accommodate enhanced electrical access.

Ever responsive to student needs, when representatives from SGA (the Student Government Association) approached us with requests for extended hours, the Library entered into several discussions on student requests. After several conversations with SGA and many campus partners (Campus police, student activities, and Dining services, to name a few), as well as an extensive survey of academic libraries throughout the Commonwealth and the nation, plans were set in motion to stay open until 2:00 a.m. Sunday-Thursday as a trial in fall 2017.



Brent Roberts
Dean of Greenwood Library

Library Staff

Brent Roberts Dean of Greenwood Library
Jennifer Beach Research & Instructional Librarian
Mary Fran Bell-Johnson Serials Specialist
Natalie Browning Research Services Librarian
Sue Carroll Digital Initiatives Specialist
Benedict Chatelain Library Information & Archives Associate
Kate Culver Collections Manager
Betty Eike Cataloging Specialist
Cindy Elliott Budget Specialist
Irene Girgente Technology & Library Information Specialist
Ruth Gowin Library Information Associate
Tammy Hines Head of Collections & Information Services
Carlton Hobbs Library Information Specialist
Kathleen Madere Information Services Manager
Meagan Morrissey Administrative Assistant to the Dean
Dana Owen Interlibrary Loan Specialist
Vicki Palmer Research Services, Marketing & Outreach Librarian
Sarah Reynolds Research Services Librarian
Cameron Rinaldi Library Information Associate
Florence Southall Acquisitions Specialist
Lydia Williams Archives & Records Specialist
EJ Wulff Library Information Associate



Library Events

New Lancer Tailgate

In 2016, the Greenwood Library participated in the New Lancer Tailgate event. A do-it-yourself mini golf course was used to create an interactive orientation event. The main goal of the event was to promote a positive, first time experience for incoming freshman, introducing them to the library's services while navigating the building. Greenwood Library partnered with two other campus organizations: Lancer Productions and Fraternity Life & Sorority Life.



International Education Week

Greenwood Library partnered with the Office of International Affairs to offer a Cultural Showcase event designed to increase awareness and appreciation of global cultures. At the event, participants enjoyed many delicious international dishes while learning about global cultures.



Finals Week Activities

At the end of every semester, Greenwood Library helps students de-stress with activities, food, and fun. This year, we co-sponsored aqua massages and yoga sessions with Campus Rec. The Marketing Committee received a Parents Council Grant to bring in a photo booth one during the last week of classes. We even had a visit from Lancer Pants and Elwood! The food each night was sponsored by different departments around campus.



Library Stats 2016-2017

Research Services

On-Call Research Assistance: 1,049
Research Appointments: 300
Chat Assistance: 1,413
Library Instruction Sessions: 181
Students Attending Sessions: 3,089

Digital Commons

In - Text Downloads: 44,952
New Submissions: 221

The Desk

Books Circulated: 33,206
Non-Print Materials Circulated: 60,205
Faculty Reserves: 6,081
Interlibrary Loan Transactions: 7375

Library Website

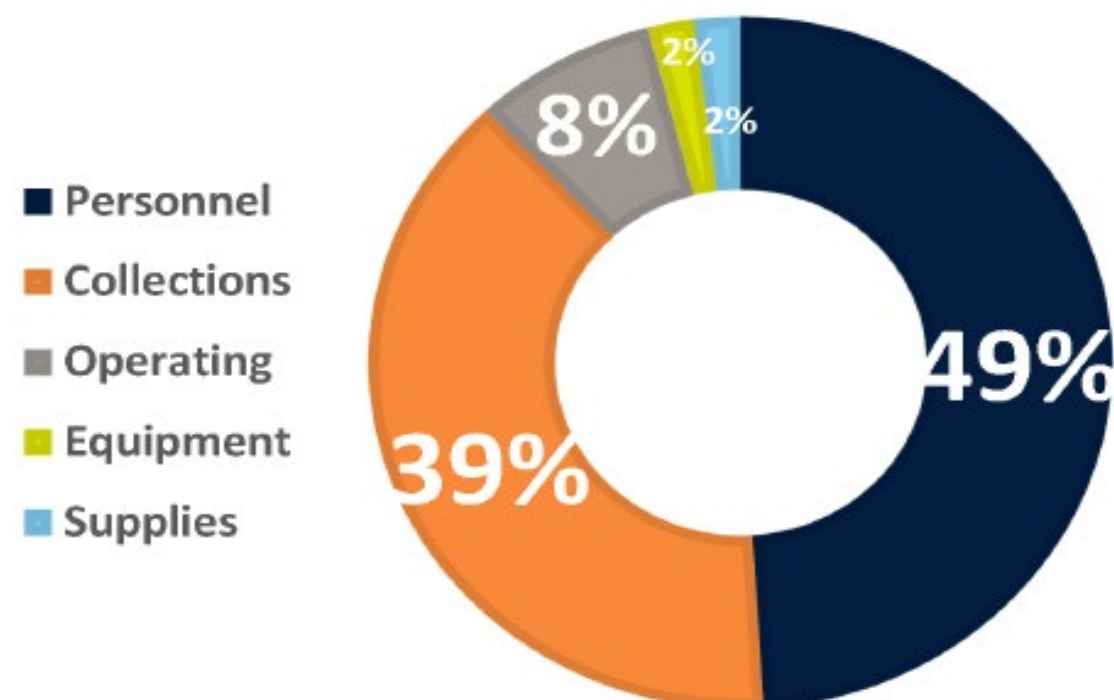
Users: 69,558
Views: 229,564

LIBRARY ATTENDANCE

279,975

EXPENDITURES

JULY 1, 2016 - JUNE 30, 2017



<http://libguides.longwood.edu/home>

Selected Staff Accomplishments

Brent Roberts presented at the VLAPAF Conference, attended VLA Conference and the Computers in Libraries Conference.

Jennifer Beach co-created and presented at the "Research Source Identification, Evaluation, and Synthesis: Teaching the Research Process from Research Focus to Literature Review" faculty development workshop with CAFE and the Office of Student Research. She attended the National Council of Honors Colleges, City as Text, Birmingham & Montgomery: The Civil Rights Movement Reimagined, ACRL Conference, and the LOEX Conference.

Natalie Browning started work here in August 2016. She attended the VLA Conference, 7 Habits of Highly Effective People Workshop, and presented a poster on embedded librarianship at the Innovative Library Classroom. She also completed LOTI training, Longwood's online teaching certification.

Irene Girgente received a Longwood University Parent Council Grant, presented at the VLAPAF Conference for Student Assistant Incentive Program "Lib Loot" - "Lib Loot and Student Assistants: An Incentive Program that Works", attended the Academic Library Planning and Revitalization Institute in Denver, CO and the Longwood University SAC/HR Professional Development Seminar.

Tammy Hines co-presented at the VLA Conference with colleagues from Hampden - Sydney. The presentation was titled, "Change is inevitable. It's how you respond that matters." She also completed LOTI training, Longwood's online teaching certification.

Vicki Palmer served on the LITA Communication & Marketing Committee, VIVA Outreach Committee, CAFE, University Lectures Committee, co-chaired of the Student Library Advisory Committee, and chaired of the Marketing Committee. She presented a lightning talk at the Innovative Library Classroom Conference titled, Marketing YOUR Library Services on the Green. She also completed LOTI training, Longwood's online teaching certification.



1st Place in the Staff Advisory Committee's Costume Contest

Sarah Reynolds received a commendation from the Office of Assessment and Institutional Research (OAIR) for her assessment work and was appointed as the co-chair for the library's newly formed Facilities Taskforce and to the Academic Technology Advisory Committee. She spoke at a panel at Liberty University on "The Changing Face of Library Spaces" and completed LOTI training, Longwood's online teaching certification.

EJ Wulff started a new position as Library Information Associate and presented "Taken for Granted", at the VLAPAF Conference.

<http://libguides.longwood.edu/home>

Selection of New Resources

American Periodicals Series (1740-1940)

American Periodicals Series includes digitized images of the pages of American magazines and journals published from colonial days to the dawn of the twentieth century. Titles range from Benjamin Franklin's General Magazine and America's first scientific journal, Medical Repository; popular magazines such as Vanity Fair and Ladies' Home Journal; regional and niche publications; and groundbreaking journals like The Dial, Puck, and McClure's.

Bridgeman Images

Contains more than 300,000 objects and covers all media, including photography, fine art, engravings, sculpture, architecture, archaeology, ethnography, history, science & medicine, decorative arts and artifacts.

Flipster

Flipster is a next-generation digital magazine solution that makes it easy for you to read your favorite magazines on your computer or mobile device.

New York Tribune / Herald Tribune, 1841-1962 (ProQuest Historical Newspapers)

This historical newspaper provides genealogists, researchers and scholars with online, easily-searchable first-hand accounts and unparalleled coverage of the politics, society and events of the time. Includes multidisciplinary coverage of historical local, regional, and national news.

Statista

Statista is a statistics portal that provides data on over 80,000 topics from more than 10,000 different sources. The content is purely aggregated statistics, and it is geared towards business and marketing statistical needs, with a focus on current awareness, not historical statistics. Easy to use infographics and tables are created on a regular basis, and all graphics are available for download as images to insert into presentations.

Facilities Taskforce

This year, a facilities taskforce was formed to identify potential improvements for our building. Irene Girgente and Sarah Reynolds were named co-chairs, and they were joined by Natalie Browning, Carlton Hobbs, Cameron Rinaldi, Lydia Williams, and EJ Wulff. Priorities were identified based on requests from students, as well as building observations and a survey. Access to electricity is very important, so sixteen outlets were added to the group study space on the second floor and more outlets will be added this summer in the atrium. Students are also looking for ambience in study spaces, so two electrical fireplaces were added to create a cozy atmosphere, and through new art awards sponsored by the library, artwork from Longwood students will soon be displayed in the library's spaces. New furniture was also identified as a priority. Recommendations from the taskforce include new chairs and tables with built-in power for the group study space where outlets were added, new soft seating near the entrance of the library to create a comfortable location for library users to meet, and a conference table and chairs to create a meeting room. Through a partnership with the Digital Education Collaborative, a new MakerSpace will open in the fall and an underutilized computer lab has been identified as an excellent space to create technology-driven group study rooms. Other projects such as painting, carpeting, and lighting are also on the horizon. The taskforce is excited to create a variety of spaces for the study habits of all library's users.



Sarah Reynolds, Research Services Librarian, Assistant Professor

Information Literacy in the New Core Curriculum



This academic year, librarians in Greenwood Library worked to share our official definition of Information Literacy with all faculty. The definition states, "Information literacy is defined as the ability to recognize the types of information best suited to the argument, and effectively locate, critically evaluate, appropriately use, and ethically cite the information." One of Longwood's six Core Competencies, Information Literacy is an important aspect of a Longwood education, as guided by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC). In widely sharing the specific language, we hoped to demonstrate that information literacy is not an optional or marginal concept, but a vital competency needed by all Longwood students.

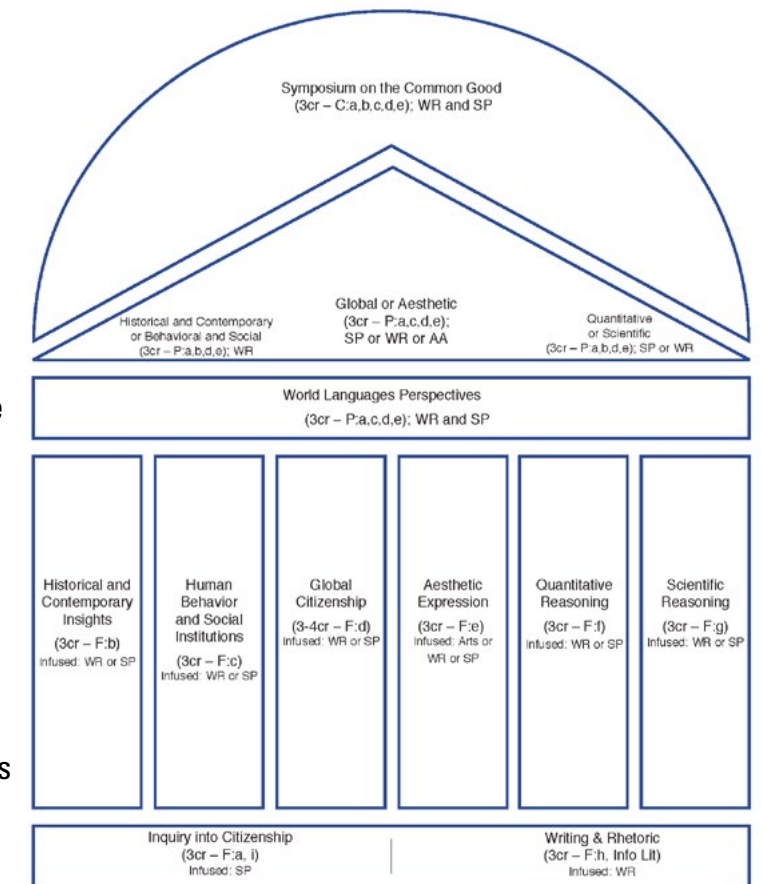
With the passing of the new Core Curriculum, Longwood's replacement for the decades-old general education requirements, we have achieved some success. Information literacy is clearly stated in the new, freshman-level, required course, English 165, in both the course

description and learning objectives. Additionally, while not explicitly mentioning the term "information literacy," the Pillars' overall learning objectives include aspects of Information Literacy, as do specific Pillar learning objectives. Thus Longwood Lancers will have direct exposure to information literacy in several of their required courses.

Work now begins to develop the courses that will fulfill the new Core Curriculum, giving individual faculty a chance to directly address the need for information literacy within their courses. The new Committee on Core Curriculum includes librarian Jennifer Beach as Information Literacy Competency Captain. She, along with the other Competency Captains, will oversee the implementation of new courses within the Core Curriculum and strive to address the competency requirements set by SACSCOC.

In addition to working within the Core Curriculum, librarians will continue to teach the skills of information literacy within all library instruction sessions. In doing so, we hope to graduate information literate Lancers who go on to successful careers.

Jennifer Beach, Research and Instructional Services Librarian, Assistant Professor.



As part of the Core Curriculum, each student must take one course in:
a) humanities or the arts;
b) social or behavioral sciences;
c) mathematics or natural sciences.