

2012

# Greenwood Library Annual Report 2012

Longwood University

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# Janet D. Greenwood Library Highlights FY 2012



## MISSION

We believe in the power of recorded information to add breadth and meaning to one's life. The Library strives to provide value-added physical, virtual, and intellectual environments that connect our user community with historical and current information in order to help individuals change lives for the better.


In service to the Longwood community, the Library's central focus is to:

- **Educate** citizen leaders through targeted research instruction, technology, and innovative learning spaces that center on the pursuit of academic excellence.
- **Offer** collections and services to support academic, professional, and personal endeavors.
- **Contribute** to the advancement of research and scholarship.
- **Partner** with campus and community constituents to create engaging learning experiences.

## VISION

Celebrate curiosity @ Greenwood Library!

## Highlights of the Year

- ✓ Implemented a new service, OneSearch. Students, faculty, and staff now have the ability to use a single search box on the Library's website to find articles from most of our journal databases as well as all materials in the Library's catalog including, books, DVDs, and CDs – all at once.
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- ✓ Acquired several major databases to assist patrons with their research:
    - **African American Archive**  
Supplies a unique collection of over one million pages of original historical documents pertaining to the African American experience over several centuries, richly detailed with narratives and quantitative data.
    - **Ebsco E-Book Collection**  
Contains full-text versions of over 11,000 recent books as well as 3,400 publicly-accessible digital titles.
    - **Films on Demand**  
Provides a seamless method for adding streaming video to course content using a rich collection of titles from the Films for the Humanities & Sciences, Cambridge Educational, and many others.
    - **JSTOR Arts & Sciences X**  
Offers more than a thousand academic journals in the humanities, social sciences, and sciences, and over 1 million images, letters, and other primary sources.
    - **Music Online**  
Covers music from the ancient world to the present in the most comprehensive database in streaming audio, video, reference, and scores on the web.
    - **Web of Science**  
Provides journal literature for the sciences; indexes 5,300 major journals across 164 scientific disciplines, with all cited references captured.
  - ✓ Purchased new equipment:
    - ScanPro
    - Digital signage
    - 18 Mac Book Pros
    - 20 Dell laptops
    - 8 iMacs
    - 4 projectors
    - 2 digital cameras
    - 23 Dell desktops



## Course Blogs

[Longwood Blogs](#) is a web-based publishing platform, developed and sponsored by the Janet D. Greenwood Library, Information & Instructional Technology Services, and Public Relations. Officially launched in the spring of 2011, Longwood Blogs originated as a brainchild of the University of Mary Washington blogging platform in 2007. Longwood Blogs provides LU faculty, staff, and students with opportunities:



- to make connections between what is learned in the classroom and the real world (e.g., [Courses](#) )
- to share professional activities and scholarship (e.g., [Cook-Cole Faculty News and Notes](#))
- to showcase academic research projects and talents (e.g., [Incite: Journal of Undergraduate Scholarship](#))
- to reflect on reading (e.g., [HeLa blog](#)), viewing (e.g., [French Film Festival](#)), and abroad experiences (e.g., [International Affairs](#))

Currently, there are 1,092 sites and 1,694 users on Longwood Blogs. Thanks to the Library's timely instructional and troubleshooting support, almost daily, a new user launches on a publishing adventure experimenting with embedding multimedia, the concept of the audience as the whole world, and leaving his/her creative digital footprint.

## Personnel

### Appointments

- ❖ **Emily Cox**, Instruction Librarian, June 2011
- ❖ **Suzy Szasz Palmer**, Dean of the Library, June 2011
- ❖ **Jesse Davis**, Circulation Assistant, November 2011

### Promotions

- ❖ The Longwood University Board of Visitors approved the following promotions in April 2012:
  - **Virginia Kinman**, to the rank of Professor
  - **Mark Lenker**, to the rank of Associate Professor
  - **Tatiana Pashkova-Balkenhol**, to the rank of Associate Professor

### Retirements

- ❖ **Suzanne Swisstack**, Circulation Assistant, September 2011, after eight years of service
- ❖ **Pat Howe**, Head of Technical Services and Associate Professor, December 2011, after thirty years of service
- ❖ **Evelyn Sims**, Circulation Assistant, June 2012, after twenty years of service
- ❖ **Phyllis Baker**, Circulation Assistant, June 2012, after twenty-one years of service

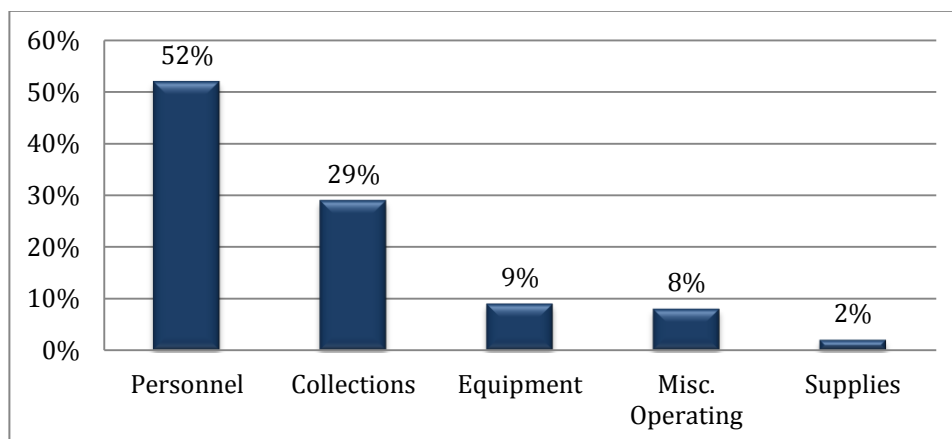
### Accomplishments & Awards

- **Linda Baldwin** received the award for Supervisor of the Year for Student Assistants.
- **Linda Baldwin, Sue Carroll, Jessie Davis, Virginia Kinman, Liz Kocevar-Weidinger, Suzy Szasz Palmer, and Tatiana Pashkova-Balkenhol** received the 7 Habits of Highly Effective People Signature Program Certificate of Completion.
- **Sue Carroll** served as co-chair and member of the Board for the Virginia Library Association (VLA) Paraprofessional Forum.
- **Emily Cox** received the Association of College and Research Libraries (ACRL) Immersion Program Certificate of Completion.
- **Emily Cox and Tatiana Pashkova-Balkenhol** received the Learning Apps Media Partnership (LAMP) grant to evaluate blogging rubric with Heather Lettner Rust and Naomi Johnson, professors.
- **Liz Kocevar-Weidinger** received Longwood Women's Soccer Team Certificate of Recognition for Dedication to the Team, Longwood University CHI Commendation.
- **Liz Kocevar-Weidinger** was appointed chair of the ACRL Instruction Section Mentoring Committee.
- **Mark Lenker** was elected as second vice president for the VLA.
- **Suzy Szasz Palmer** served as chair of the VLA Publications Committee.
- **Tatiana Pashkova-Balkenhol** served as chair of Virginia Chapter of the ACRL.
- **Lydia Williams** served on the VLA 2011 and 2012 Conference Planning Committees as well as Secretary on the VLA's Paraprofessional Forum Board.

## Selected Presentations

- **Tammy Hines** co-presented “ILL etiquette & best practices” at the VIVA Interlibrary Loan (ILL) forum in Sweet Briar, VA.
- **Tammy Hines** presented “Neither a borrower nor a lender be: E-readers and library policy” at the VLA’s Annual Conference in Portsmouth, Virginia.
- **Tammy Hines** presented “Current trends in interlibrary loan” at the VLA’s Annual Conference in Richmond, Virginia.
- **Virginia Kinman, Liz Kocevar-Weidinger, and Suzy Szasz Palmer** presented “7 habits in 7 minutes” at the VLA Paraprofessional Forum Conference in Richmond, VA.
- **Liz Kocevar-Weidinger** presented “Library resources: Access and usage... and a bit of baseball” at the EBSCO Lively Lunch, American Library Association (ALA) Annual Conference, Anaheim, CA;
- **Liz Kocevar-Weidinger** presented “The world is flat: Library resource access and usage” at the Charleston Conference, Charleston, SC.
- **Liz Kocevar-Weidinger** co-presented “Rethinking and improving your virtual reference service workshop” at Radford University, Radford VA.
- **Liz Kocevar-Weidinger and Tatiana Pashkova-Balkenhol** presented “Take course content, sauté it with blogs and sprinkle it with information literacy” at the LOEX Annual Conference, Columbus OH.
- **Mark Lenker and Tatiana Pashkova-Balkenhol** presented “Collaboration that leads to meaningful, iterative assessment” at the VLA’s Annual Conference in Portsmouth, Virginia.
- **Suzy Szasz Palmer** presented “Basics of professional writing” at the VLA’s Annual Conference in Richmond, Virginia.
- **Suzy Szasz Palmer** presented "E-books & e-readers @ Longwood University" at the Virginia Independent College and University Library Association (VICULA) spring meeting at Randolph Macon College.
- **Suzy Szasz Palmer** presented panel discussion "The best of times or the worst of times: What price professional development?" at the ALA Annual Conference, Anaheim, CA.
- **Tatiana Pashkova-Balkenhol** co-presented “Unleashing the power of technology: Developing sociological thinking with blogs, wikis, and YouTube” with Lee Bidwell, professor, at Southern Sociological Conference, New Orleans, LA.
- **Tatiana Pashkova-Balkenhol** co-presented “Writing beyond the classroom: Blogging as a medium for citizen engagement” at the Conference on Higher Education Pedagogy, Virginia Tech, Blacksburg, VA., with Pam Tracy and Lee Bidwell, professors.

## Expenditures



### Collection

Books	\$50,292
Audio Visual	\$21,138
Databases	\$258,742
Periodicals	\$284,563
Microfilm	\$9,029

### Equipment

Computer software	\$14,956
Public access equipment	\$128,965

## Programs

Several programs are held in the Library each year in which students, faculty, staff, and community members have the opportunity to enrich their lives. The Special Collections event is held once a semester and the Friends of the Janet D. Greenwood Library host several events each year. In addition, various student groups host events in the Library.

### Special Collections

Spring 2012 Event	48 guests in attendance	Tuesday, March 27, 2012
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### Friends of the Janet D. Greenwood Library

Ellen F. Brown	76 guests in attendance	Friday, November 4, 2011
Tom Angleberger	83 guests in attendance	Thursday, March 1, 2012
Kelly Cherry	48 guests in attendance	Friday, March 30, 2012

### Other Events

Game Night	154 guests in attendance	Friday, September 23, 2011
Banned Book Readings	65 guests in attendance	Thursday, September 29, 2011
Fine Arts Week Poetry Reading	70 guests in attendance	Thursday, April 19, 2012



## Library Statistics

### Circulation

Books	60,294
Non-print materials (i.e. DVDs and CDs)	101,104
Faculty reserves	10,083
Audio visual equipment (i.e. laptops, digital cameras, etc.)	30,931

### Services

Reference transactions	2,333
Virtual reference transactions	961
Number of database searches **	7,424,364
Interlibrary Loan transactions	9,221

### Library Use

Total Library attendance	352,201
Total number of library instruction sessions	188
Total number of students attending sessions	3,714

\*\* With the implementation of OneSearch, the method for counting searches changed – resulting in our numbers skyrocketing this year! We will see if this trend continues. \*\*