

10-2013

# Greenwood Library Annual Report 2013

Longwood University

Follow this and additional works at: <http://digitalcommons.longwood.edu/libannual>

---

## Recommended Citation

Longwood University, "Greenwood Library Annual Report 2013" (2013). *Library Annual Reports and Strategic Plans*. Paper 2.  
<http://digitalcommons.longwood.edu/libannual/2>

This Article is brought to you for free and open access by the Library, Special Collections, and Archives at Digital Commons @ Longwood University. It has been accepted for inclusion in Library Annual Reports and Strategic Plans by an authorized administrator of Digital Commons @ Longwood University. For more information, please contact [hinstm@longwood.edu](mailto:hinstm@longwood.edu).

2013

#### About the Library

Located near the center of the University campus, the Greenwood Library is the heart of academic research, collaboration, and creativity at Longwood. The Library is named in honor of Longwood's 22nd president, Dr. Janet D. Greenwood, who obtained the funding for Library construction.

#### Personnel

Suzy Szasz Palmer, Dean of Greenwood Library  
Linda B. Baldwin, Circulation/Reserves Specialist  
Mary Fran Bell-Johnson, Serials Manager  
Brad Campbell, Information Systems Specialist  
Lauren Carr, Circulation Assistant  
Susan Carroll, Information Technology Specialist  
Emily Cox, Librarian for Instruction and Research Services  
Betty Eike, Cataloging Specialist  
Cindy Elliott, Budget Specialist  
Becky Fisher, Acquisitions Manager  
Ruth Gowin, Learning Commons Assistant  
Amanda Hartman, Head of Special Collections and Digital Initiatives  
Tammy Hines, Head of Collections and Access Management  
Liz Kocevar-Weidinger, Head of Instruction and Research Services  
Mark Lenker, Librarian for Instruction and Research Services  
Dana Owen, Interlibrary Loan Specialist  
Tatiana Pashkova-Balkenhol, Librarian for Instructional Design  
Sarah Reynolds, Circulation/Reserves Manager  
Florence Southall, Acquisitions Assistant  
Ken Vaiden, Multimedia Specialist  
Lydia Williams, Archives and Records Specialist  
Parker York, Circulation/Reserves Assistant

#### Appointments

Parker York, Circulation/Reserves Assistant, July 2012  
Amanda Hartman, Head of Special Collections & Digital Initiatives, Nov. 2012  
Bradley Campbell, Library Information Systems Specialist, April 2013  
Blaze Pappas, Electronic Resources Assistant, April 2013  
Kenneth Vaiden, Multimedia Specialist, April 2013  
Lauren Carr, Circulation Assistant, Sept. 2013  
Sarah Reynolds, Circulation/Reserves Assistant, April 2013 / Manager, Sept. 2013

#### Farewells

Virginia Cook, Serials Assistant  
Jessie Davis, Circulation/Reserves Manager  
Christopher Harper, Information Systems Specialist  
Benjamin Johnson, Multimedia Specialist  
Keary Mariannino, Administrative Assistant to the Dean  
Blaze Pappas, Electronic Resources Assistant

Published October 2013



# GREENWOOD LIBRARY HIGHLIGHTS



## Digital Commons Launched

**A new repository of items related to the university opens to the world at large**

The Digital Commons is the university's new institutional repository, maintained by Greenwood Library. You can think of it as a digital shelf providing access to materials related to Longwood University. The items we upload will range from research papers, journal articles, photographs, videos, conference proceedings, and more. As of June 10, 2013, 169 items have been uploaded, 55% from the Library's Archives and 45% representing faculty research. These items have been viewed 944 times — from 13 countries — with 635 full-text downloads. The items are accessible worldwide, and each item is given a permanent address within the system, so links to the items will never be broken. This is especially useful when students are creating their e-portfolios and faculty members are linking to their articles on websites. Institutional repositories are a growing trend in libraries as a way to provide online access to material that previously would have been either inaccessible or scattered over many websites in many forms.

The Digital Commons will not only highlight student and faculty research, but archival materials as well. We've uploaded digital copies of the yearbooks, and are currently uploading past issues of *The Rotunda*. These items were digitized some years ago through a partnership with Lyrasis, and have been ac-

cessible through The Internet Archive, but never through a Longwood site. Since we have nearly unlimited space to house these digital artifacts, we can also archive material that might previously have been destroyed, such as meeting minutes, class materials, and records from administrative offices on campus.

The Digital Commons will be beneficial for all departments on campus, and it will represent Longwood internationally. In early June 2013, the Library received a request for a copy of a master's thesis by one of the graduates of the class of 2003. Normally, this would be easy to fulfill through interlibrary loan, but this request was slightly different: it came from a university in Japan. For various reasons, we do not lend internationally, and since this is a unique item, we are the only library that has a copy. In the past, this would have resulted with an email to the Japanese university explaining that we cannot help them. Instead, thanks to the Digital Commons, we were able to give them access to thesis. In addition, the alum we contacted for permission to include her thesis was thrilled!

Feel free to check out the Digital Commons at <http://digitalcommons.longwood.edu>. If you have any questions, or would like to submit an item to be included, please contact Amanda Hartman at [hartmanar@longwood.edu](mailto:hartmanar@longwood.edu).



Greenwood Library offered a break from the stress of exams with refreshments and relaxing activities.

## Students find respite and fun during “Fort Finals”

As our students entered the week before exams, the Library offered a place for healthy snacks, fun décor, stress relieving activities and assistance from our friendly staff and Writing Center tutors. The theme for the fall semester of 2012 was “Camping Out.” Several campus offices helped us sponsor the event, including: Longwood Dining Services, Wellness Center, and the Office of Enrollment Management and Student Success. Over 1,000 students participated during the three day event.

Our spring semester Fort Finals revolved around a Beach Week theme. Once again, the Library offered a break from the stress of the end of the semester with refreshments and relaxing activities. We were pleased to have the same sponsors help out with their support. Approximately 1,100 students enjoyed various activities over the course of the three days, including pet therapy from Study Paws, puzzles, mailing postcards home, and playing in the Zen garden. ☺

## New equipment added to library

- media:scape
- 2 Mac Book Pros
- 30 iPads
- 10 iPod Touch
- Canon Camcorder
- Mobility Cart for new iPads

# STAFF NEWS

## Selected Accomplishments and Awards

**Tammy Hines** served as chair of the (Virginia Library Association) VLA Public Services Forum.

**Elizabeth Kocovar-Weidinger** and **Mark Lenker** received the Learning Apps Media Partnership (LAMP) grant for Information Literacy Assessment.

**Mark Lenker** served as second Vice President for VLA.

**Mark Lenker** received a Muslim Bookshelf

Grant from the National Endowment for the Humanities Bridging Cultures Initiative and ALA.

**Suzu Szasz Palmer** served as chair of the VLA Publications Committee.

**Suzu Szasz Palmer** received a Civil War 150 Programming Grant from The Gilder Lehrman Institute of American History.

**Lydia Williams** served as co-chair of the Board for the Virginia Library Association (VLA) Paraprofessional Forum.

## Selected Presentations

**Emily Cox** and **Tatiana Pashkova-Balkenhol** co-presented “Assessment of course blogging” at the Longwood University Assessment Mini Grant (LAMP) Virtual Conference, Farmville, VA, with Naomi Johnson and Heather Lettner-Rust, professors.

**Emily Cox** and **Tatiana Pashkova-Balkenhol** co-presented “‘Like’ us! Practical tips to engage your community on Facebook” at the VLA Conference, Williamsburg, VA.

**Tammy Hines** co-presented “ILL Etiquette & Best Practices” at the Virtual Library of Virginia (VIVA) Interlibrary Loan (ILL) forum in Sweet Briar, VA and at the VLA’s Annual Conference in Williamsburg, Virginia.

**Elizabeth Kocovar-Weidinger** co-presented “EDS: Tales of implementation and use” at the Charleston Conference, Charleston, SC.

**Elizabeth Kocovar-Weidinger** co-presented “Begin at the end: Engineer your library instruction through analysis of student bibliographies and citations” at ACRL National Conference, Indianapolis, IN.

**Elizabeth Kocovar-Weidinger** and **Mark Lenker** co-presented “Fruit of the vine: Cultivating collaborative relationships that blossom into cross-campus information literacy initiatives” at the ACRL National Conference, Indianapolis, IN, and at the Longwood University Assessment Conference, Farmville, VA.

**Elizabeth Kocovar-Weidinger** served as a panelist for “Exceptions to every rule: Managing the ongoing migration to e-books and streaming media” at the VLA Conference, Williamsburg, VA.

**Mark Lenker** presented “Information literacy vs. the demagogue: Are we preparing students for informed citizenship?” at Library Orientation Exchange (LOEX) Conference, Nashville, TN.

**Suzu Szasz Palmer** was invited to present at the Virginia Tidewater Consortium, Norfolk State University, Norfolk, VA. **Elizabeth Kocovar-Weidinger** and **Tatiana Pashkova-Balkenhol** joined her in a discussion of “E-books @ Longwood University.”

**Suzu Szasz Palmer** was invited to serve as a panelist on “Back in the stacks, bringing professional organizations into professional life” at the ALA Midwinter Meeting, Seattle, WA.

**Suzu Szasz Palmer** was invited to serve as a panelist on “Driving engagement from a strengths perspective” at Longwood University, Farmville, VA.

**Suzu Szasz Palmer** was invited to be a co-presenter on “Everything you ever wanted to know about finding your first librarian job” at the American Library Association (ALA) Annual Meeting, Chicago, IL.

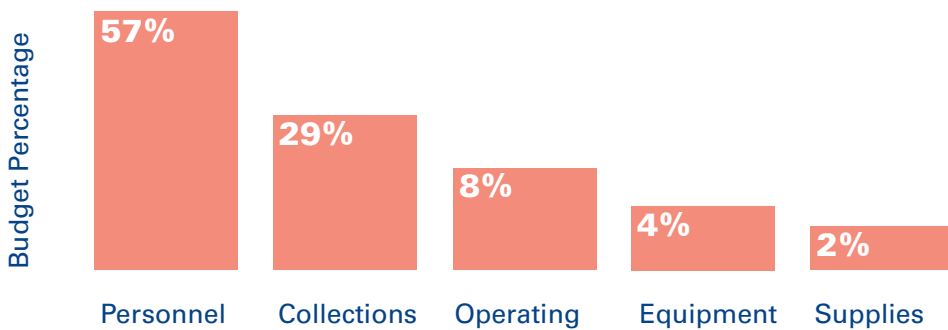


## Greenwood Library welcomes media:scape

Through the integration of furniture and technology, media:scape is reshaping the way people collaborate in a connected world. Most collaborative work spaces today support leader-led presentations where information is controlled and shared by one person at a time. media:scape removes these barriers and democratizes how people access and share information by allowing all participants to contribute their ideas – equally, quickly and seamlessly. 🌐

## Expenditures

July 1, 2012 – June 30, 2013



### Collections

Books .....	\$46,182
Audio Visual Materials .....	\$15,309
Databases .....	\$198,536
Periodicals .....	\$297,103

### Equipment

Computer Software .....	\$14,024
Public Access Equipment .....	\$35,773

## Special Programs

Several programs are held in the Library each year where students, faculty, staff, and community members have the opportunity to enrich their lives. The Special Collections event is held once a semester and the Friends of the Janet D. Greenwood Library host several events each year. In addition, various student groups host events in the Library

### Special Collections

Spring 2013 Event

Tuesday, February 26, 2013, 61 attendees

### Friends of the Janet D. Greenwood Library

Marc Leepson Presentation

Tuesday, September 11, 2012, 42 attendees

Candice Ransom Presentation

Thursday, March 21, 2013, 54 attendees

### Additional Events

Game Night

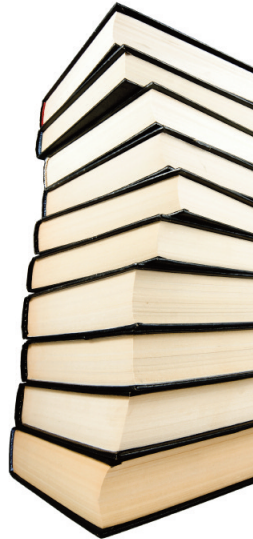
Friday, September 21, 2012,  
112 attendees

Banned Book Readings

Thursday, October 11, 2012,  
63 attendees

Election Night

Tuesday, November 6, 2012,  
30 attendees



## Library Usage

**Library Attendance** – 355,095

### Circulation & Reserves

Non-print materials (DVDs, CDs) – 75,429

Books – 56,020

Faculty Reserves – 12,570

Interlibrary Loan transactions – 8,901

### Learning Commons

In Person Reference Transactions – 2,697

Virtual Reference Transactions – 837

### Information Literacy

Library Instruction Sessions – 178

Students Attending Sessions – 4,016

### Database Usage

Searches (in building and remote) – 7,869,621

Nonprofit Organization  
U.S. POSTAGE PAID  
Farmville, VA 23901  
Permit No. 17

RETURN SERVICE REQUESTED

Greenwood Library  
201 High Street  
Farmville, VA 23909



LONGWOOD  
UNIVERSITY

# GREENWOOD LIBRARY HIGHLIGHTS ANNUAL REPORT 2013

